

School of Business

Assessment Action Plans 2019-2020 Graduate Courses

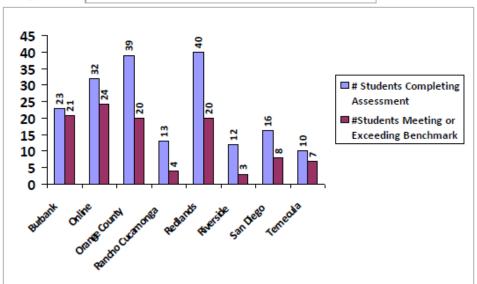
This table will be used to supply data for ACBSP Criterion 4.2 Reporting Results and Trends

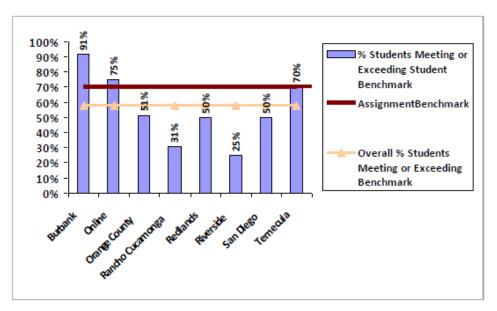
	This table will be used to supply data for Aebsi. Citterion 4.2 Reporting Results and Trends								
Performance	Definition								
Indicator									
Program: MBA	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that								
PLO: <e.g, 1=""></e.g,>	to the description of the r	might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two:							
Course: BUAD-631	_				ent or other persons who may provide relevant				
CLO: <e.g. 4=""></e.g.>	information. Formative – An assessment conducted during the student's education. Summative – An assessment conducted at the end of the student's education. Internal – An assessment instrument that was developed within the business unit. External – An assessment instrument that was developed outside the business unit.								
		to external results su		_	veen professors, between programs, between on Research and Statistics, or results from a vendor				
			Analysis of Re	sults					
Measurable goal: What is your goal / benchmark?	What is your measurement instrument or process? (Indicate type of instrument, e.g., direct,	Current Results: What are your current results?	Analysis of Results: What did you learn from the results?	Action Taken or Improvement made: What did you improve or what is your next step?	Graphs or Tables of Resulting Trends (3-5 data points preferred)				
Measureable Goal: Our goal is that 70% of the students taking the Final Exam will meet or exceed the benchmark of 70% using a standardized assessment scoring sheet.	formative, internal, comparative, etc) Final Exam, internally administered in an 8 week course using a standardized assessment scoring sheet.	Overall, the students meeting the benchmark has stayed the same between years, at 60%.	There is considerable variance between campuses and between years. The variance has come down a bit in 2019-2020 academic year.	Though the variance between campuses (in 2019-20) has come down it is important to analyze the data, comparing campuses that have not met the benchmark with those that have met the benchmark, with the following variables – faculty and the process of administering assessment quiz.	2018-2019 See p. 2 2019-2020 See p. 3 Overall Results See p. 4				

¹ Please read instructions in last page carefully before drafting this action plan.

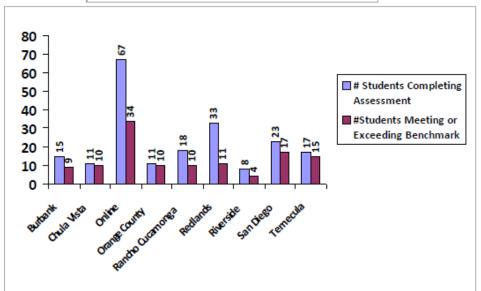
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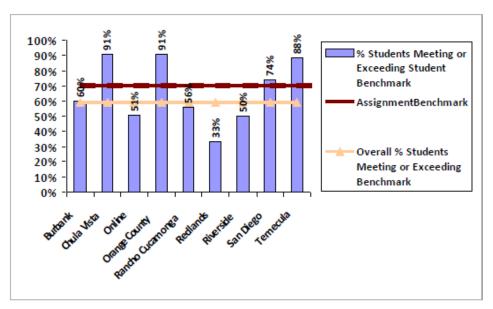


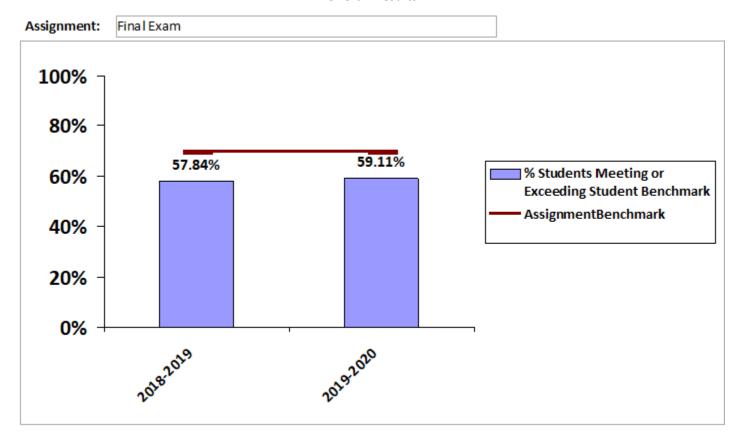












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- 1. Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?

a. Graduate

- i. If assignment is being assessed using a rubric: 80% of the students will meet or exceed the benchmark score of 80% using a standardized rubric.
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b. Undergraduate

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- c. Other: Consult Program Director.
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- 6. **Graphs or Tables of Resulting Trends:** Should you need the raw assessment data, contact Brian Hamilton.
- 7. Consult Program Director if you have any questions.

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Performance Indicator	Definition							
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PLO: 1	might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two:							
Course: BUAD-658	Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant							
CLO: 3	information. Formative – An assessment conducted during the student's education. Summative – An assessment conducted at the end of the student's education. Internal – An assessment instrument that was developed within the business unit.							
	External – An assessme		•					
	Comparative – Compar	e results between cla	asses, between online a	and on ground classes, Betw	een professors, between programs, between			
			uch as results from the	U.S. Department of Education	on Research and Statistics, or results from a vendor			
	providing comparable of	data.						
			Analysis of Re	sults				
Measurable goal:	What is your	Current	Analysis of	Action Taken or	Graphs or Tables of Resulting Trends (3-5 data			
What is your goal /	measurement	Results: What	Results: What did	Improvement made:	points preferred)			
benchmark?	instrument or	are your	you learn from	What did you improve	. ,			
	process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc)	current results?	the results?	or what is your next step?				
Measurable Goal: Our	Final Exam, internally	The results of	As in prior periods	If we accept, as I	2017-2018			
goal is that 70% of the	administered in an 8-	both assessment	under evaluation,	believe, the conclusion	See p. 2			
students taking the Final	week course using a	questions taken	there is a wide	outlined in response #4	2018-2019			
Exam will meet or	standardized	together reveal	variation in the	is correct (the data is	See p. 3			
exceed the benchmark	assessment scoring	that students meet or exceed	quality of student responses to Topic	that Q1 consists of 5 parts while Q2 consists	See μ. 5			
of 70% using a	sheet.	the benchmark	1 (Q1) v. Topic 2	of 3 parts. Therefore, for	2019-2020			
standardized		goal of 70%.	(Q2). Students	a student to reach the	See p. 4			
assessment scoring		Improvement	performed	benchmark of 70% they				
sheet.		was noted as	Significantly better	would need to answer	Overall Results			
		student scores	on Q1, which deals	all three parts of Q2	See p. 5			
		on Q1 moved	with financial	correctly), the only way				
		from 82.67% in	statement analysis	to correct this would be				
		2017- 2018 to	versus Q2, which	to adjust the				

 $^{^{\}mbox{\scriptsize 1}}$ Please read instructions in last page carefully before drafting this action plan.

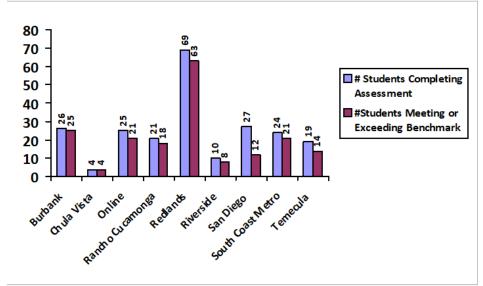
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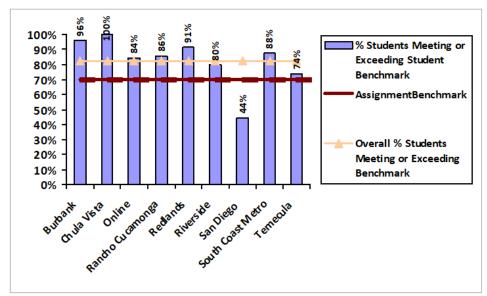
	89.92% in 2018 –	deals with	assessment instrument	
	2019 to 90.18 in	breakeven analysis	to account for this issue.	
	2019-2020. As	and profit planning.	However, since overall	
	was the case in	There continues to	results (questions	
	prior evaluation	be discrepancy in	combined) indicate all	
	periods,	results among the	cohorts meet the 70%	
	performance was	reporting cohorts.	threshold (and there has	
	significantly	Students in certain	been improvement in	
	better on Q1	campuses	the Q2 results over the	
	then Q2. All but	performed better	three-year period), I	
	one cohort in the	on both questions	believe we should	
	period under	than students in the	continue to evaluate	
	examination	other cohorts. As	both questions taken	
	(2019-2020) met	was the case in	together and leave the	
	the established	previous reporting	instrument as is.	
	benchmark for	periods, several		
	Q1, while only	conclusions could		
	five of eight	be drawn from		
	cohorts in this	these results.		
	period met the			
	established	1. It could be that		
	benchmark for	instructors are not		
	Q2. However,	spending enough		
	overall the	time covering the		
	results on Q2	topics assessed in		
	have improved	Q2 , or are spending		
	over the three	too much time		
	periods, going	covering Q1 topics.		
	from 56% in	0 , 1		
	2017-18 to	2. Perhaps the		
	70.54% in 2019-	material associated		
	20.	with Q2 is too		
	==,	advanced for most		
		students to grasp,		
		while Q1 material is		
		easier.		
		casici.		
		3. Q2 itself (the		
		assessment		
		instrument) may be		
		too difficult for		
		most students to		

obtain the benchmark of 70%. 4. Perhaps the most likely conclusion from reviewing the data is that Q1 consists of 5 parts while Q2 consists of 3 parts. Therefore, for a student to reach the benchmark of 70% they would need to answer all three parts of Q2 correctly.

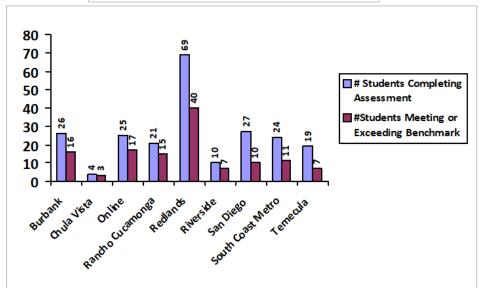
2017-2018

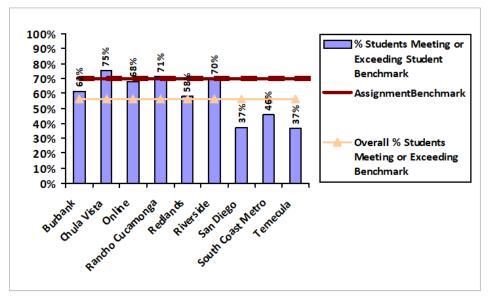




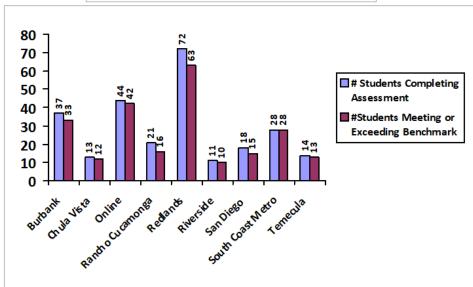


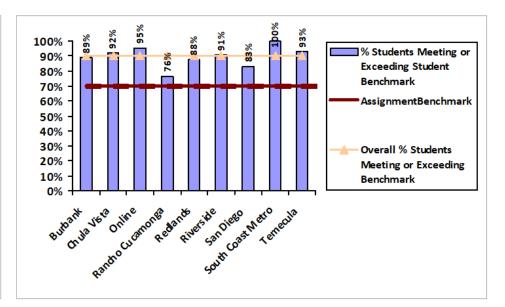
Assignment: Question 02



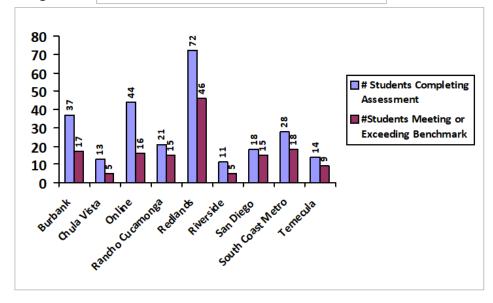


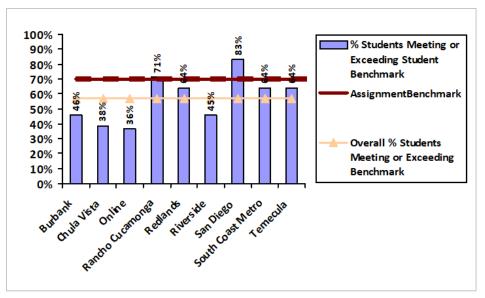




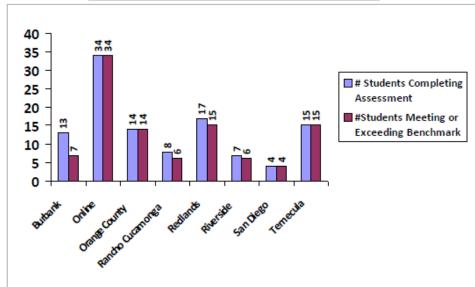


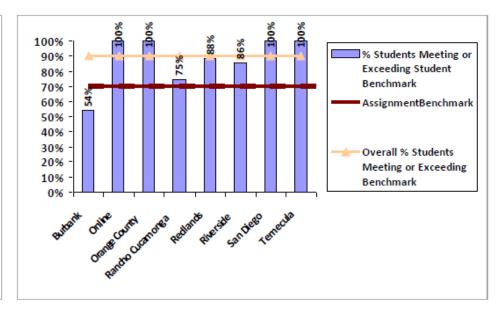
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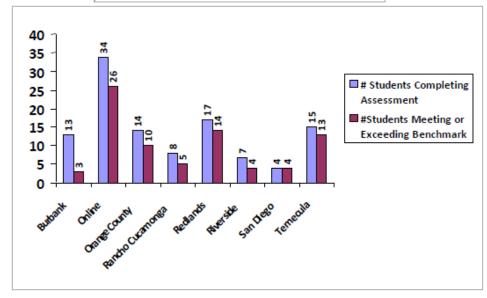


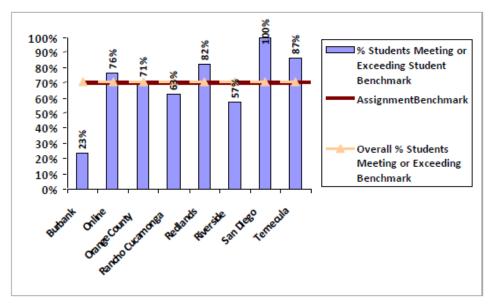


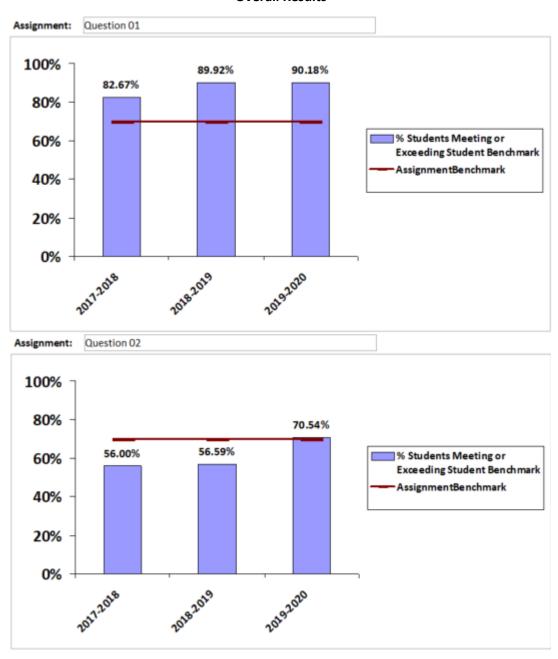




Assignment: Question 02







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Program: MBA PLO: 1, 2 1. Use and apply business knowledge from disciplines such as accounting, finance, marketing, management, information, systems, operations, and global business to generate/create business solutions 2. Illustrate persuasive communication using written, oral, and analytical expression Course: BUAD-660 Managerial Finance CCO: 1, 2 1. analyze critically the function of finance in organization 2. perform mathematical calculations necessary to: a. synthesize financial theory and practice b. assess the financial performance of the firm c. make and support A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, froutly-designed examination, professional performance, licensure examination, professional performance, licensure examination, function performance, licensure examination, professional performance, licensure examination, function, professional performance, licensure examination, function. A student learning outcome is examining, samples of student work sudent work sudent work sudent work sudent work sudent work sudent in column two. Direct - Assessing stude	Performance Indicator	Definition
1.Use and apply business knowledge from disciplines such as accounting, finance, marketing, management, information systems, operations, and global business to generate/create business solutions 2.Illustrate persuasive communication using written, oral, and analytical expression Course: BUAD-660 Managerial Finance CLO: 1, 2 1. analyze critically the function of finance in organization 2. perform mathematical calculations recessary to: a. synthesize financial theory and practice b. assess the financial performance of the firm c. make and support	Program: MBA	
	PLO: 1, 2 1. Use and apply business knowledge from disciplines such as accounting, finance, marketing, management, information systems, operations, and global business to generate/create business solutions 2. Illustrate persuasive communication using written, oral, and analytical expression Course: BUAD-660 Managerial Finance CLO: 1, 2 1. analyze critically the function of finance in organization 2. perform mathematical calculations necessary to: a. synthesize financial theory and practice b. assess the financial performance of the firm	attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative — An assessment conducted during the student's education. Summative — An assessment conducted at the end of the student's education. Internal — An assessment instrument that was developed within the business unit. External — An assessment instrument that was developed outside the business unit. Comparative — Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a
Analysis of Results		Analysis of Results

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Measurable goal: What is your goal / benchmark?	What is your measuremen t instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc.)	Current Results: What are your current results?	Analysis of Results: What did you learn from the results?	Action Taken or Improvement made: What did you improve or what is your next step?	Graphs or Tables of Resulting Trends (3-5 data points preferred)
Measurable Goal: Our goal is	Final Exam,	Results:	Analysis: The instrument	Action: The instrument is	2017-2018
that 70% of the students taking	internally	Overall, the weighted average	was designed as a multiple	working Well as expected.	See p. 3
the Final Exam will meet or	administered	percentage (WAP) of students	choice exam with fifteen	As we are aware that online	
exceed the benchmark of 70%	in an 8-week	who met or exceeded the	questions intended to be	MBA is offered to our	2018-2019
using a standardized assessment	course using a	benchmark was around 71% for	embedded in a final exam that	students and the results of	See p. 4
scoring sheet.	standardized	assessment periods 2017-2018,	could also include short-answer	this assessment include our	2019-2020
	assessment	and 2018-2019 and 2019-2020.	questions. The	online students	See p. 5
	scoring sheet.	The weight average for above	instrument was provided to all instructors to administer the	'performance and students	σες μ. σ
		periods were 61% (# of students 232), and 72% (# of students	assessment test	in online program in this course appear to be doing	Overall Results
		199) and 83% (# of students 167)	assessment test	well in the assessment test.	See p. 6
		respectfully. So, for two periods	1. Students may not perform as	The process for assessment	
		out of three periods the WAP	expected in different Campus	has been improved and	
		were above the benchmark of	locations Depending on their	seems to be consistent by	
		70%. The overall WAP was over	preparations and knowledge of	all instructors in	
		71% which is above the	the subject and math skills and	administering the	
		benchmark of 70%, As result of at	ability to think critically.	assessment test. Faculty	
		least 3 sessions offered in	The Results of the assessment	are recommended that	
		Pasadena and 2 sessions in	have been improved over	students to take the	
		Rancho Cucamonga Campus	earlier periods. Also,	assessment tests on	
		locations in the two terms did	Instructors are doing better in	Moodle and be graded part	
		not perform well and negatively	administering the assessment	of final exam grade. The	
		affected WAP.	test and reporting the results.	professional Development	
		For period 2017-2018, 5 out of 8		conference has helped in	
		locations students' performance	Students are provided the	communicating the School	
		met or exceeded benchmark, the other 3 locations did not meet	opportunity to take advantage	of Business expectations to	
		the benchmark. It might be as	of online math tutoring. Need to provide more motivations to	Adjunct faculty and the need of administration of	
		result of some students did not	do so.	assessment test.	
		take the assessment test.	40 30.	It is not clear if students do	
		Instructors do not follow the		not take the assessment	
		recommendation that		test serious as instructors	
		assessment test be graded as		do not follow the	
		part of final exam, so students		recommendation that	

have reason not to miss the assessment test. For 2018-2019, 72 % students' performance met the benchmark for the 10 locations total of 199 students, 6 out of 10 locations met or exceeded the benchmark and the other 4 locations. For 2019-2020 period, for 10 locations for total of 167 students, again 8 out of 10 locations students' performance met or exceeded the benchmark and the results for the other 2 locations were fluctuated from 33% to 50%. This again could be as result of missing data. From 2018, online MBA offering has been provided to students. Students in online for BUAD 660 (Managerial Finance) are performing well as their final exam grade include the assessment test grade.

Los Angeles, San Diego and South coast Plaza and Pasadena in 2017-2018 period did not performed well and resulted too low WAP. There was total 40 students in these 4 Campus locations.

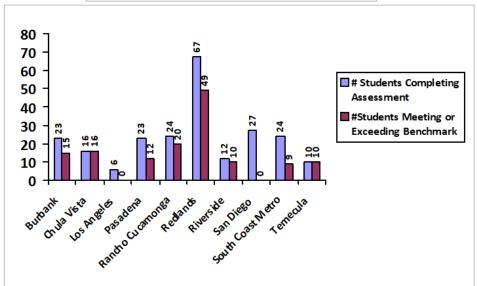
As result of administering assessment test as part of final exam and graded as part of final students' grade, students 'participation in taking the assessment test may result in better assessment outcome.

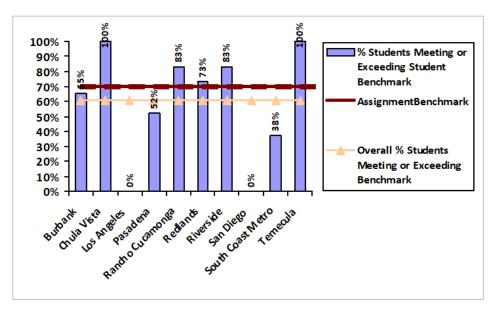
assessment test be graded as part of final exam. we will look forward to ensuring that the assessment task is. administered in a consistent manner i.e., embedded in a final exam that is graded and administered in the class and/or Moodle during the final session.

- 1. Instructors to be sure students taking the assessments test by incorporating the test as part of the final course grade.
- 2. To provide data on # of students registered in the course to compare to # of students taking the assessment test.
- 3.Our students in the MBA need more tutorial help in math and quantitative skills. Also, students are required to be reminded by instructors to take advantage of the resources provided to them to improve their quantitative skills.

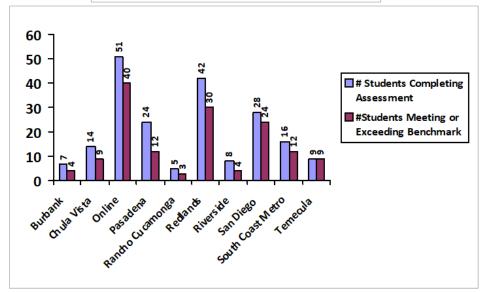
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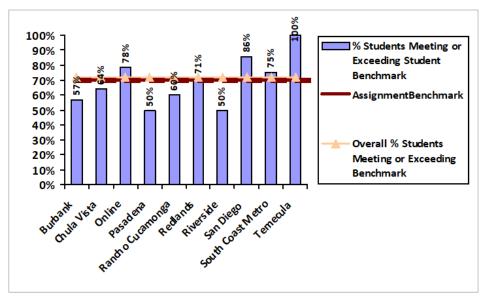




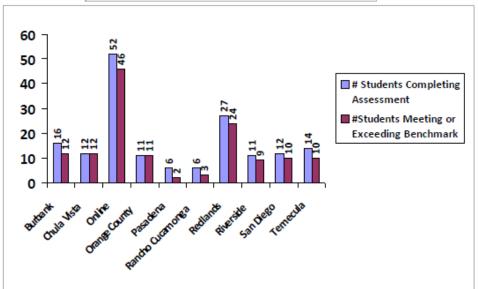


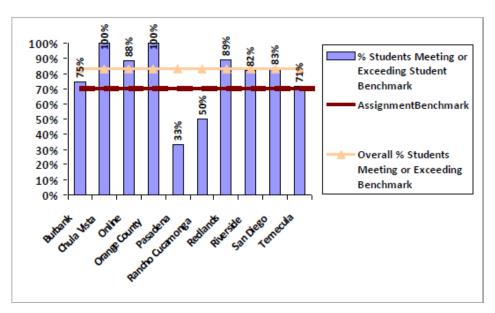


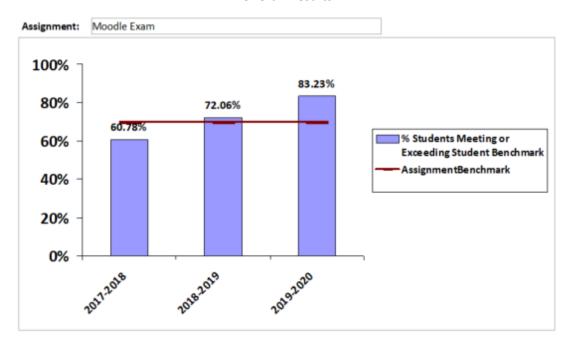












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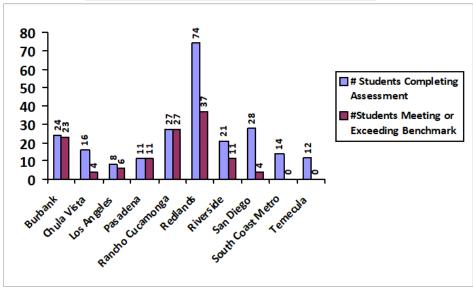
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What is your measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal,	Current Results: What are your current results?	Analysis of Results: What did you learn from the results?	Action Taken or Improvement made: What did you improve or what is your next step?	Graphs or Tables of Resulting Trends (3-5 data points preferred)				
Team Project Presentation, internally administered in an 8 week course using a standardized assessment scoring sheet.	Current results for year 2019- 2020 are improved compared to 2 years earlier. Regionally, Chula Vistqa, Rancho, and Redlands are somewhat weaker than the other locations.	The overall results of students exceeding benchmark are up by 70% from 2017-2018 to 2019-2020. This jump would have been even higher, if the assessment exam were updated (it's 3 years old)	Since the multiple- choice assessment tool is 3 years old, it needs to be updated. The textbook is in new edition. I am the newly assigned faculty to assess BUAD 683 (since 1/1/2021). I plan to update the model syllabus and the assessment test later in the spring	2017-2018 See p. 3 Overall Results See p. 6				
	might be used include: ca to the description of the r Direct - Assessing stude Indirect - Assessing indi information. Formative - An assess Summative - An assess Internal - An assessme External - An assessme Comparative - Compar campuses, or compare providing comparable of What is your measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc) Team Project Presentation, internally administered in an 8 week course using a standardized assessment scoring	might be used include: capstone performance, the to the description of the measurement instrument Direct - Assessing student performance by example of the information. Formative - An assessment conducted during Summative - An assessment conducted at the Internal - An assessment instrument that we External - An assessment instrument that we External - An assessment instrument that we Comparative - Compare results between classing assessment of instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc) Team Project Presentation, internally administered in an 8 week course using a standardized assessment scoring sheet. Current results? Current results? Current results? Current results? Current results? Current results? For year 2019- 2020 are improved compared to 2 years earlier. Regionally, Chula Vistqa, Rancho, and Redlands are somewhat weaker than the	A student learning outcome is one that measures a specific competency at might be used include: capstone performance, third-party examination, for to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of st Indirect - Assessing indicators other than student work such as gett information. Formative - An assessment conducted during the student's educat Summative - An assessment conducted at the end of the student's Internal - An assessment instrument that was developed within the External - An assessment instrument that was developed outside t Comparative - Compare results between classes, between online a campuses, or compare to external results such as results from the providing comparable data. Analysis of Re What is your measurement instrument results such as results from the providing comparable data. Analysis of Re What is your measurement are your current results? Team Project Current results? Team Project Current results for year 2019- 2020 are improved week course using a standardized years earlier. assessment scoring segionally, Chula vistqa, Rancho, and Redlands are somewhat weaker than the were updated (it's 3 were update	A student learning outcome is one that measures a specific competency attainment. Examples of a direct might be used include: capstone performance, third-party examination, faculty-designed examination, pr to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the stude information. Formative - An assessment conducted during the student's education. Summative - An assessment instrument that was developed within the business unit. External - An assessment instrument that was developed outside the business unit. Comparative - Compare results between classes, between online and on ground classes, Between capsuses, or compare to external results such as results from the U.S. Department of Education providing comparable data. What is your measurement instrument that was developed outside the business unit. Analysis of Results What is your measurement are your current results such as results from the U.S. Department of Education providing comparable data. Analysis of Results What is your measurement instrument or process? (Indicate type of instrument, eg., direct, formative, internal, comparative, etc) Team Project Current results for year 2019- 2020 are expected in the providence of students of students exceeding exceeding is 3 years old, it needs to be undated. The benchmark are up and to 2 years earlier. Regionally, Chula Vistqa, Rancho, and Redlands are somewhat weaker than the were updated (it's 3 model syllabus and the mod				

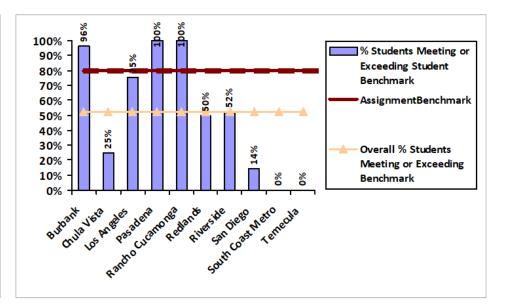
¹ Please read instructions in last page carefully before drafting this action plan.

Author: Ramakrishna Last updated: <09/28/17> 1 of 8

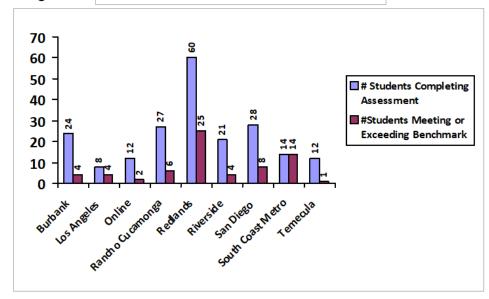
Measurable Goal: 70%	Final Exam, internally		2017-2018	
of students taking the	administered in an 8		See p. 3-4	
Final Exam will meet or exceed the benchmark of 70%.	week course using a standardized assessment scoring		2018-2019 See p. 5	
	sheet.		2019-2020	
			See p. 6	
			Overall Results See p. 7	

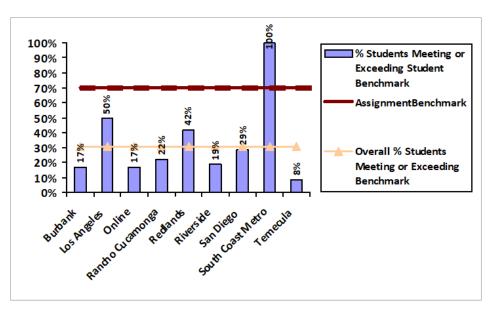




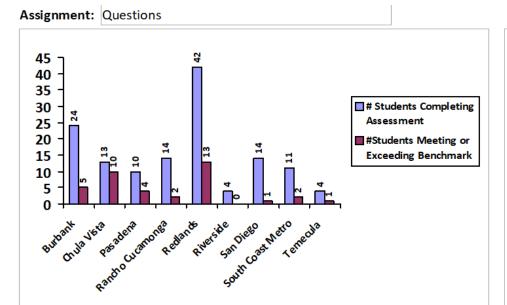


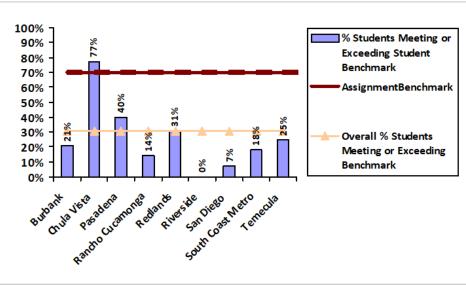
Assignment: Questions





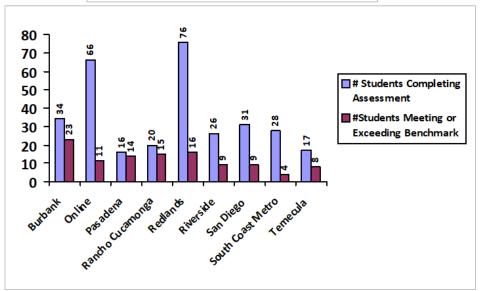
*BUAD-683 changed the questions on the exam assessment tool in 2018 Spring 1. This chart represents data from 2017 Spring 3 – 2017 Fall 2.

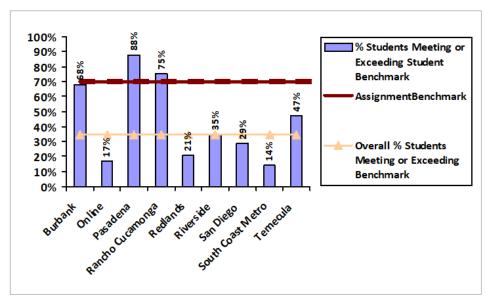




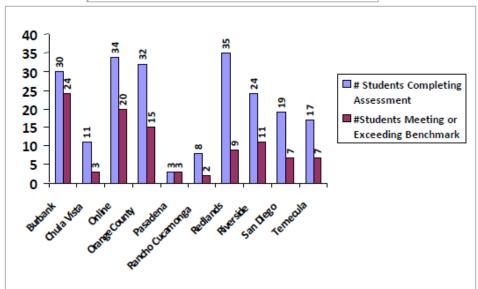
^{*}BUAD-683 changed the questions on the exam assessment tool in 2018 Spring 1. This chart represents data from 2018 Spring 1 – 2018 Spring 2.

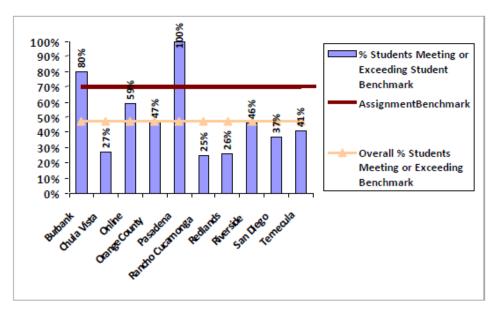


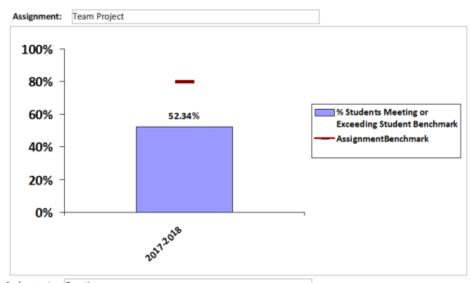


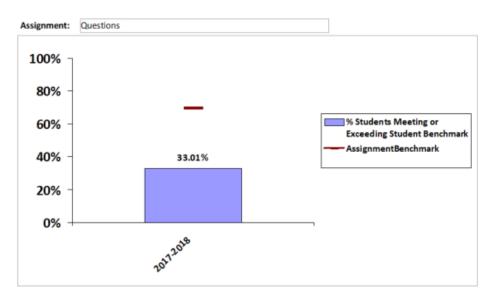


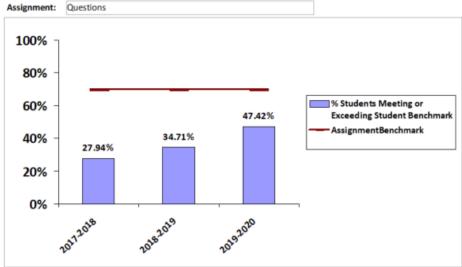












INSTRUCTIONS: Please read these instructions carefully before drafting this action plan.

- 1. Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?
 - a. Graduate
 - i. If assignment is being assessed using a rubric: 80% of the students will meet or exceed the benchmark score of 80% using a standardized rubric.
 - ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.

b. Undergraduate

- i. If assignment is being assessed using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized rubric. (Different from Graduate benchmark)
- ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.
- c. Other: Consult Program Director.
- 3. What is your measurement instrument or process: It is important that the assessment instrument (embedded assignment in course, assessment quiz/exam) is explicitly identified. If using an embedded assignment in course, identify the assignment clearly so that it matches the course Master Syllabus word-for-word. Indicate type of assessment conducted by this assignment. Refer to different assessment types indicated in the first page of this template.
- 4. **Current Results**: Be brief and to the point, and tie it back to the Measurable Goal. Indicate clearly if the Measurable Goal/Benchmark was achieved or not in the time period covered in this action plan.
- 5. Action Taken or Improvement made: Be detailed and explicit; recommended actions should be as tangible as possible. Avoid recommending generic actions such as "Assessment rubric has to be changed." State clearly what changes are required based on the data, when changes will be made, and implemented.
- 6. Graphs or Tables of Resulting Trends: Should you need the raw assessment data, contact Brian Hamilton.
- 7. Consult Program Director if you have any questions.

Author: Ramakrishna Last updated: <09/28/17> 8 of 8

This table will be used to supply data for ACBSP Criterion 4.2 Reporting Results and Trends

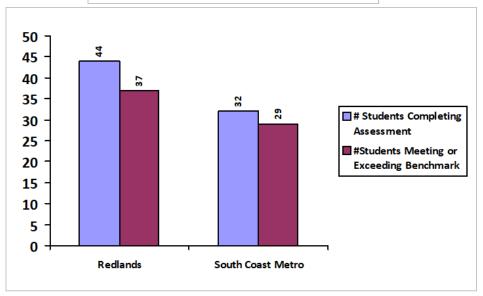
Performance	Definition							
Indicator	Definition							
Program: MBA	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that							
PLO:	might be used include: ca to the description of the r	<i>pstone performance, th</i> neasurement instrume	nird-party examination, fa nt in column two:	culty-designed examination, pr	ofessional performance, licensure examination). Add these			
Course: FINC-661	Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant							
CLO:	information. Formative – An assessment conducted during the student's education. Summative – An assessment conducted at the end of the student's education. Internal – An assessment instrument that was developed within the business unit. External – An assessment instrument that was developed outside the business unit. Comparative – Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data.							
	promamb companante		Analysis of Re	sults				
Measurable goal:	What is your	Current	Analysis of	Action Taken or	Graphs or Tables of Resulting Trends (3-5 data			
What is your goal /	measurement	Results: What	Results: What did	Improvement made:	points preferred)			
benchmark?	instrument or	are your	you learn from	What did you improve	,			
	process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc)	current results?	the results?	or what is your next step?				
70% of the students taking the learning outcomes assessment will meet or exceed the benchmark of 70%.	Multiple Choice Questions, internally administered in the final week of the 8- week course.	Students in all three locations (Redlands, SCM, Online) exceeded the benchmark.	Continuous improvement is observed over the three observation periods.	No action is needed at this time. Will continue to monitor the assessment outcomes.	2017-2018 See p. 3 2018-2019 See p. 4 2019-2020 See p. 5 Overall Results See p. 6			

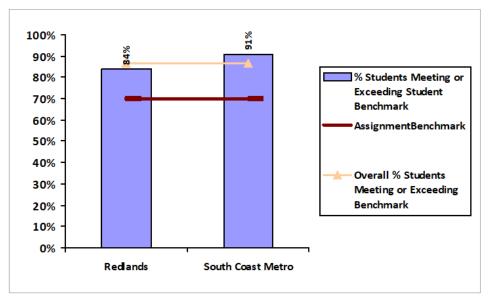
Author: Thosar Last updated: <09/28/17> 1 of 7

¹ Please read instructions in last page carefully before drafting this action plan.

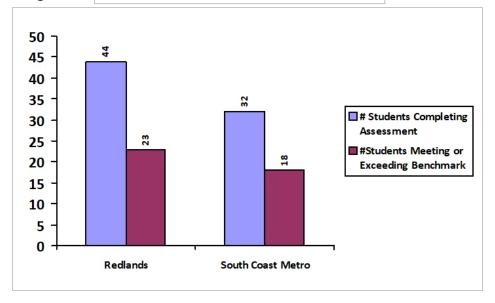
70% of the students	Short Answer	Students in all	Continuous	No action is needed at	2017-2018
taking the learning	Questions, internally	three locations	improvement is	this time. Will continue	See p. 3
outcomes assessment	administered in the final week of the 8-	(Redlands, SCM, Online) exceeded	observed over the three observation	to monitor the assessment outcomes.	2018-2019
will meet or exceed the benchmark of 70%.	week course.	the benchmark.	periods.	assessment outcomes.	See p. 4
					2019-2020
					See p. 5
					Overall Results
					See p. 6

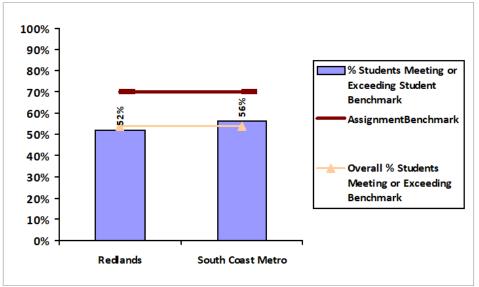
Assignment: Multiple Choice Questions



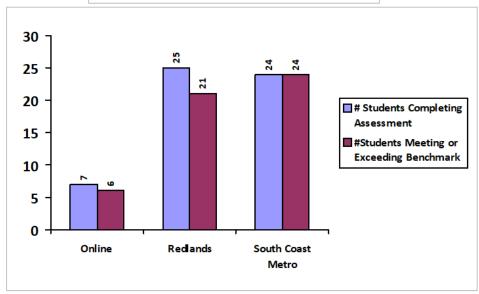


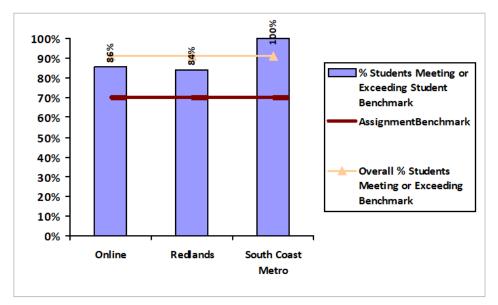
Assignment: Short Answer Questions



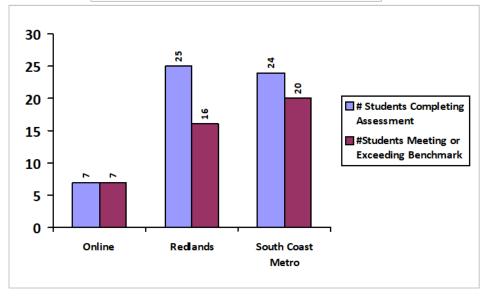


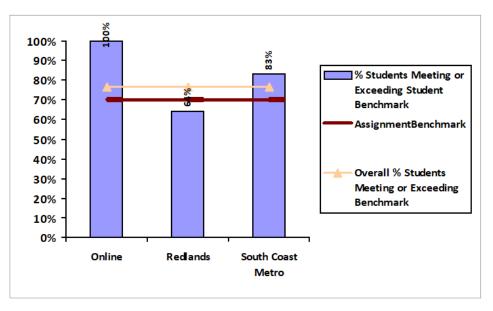
Assignment: Multiple Choice Questions



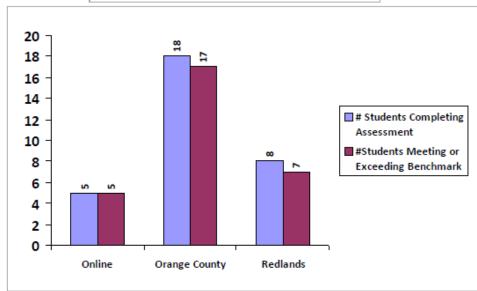


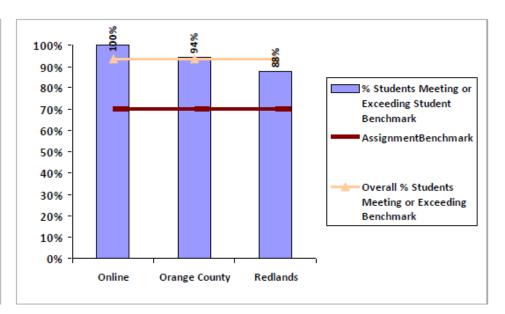
Assignment: Short Answer Questions



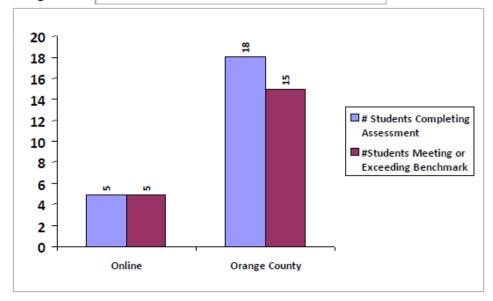


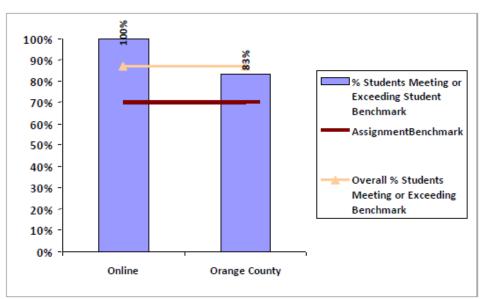
Assignment: Multiple Choice Questions

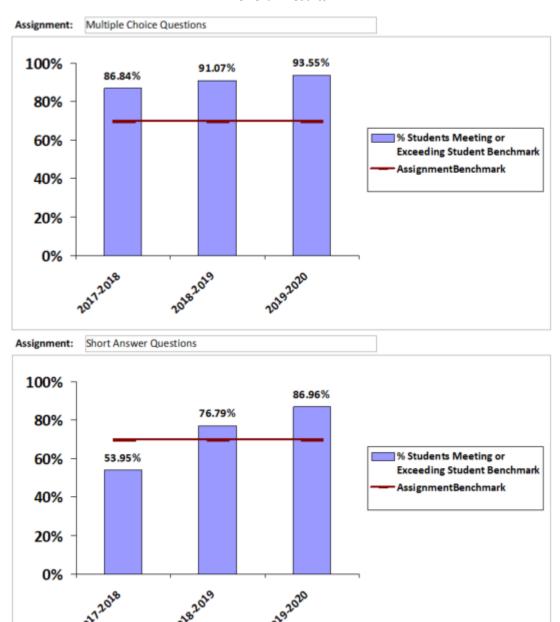




Assignment: Short Answer Questions







- Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?

a. Graduate

- i. If assignment is being assessed using a rubric: 80% of the students will meet or exceed the benchmark score of 80% using a standardized rubric.
- ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.

b. Undergraduate

- i. If assignment is being assessed using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized rubric. (Different from Graduate benchmark)
- ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.
- c. Other: Consult Program Director.
- 3. What is your measurement instrument or process: It is important that the assessment instrument (embedded assignment in course, assessment quiz/exam) is explicitly identified. If using an embedded assignment in course, identify the assignment clearly so that it matches the course Master Syllabus word-for-word. Indicate type of assessment conducted by this assignment. Refer to different assessment types indicated in the first page of this template.
- 4. **Current Results**: Be brief and to the point, and tie it back to the Measurable Goal. Indicate clearly if the Measurable Goal/Benchmark was achieved or not in the time period covered in this action plan.
- 5. **Action Taken or Improvement made:** Be detailed and explicit; recommended actions should be as tangible as possible. Avoid recommending generic actions such as "Assessment rubric has to be changed." State clearly what changes are required based on the data, when changes will be made, and implemented.
- 6. **Graphs or Tables of Resulting Trends:** Should you need the raw assessment data, contact Brian Hamilton.
- 7. Consult Program Director if you have any questions.

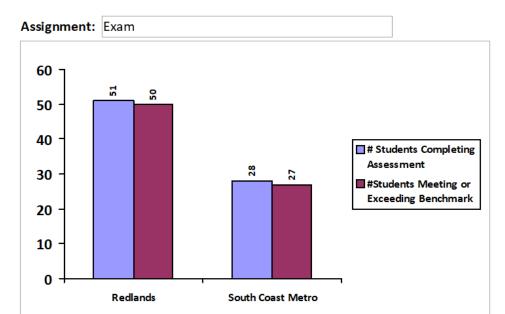
Author: Thosar Last updated: <09/28/17> **7** of **7**

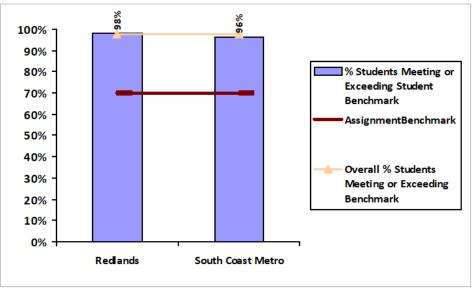
This table will be used to supply data for ACBSP Criterion 4.2 Reporting Results and Trends

Performance Indicator	Definition					
Program: MBA PLO: Course: FINC-662 CLO:	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative - An assessment conducted during the student's education. Summative - An assessment conducted at the end of the student's education. Internal - An assessment instrument that was developed within the business unit. External - An assessment instrument that was developed outside the business unit. Comparative - Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data.					
	providing comparable c	aca.	Analysis of Resu	 Its		
Measurable goal: What is your goal / benchmark?	What is your measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc)	Current Results: What are your current results?	Analysis of Results: What did you learn from the results?	Action Taken or Improvement made: What did you improve or what is your next step?	Graphs or Tables of Resulting Trends (3-5 data points preferred)	
Measurable Goal: Our goal is that 70% of the students taking the learning outcomes assessment will meet or exceed the benchmark of 70% out of a total 100% scoring sheet.	From 2016 Spring 1 to 2019 Spring 3, the standardized assessment exam was used, which was internally administered in the final week of the 8-week course.	The overall results indicate that most students are exceeding the benchmark. However, it appears that the graph suggesting that 97% of students have met the benchmark is incorrect.	While the SCM group has met the benchmark, there appears to have been some shortfall in 2019-20 in the Redlands group. One possible explanation is that the teaching modality in the latter part of 2019-20 was online due to the pandemic.	I have just taken over the coordination role for this course from Prof Charng Yi Chen, who retired in early 2021. I plan to review the syllabus and assessment instrument in consultation with adjuncts in AY 2021-22. I will also monitor subsequent results to see if the shortfall in 2019-20 was a one-off or if there is a deeper pedagogical issue.	2017-2018 See p. 2 2018-2019 See p. 3 2019-2020 See p. 4 Overall Results See p. 5	

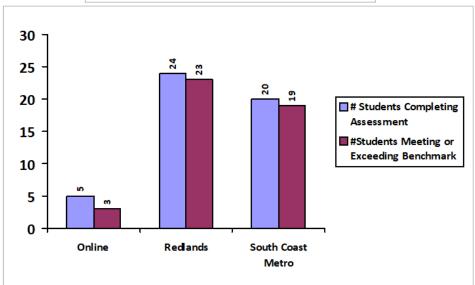
 $^{^{\}mbox{\scriptsize 1}}$ Please read instructions in last page carefully before drafting this action plan.

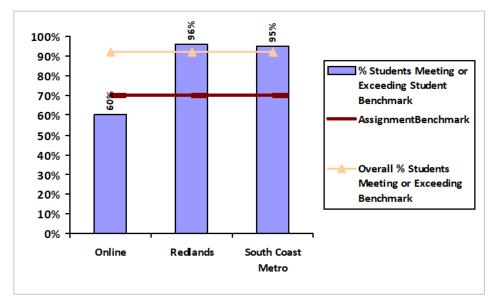
Author: Chen Last updated: <09/28/17> 1 of 6



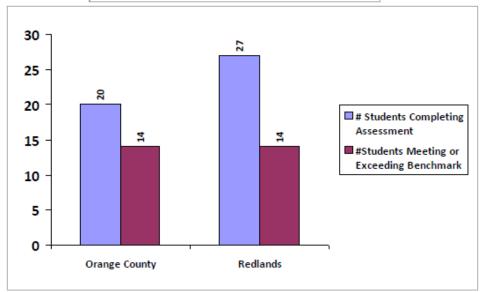


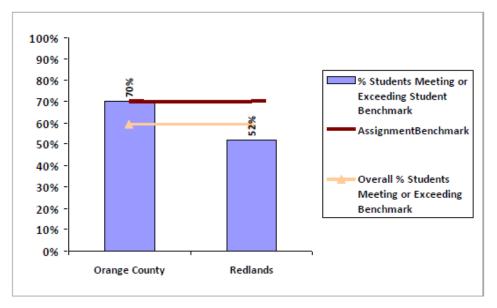


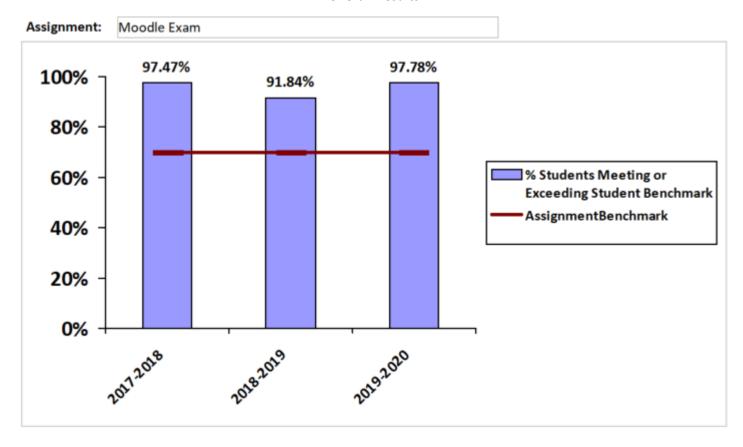












- 1. Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?
 - a. Graduate
 - i. If assignment is being assessed using a rubric: 80% of the students will meet or exceed the benchmark score of 80% using a standardized rubric.
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b. Undergraduate

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Author: Chen Last updated: <09/28/17> 6 of 6

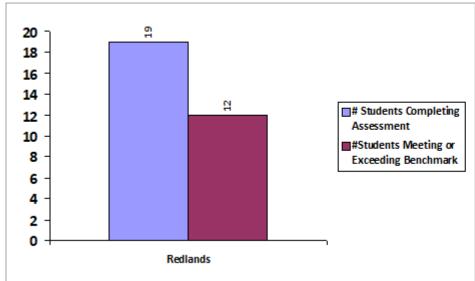
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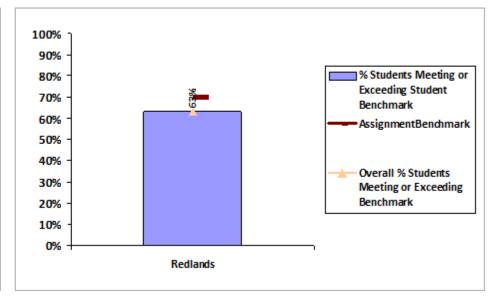
might be used include: ca to the description of the n	pstone performance, th		Definition tainment. Examples of a direct	assessment (evidence) of student learning attainment that					
might be used include: ca to the description of the n	pstone performance, th		tainment. Examples of a direct	assessment (evidence) of student learning attainment that					
might be used include: ca to the description of the n	pstone performance, th		tainment. Examples of a alrect	assessment teviaence) of student learning attainment that					
Direct - Assessing stude		nt in column two:	culty-designed examination, pro	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two:					
•	Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant								
information. Formative — An assessment conducted during the student's education. Summative — An assessment conducted at the end of the student's education. Internal — An assessment instrument that was developed within the business unit. External — An assessment instrument that was developed outside the business unit. Comparative — Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor									
What is your	Current	,		Graphs or Tables of Resulting Trends (3-5 data					
measurement		Results: What did		points preferred)					
instrument or		you learn from	•	F					
process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc)	current results?	the results?	or what is your next step?						
Final exam	Current results	Course learning	No action is taken. The	2017-2018					
administered in an 8	show a steady	shows evidence of	course will continue to	See p. 2					
standardized assessment scoring sheet.	2017-2018 to 2029-202p in students exceeding the benchmark. 100% of students exceeded the benchmark in		inclusion in the all-day GIS Teaching Workshop planned for Sept. of 2020.	2018-2019 See p. 3 2019-2020 See p. 4 Overall Results See p. 5					
	Internal – An assessment External – An assessment Comparative – Compare campuses, or compare providing comparable of the comparative of the comparative of the comparative of instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc) Final exam administered in an 8 week course using a standardized assessment scoring	Internal – An assessment instrument that we External – An assessment instrument that we Comparative – Compare results between classifications of comparative of comparable data. What is your measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc) Final exam administered in an 8 week course using a standardized assessment scoring sheet. Current results? Current results? Current results? Current results? Current results show a steady increase from 2017-2018 to 2029-202p in students exceeding the benchmark. 100% of students	Internal – An assessment instrument that was developed within the External – An assessment instrument that was developed outside the Comparative – Compare results between classes, between online a campuses, or compare to external results such as results from the legroviding comparable data. Analysis of Results: What is your measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc) Final exam administered in an 8 week course using a standardized assessment scoring sheet. Current results course learning shows evidence of improvement. Course learning shows evidence of improvement. Course learning shows evidence of improvement.	Internal – An assessment instrument that was developed within the business unit. External – An assessment instrument that was developed outside the business unit. Comparative – Compare results between classes, between online and on ground classes, Between and on ground classes, Between online an					

Author: Pick Last updated: <09/28/17> 1 of 6

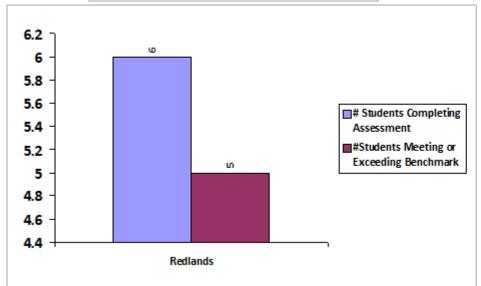
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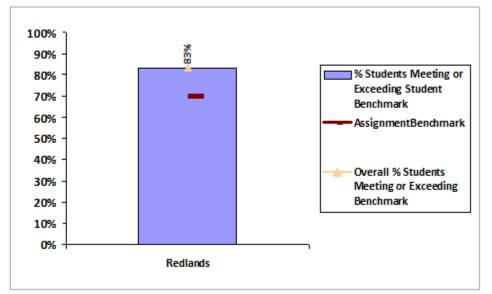




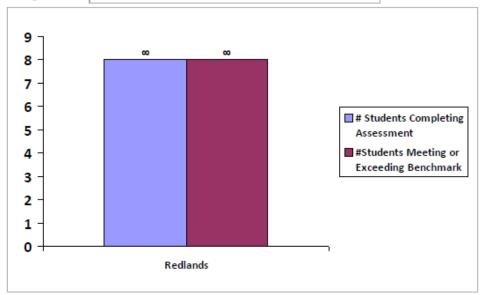


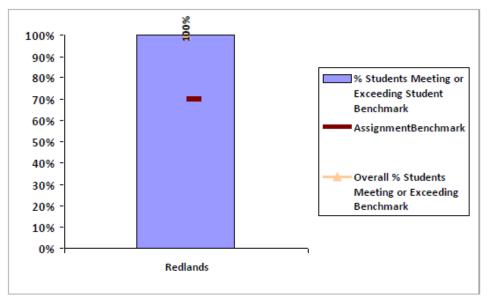


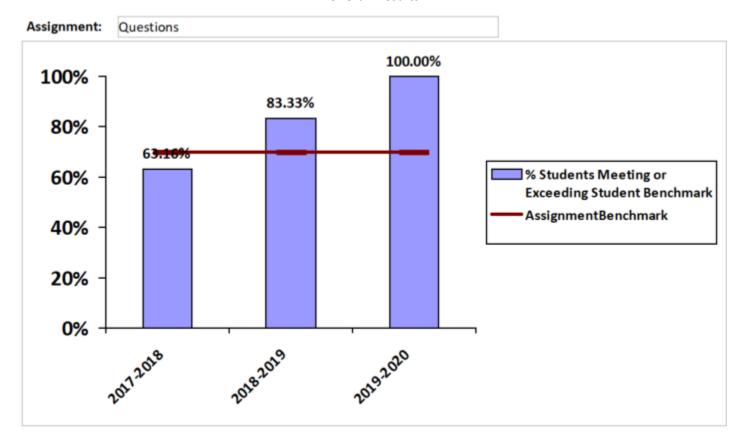












- 1. Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?
 - a. Graduate
 - i. If assignment is being assessed using a rubric: 80% of the students will meet or exceed the benchmark score of 80% using a standardized rubric.
 - ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.

b. Undergraduate

- i. If assignment is being assessed using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized rubric. (Different from Graduate benchmark)
- ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.
- c. Other: Consult Program Director.
- 3. What is your measurement instrument or process: It is important that the assessment instrument (embedded assignment in course, assessment quiz/exam) is explicitly identified. If using an embedded assignment in course, identify the assignment clearly so that it matches the course Master Syllabus word-for-word. Indicate type of assessment conducted by this assignment. Refer to different assessment types indicated in the first page of this template.
- 4. **Current Results**: Be brief and to the point, and tie it back to the Measurable Goal. Indicate clearly if the Measurable Goal/Benchmark was achieved or not in the time period covered in this action plan.
- 5. Action Taken or Improvement made: Be detailed and explicit; recommended actions should be as tangible as possible. Avoid recommending generic actions such as "Assessment rubric has to be changed." State clearly what changes are required based on the data, when changes will be made, and implemented.
- 6. **Graphs or Tables of Resulting Trends:** Should you need the raw assessment data, contact Brian Hamilton.
- 7. Consult Program Director if you have any questions.

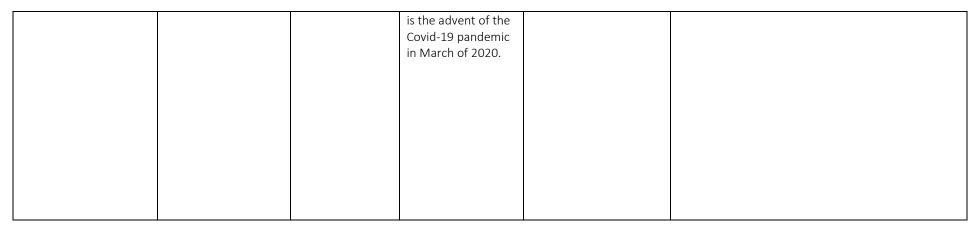
Author: Pick Last updated: <09/28/17> 6 of 6

This table will be used to supply data for ACBSP Criterion 4.2 Reporting Results and Trends

Definition					
A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that					
might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two:					
Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant					
Formative — An assessment conducted during the student's education. Summative — An assessment conducted at the end of the student's education.					
External – An assessment instrument that was developed outside the business unit. Comparative – Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor					
L b. a.r.aB aarribaraara		Analysis of Re	 sults		
What is your	Current	Analysis of	Action Taken or	Graphs or Tables of Resulting Trends (3-5 data	
instrument or process? (Indicate type of instrument, e.g., direct, formative, internal,	are your current results?	you learn from the results?	What did you improve or what is your next step?	points preferred)	
Team Project, administered in an 8 week course using a standardized assessment scoring sheet.	Results have decreased over the period 2017-2018 to 2019-2020.	One reason for the decrease might have been partially due to the absence of full-time faculty to teach the course in 2019-2020 due to the sabbatical leave of one f.t. faculty and departure of another f.t. faculty from UofR	The return from sabbatical leave of a fulltime faculty and better training of an adjunct faculty should improve results for 2020-2021. In addition, the GISB 694 course will be emphasized at the all-day GIS Teaching Workshop planned for September of 2021.	2017-2018 See p. 2 2018-2019 See p. 3 2019-2020 See p. 4 Overall Results See p. 5	
	might be used include: ca to the description of the r Direct - Assessing stude Indirect - Assessing indi information. Formative - An assess Summative - An assess Internal - An assessme External - An assessme Comparative - Compar campuses, or compare providing comparable of What is your measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc) Team Project, administered in an 8 week course using a standardized assessment scoring	might be used include: capstone performance, to the description of the measurement instrumed. Direct - Assessing student performance by eliminect - Assessing indicators other than student information. Formative — An assessment conducted during Summative — An assessment conducted at the Internal — An assessment instrument that we External — An assessment instrument that we External — An assessment instrument that we Comparative — Compare results between classical campuses, or compare to external results suproviding comparable data. What is your measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc) Team Project, administered in an 8 decreased over the period 2017-standardized assessment scoring 2020.	A student learning outcome is one that measures a specific competency at might be used include: capstone performance, third-party examination, far to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of st Indirect - Assessing indicators other than student work such as gett information. Formative - An assessment conducted during the student's educat Summative - An assessment conducted at the end of the student's Internal - An assessment instrument that was developed within the External - An assessment instrument that was developed outside the Comparative - Compare results between classes, between online a campuses, or compare to external results such as results from the laptoproviding comparable data. Analysis of Re What is your measurement instrument that was developed outside the Comparative - Compare results between classes, between online a campuses, or compare to external results such as results from the laptoproviding comparable data. Analysis of Re What is your measurement are your current results? Results: What are your learn from the results? Team Project, administered in an 8 week course using a standardized assessment scoring sheet. Results have decreased over the period 2017- 2018 to 2019- 2020 due to the absence of full-time faculty to teach the course in 2019-2020 due to the sabbatical leave of one f.t. faculty and departure of another f.t. faculty and departure of another f.t. faculty from UofR	might be used include: capstone performance, third-party examination, faculty-designed examination, presented by the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the studinformation. Formative - An assessment conducted during the student's education. Summative - An assessment conducted at the end of the student's education. Internal - An assessment instrument that was developed within the business unit. External - An assessment instrument that was developed outside the business unit. Comparative - Compare results between classes, between online and on ground classes,	

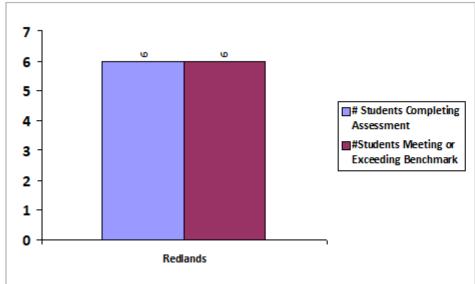
 $^{^{\}mbox{\scriptsize 1}}$ Please read instructions in last page carefully before drafting this action plan.

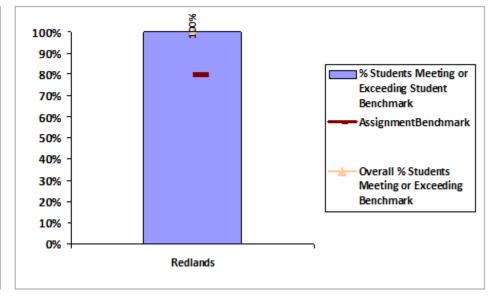
Author: Pick Last updated: <09/28/17> 1 of 6



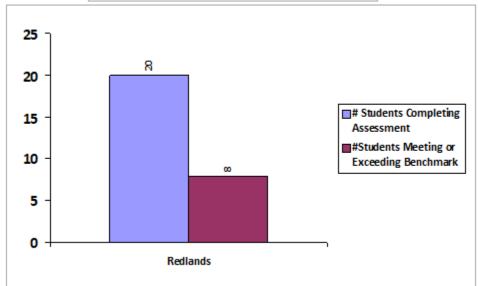
2017-2018

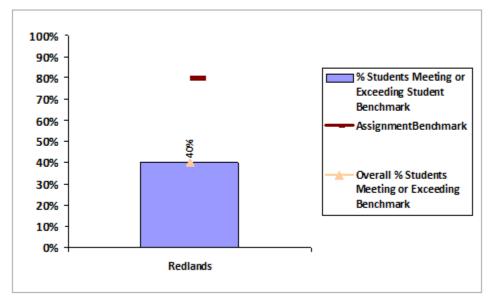




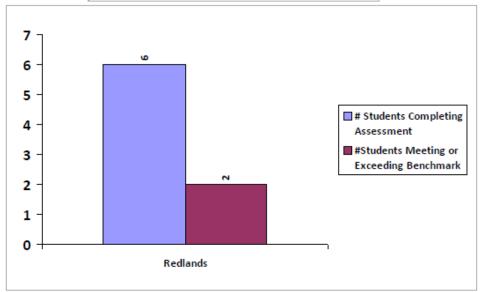


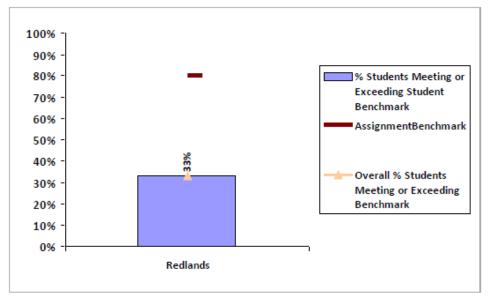


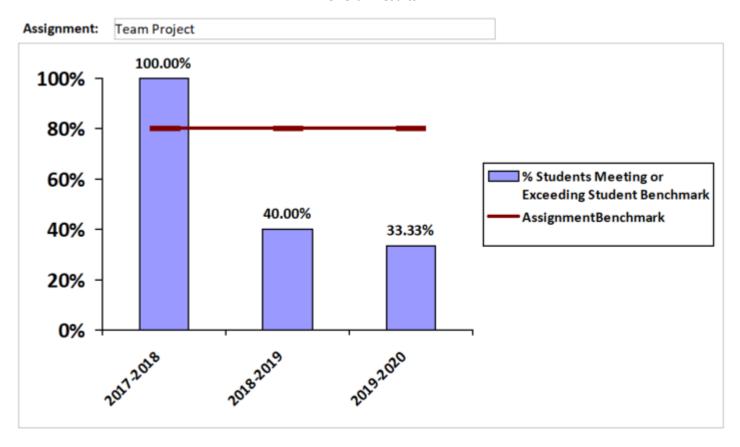












- 1. Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?

a. Graduate

- i. If assignment is being assessed using a rubric: 80% of the students will meet or exceed the benchmark score of 80% using a standardized rubric.
- ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.

b. Undergraduate

- i. If assignment is being assessed using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized rubric. (Different from Graduate benchmark)
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- c. Other: Consult Program Director.
- 3. What is your measurement instrument or process: It is important that the assessment instrument (embedded assignment in course, assessment quiz/exam) is explicitly identified. If using an embedded assignment in course, identify the assignment clearly so that it matches the course Master Syllabus word-for-word. Indicate type of assessment conducted by this assignment. Refer to different assessment types indicated in the first page of this template.
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- 7. Consult Program Director if you have any questions.

This table will be used to supply data for ACBSP Criterion 4.2 Reporting Results and Trends

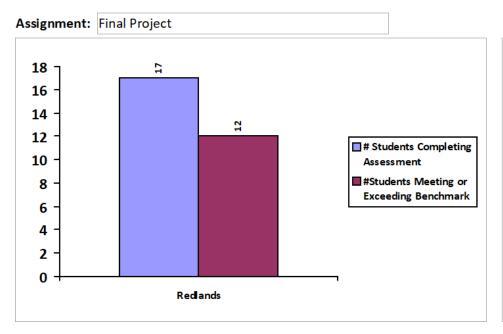
PLO: might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work	Definition					
to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may information. Formative - An assessment conducted during the student's education. Summative - An assessment instrument that was developed within the business unit. External - An assessment instrument that was developed outside the business unit. Comparative - Compare results between classes, between online and on ground classes, Between professors, between professors, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or providing comparable data. Measurable goal: What is your Measurement Measurement Measurement Instrument or Results: What Measurement Malysis of Results: What did You learn from What did you improve	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that					
Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may information. Formative - An assessment conducted during the student's education. Summative - An assessment conducted at the end of the student's education. Internal - An assessment instrument that was developed within the business unit. External - An assessment instrument that was developed outside the business unit. Comparative - Compare results between classes, between online and on ground classes, Between professors, between professors, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or providing comparable data. Analysis of Results Measurable goal: What is your What is your goal / benchmark? Results: What are your What did you improve What did you improve	might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two:					
CLO: Formative - An assessment conducted during the student's education. Summative - An assessment conducted at the end of the student's education. Internal - An assessment instrument that was developed within the business unit. External - An assessment instrument that was developed outside the business unit. Comparative - Compare results between classes, between online and on ground classes, Between professors, between professors, between professors, between professors, or campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or providing comparable data. Analysis of Results Measurable goal: What is your Current Analysis of Action Taken or Graphs or Tables of Results Such as results: What did Such as results Such	Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant					
External – An assessment instrument that was developed outside the business unit. Comparative – Compare results between classes, between online and on ground classes, Between professors, between professors	Formative – An assessment conducted during the student's education.					
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Analysis of Results Measurable goal: What is your Current Results: What is your goal / benchmark? Analysis of Results: What Analysis of Results: What did Improvement made: points preferred) Analysis of Results Analysis of Results Improvement made: points preferred) What did you improve	_					
Measurable goal:What is yourCurrentAnalysis ofAction Taken orGraphs or Tables of Results: What did points preferred)What is your goal / benchmark?measurement instrument orResults: What did you improveImprovement made: points preferred)						
What is your goal / measurement benchmark? Results: What did limprovement made: points preferred) you learn from What did you improve						
benchmark? instrument or are your you learn from What did you improve	lting Trends (3-5 data					
of instrument, e.g., direct, formative, internal, comparative, etc)						
Measurable Goal: 80% Final Project, The results for The lowered result The GISB 695 course will 2017-2	2018					
of the students internally 2019-2020 are for 2019-2020 be emphasized in the See p	o. 2					
completing the final administered in an 8 significantly might be partly due GIS Teaching Workshop						
project will meet or week course using a under the to the faculty planned for September 2018-2						
exceed the benchmark standardized benchmark. They member who of 2021. The online See p). 3					
of 80%. assessment rubric. had lowered taught the GISB 695 aspect of the course will 2019-2	2020					
compared to course was teaching the stressed in the						
being fairly close it for the first time. workshop and a new). 4					
to the Also, the course was faculty assigned to teach Overall F	Results					
benchmark in taught as the Coviditive lit will be in attendance. See p	o. 5					
2017-2018 and 19 pandemic was I hat faculty has already						
2018-2019. rising rapidly at its been learning about the beginning. The course. The other						
course was section will be taught by						

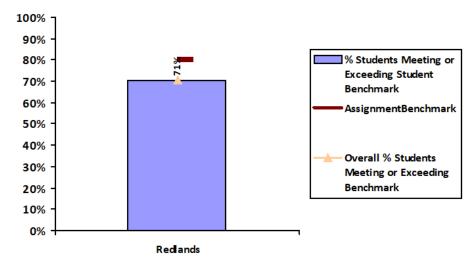
 $^{^{\}mbox{\scriptsize 1}}$ Please read instructions in last page carefully before drafting this action plan.

Author: Pick Last updated: <09/28/17> 1 of 6

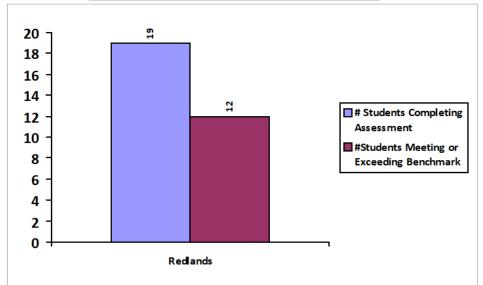
switched suddenly a long-time experienced to fully online and GISB 695 faculty. the students were impacted by the adjustment to the pandemic. The course mixed online and initially on-the-ground students. It makes sense that the online students approached the benchmark closely, while the initially on-the-ground students had significantly lower scores.

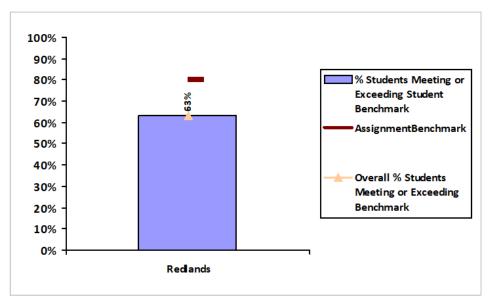
2017-2018



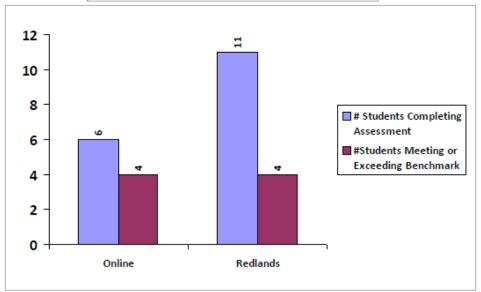


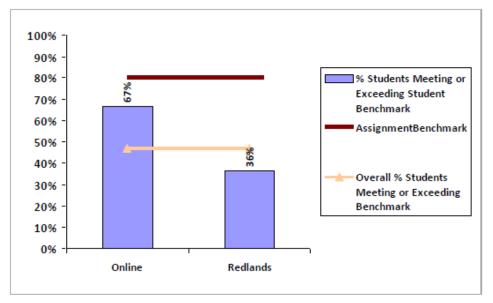


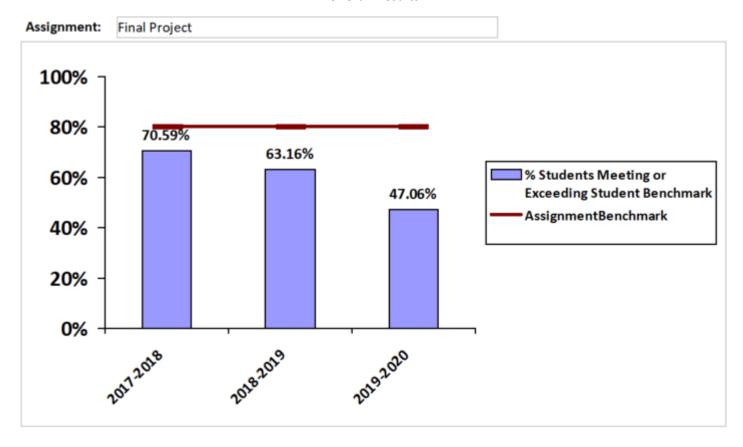












- 1. Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?
 - a. Graduate
 - i. If assignment is being assessed using a rubric: 80% of the students will meet or exceed the benchmark score of 80% using a standardized rubric.
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b. Undergraduate

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Author: Pick Last updated: <09/28/17> 6 of 6

This table will be used to supply data for ACBSP Criterion 4.2 Reporting Results and Trends

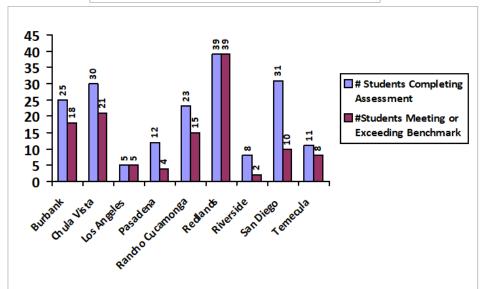
Performance Indicator	Definition					
Program: MBA	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that					
PLO: 3, 4	might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two:					
Course: INTB-655	Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant					
CLO: 2, 3	information. Formative — An assessment conducted during the student's education. Summative — An assessment conducted at the end of the student's education. Internal — An assessment instrument that was developed within the business unit. External — An assessment instrument that was developed outside the business unit. Comparative — Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data.					
	71 5 1		Analysis of Re	sults		
Measurable goal: What is your goal / benchmark?	What is your measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc)	Current Results: What are your current results?	Analysis of Results: What did you learn from the results?	Action Taken or Improvement made: What did you improve or what is your next step?	Graphs or Tables of Resulting Trends (3-5 data points preferred)	

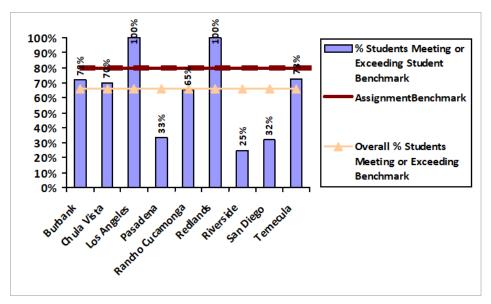
Author: Groshek Last updated: <09/28/17> 1 of 7

 $^{^{\}mbox{\scriptsize 1}}$ Please read instructions in last page carefully before drafting this action plan.

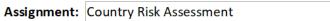
Measurable Goal: 80%	Country Risk	A mixed	Overall average has	Continue training of	2017-2018
of the students	Assessment,	outcome with	dropped slightly	adjunct faculty to use	See p. 3
completing the Country Risk Assessment will meet or exceed the benchmark of 80%.	internally administered in an 8 week course using a standardized assessment rubric.	several groups achieving 100% and others below.	from last assessment.	the Excel worksheet structure. Monitor to determine if it is being implemented correctly. Contact upcoming instructors to address questions.	2018-2019 See p. 4 2019-2020 See p. 5 Overall Results See p. 6

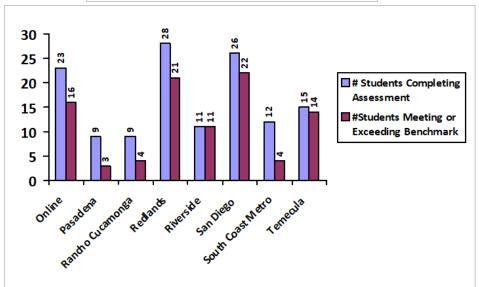


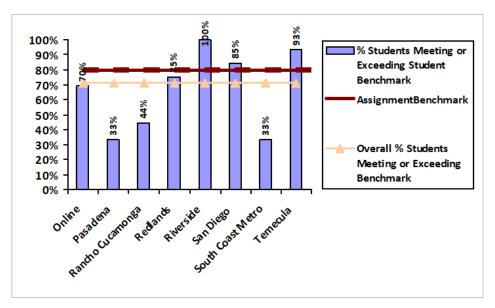




2018-2019

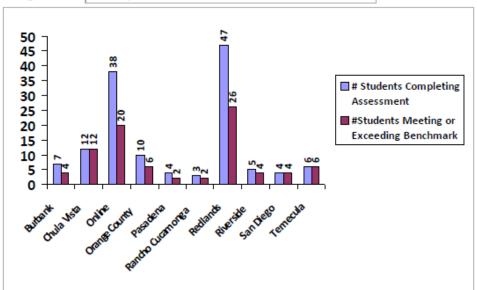


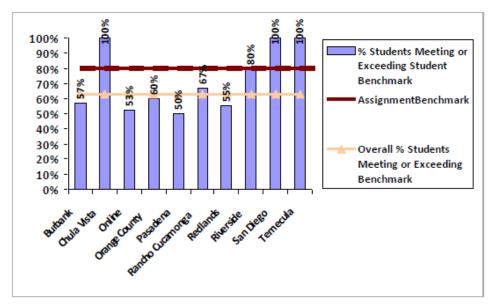


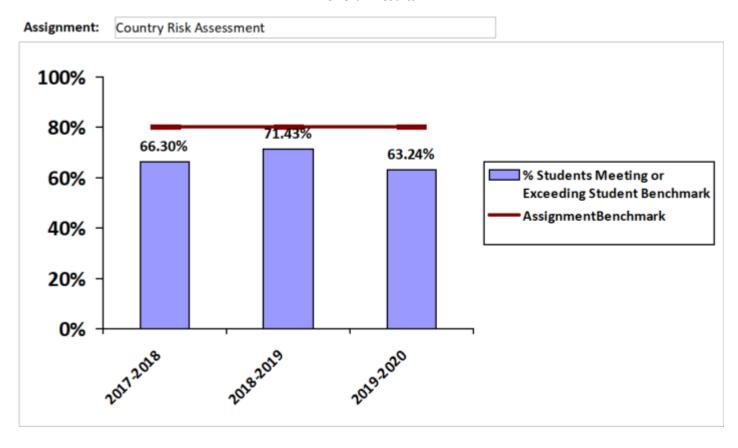


2019-2020









- 1. Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?

a. **Graduate**

- i. If assignment is being assessed using a rubric: 80% of the students will meet or exceed the benchmark score of 80% using a standardized rubric.
- ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.

b. Undergraduate

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- c. Other: Consult Program Director.
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- 7. Consult Program Director if you have any questions.

Author: Groshek Last updated: <09/28/17> **7** of **7**

This table will be used to supply data for ACBSP Criterion 4.2 Reporting Results and Trends

Performance	Definition					
Indicator	Bellindon					
Program: MBA PLO: <e.g, 1=""> Course: INTB-670 CLO: <e.g. 4=""></e.g.></e.g,>	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative - An assessment conducted during the student's education. Summative - An assessment instrument that was developed within the business unit. External - An assessment instrument that was developed outside the business unit. Comparative - Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor					
	providing comparable data.					
	T		Analysis of Re			
Measurable goal: What is your goal / benchmark?	What is your measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc)	Current Results: What are your current results?	Analysis of Results: What did you learn from the results?	Action Taken or Improvement made: What did you improve or what is your next step?	Graphs or Tables of Resulting Trends (3-5 data points preferred)	
Measureable Goal: Our goal is that 80% of the students completing the Travel Learning Journal will meet or exceed the benchmark of 80% using a standardized assessment scoring sheet.	Travel Learning Journal, internally administered in an 8 week course using a standardized assessment scoring sheet.	Although only one of the four cohorts under review met the benchmark, there was significant improvement from 2018-19 to 2019-2020 (58% to 73%).	Since the assessment instrument is subjectively graded, depending on the program and instructor, results can vary significantly. Also, since the sample size for each program is relatively small, this can have	Since significant improvement from 2018-19 to 2019-2020 was noted, no revisions are recommended at this time.	2018-2019 See p. 2 2019-2020 See p. 3 Overall Results See p. 4	

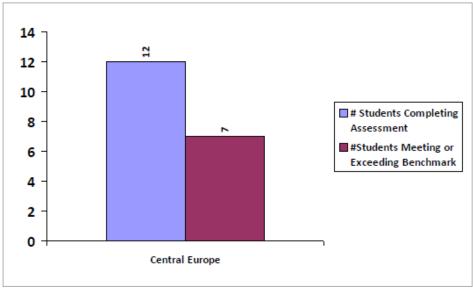
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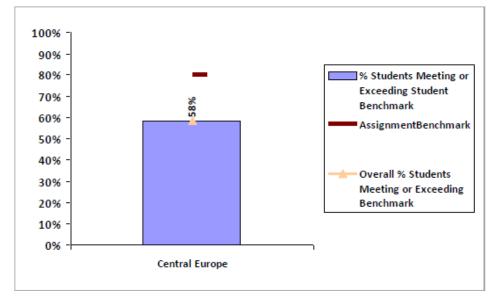
Author: <First Initial, Last Name> Last updated: <09/28/17> 1 of 5

a significant impact	
on the results (for	
example, since	
there were only 5	
students assessed	
on the UK/France	
Program, since only	
2 reached	
benchmark, this	
skewed the result to	
the downside).	

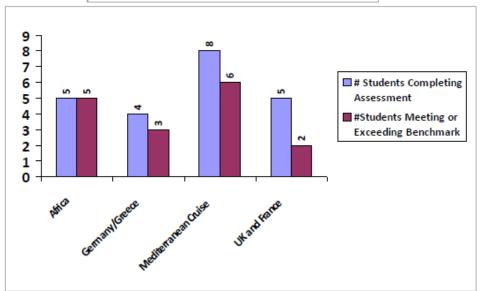
2018-2019

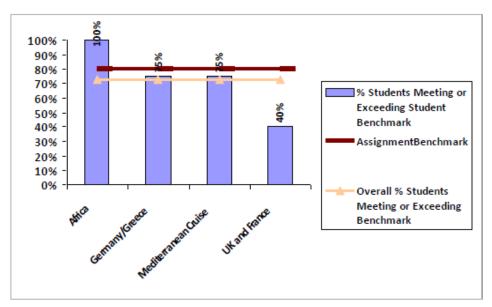


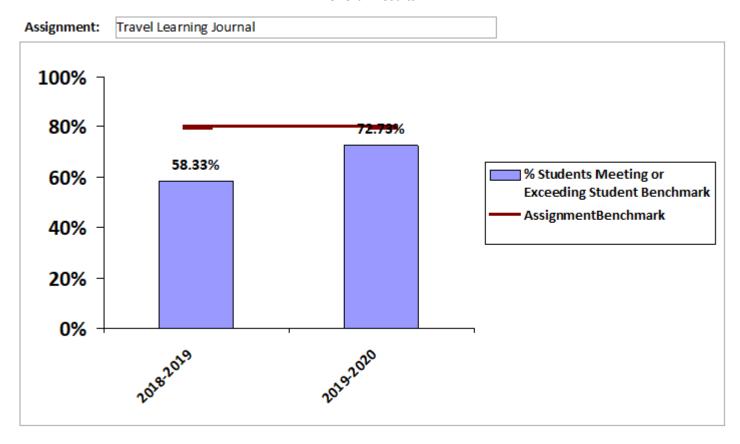












- 1. Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?

a. Graduate

- i. If assignment is being assessed using a rubric: 80% of the students will meet or exceed the benchmark score of 80% using a standardized rubric.
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b. Undergraduate

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- ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.
- c. Other: Consult Program Director.
- 3. What is your measurement instrument or process: It is important that the assessment instrument (embedded assignment in course, assessment quiz/exam) is explicitly identified. If using an embedded assignment in course, identify the assignment clearly so that it matches the course Master Syllabus word-for-word. Indicate type of assessment conducted by this assignment. Refer to different assessment types indicated in the first page of this template.
- 4. **Current Results**: Be brief and to the point, and tie it back to the Measurable Goal. Indicate clearly if the Measurable Goal/Benchmark was achieved or not in the time period covered in this action plan.
- 5. **Action Taken or Improvement made:** Be detailed and explicit; recommended actions should be as tangible as possible. Avoid recommending generic actions such as "Assessment rubric has to be changed." State clearly what changes are required based on the data, when changes will be made, and implemented.
- 6. **Graphs or Tables of Resulting Trends:** Should you need the raw assessment data, contact Brian Hamilton.
- 7. Consult Program Director if you have any questions.

Author: <First Initial, Last Name> Last updated: <09/28/17> 5 of 5

Assessment Action Plan¹

This table will be used to supply data for ACBSP Criterion 4.2 Reporting Results and Trends

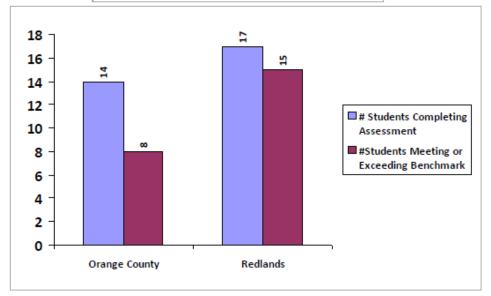
Performance Indicator	Definition						
Program: MBA	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that						
PLO:	might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two:						
Course: INTB-690	Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant						
CLO:	information. Formative — An assessment conducted during the student's education. Summative — An assessment conducted at the end of the student's education. Internal — An assessment instrument that was developed within the business unit. External — An assessment instrument that was developed outside the business unit. Comparative — Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data.						
	<u> </u>		Analysis of Re	sults			
Measurable goal: What is your goal / benchmark?	What is your measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc)	Current Results: What are your current results?	Analysis of Results: What did you learn from the results?	Action Taken or Improvement made: What did you improve or what is your next step?	Graphs or Tables of Resulting Trends (3-5 data points preferred)		

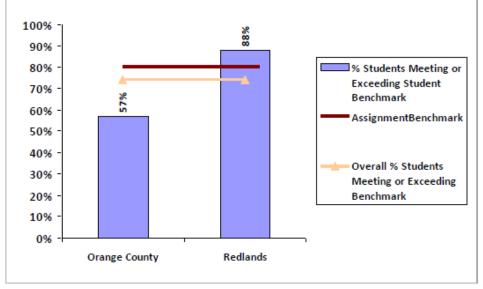
Author: Groshek Last updated: <09/28/17> 1 of 6

 $^{^{\}mbox{\scriptsize 1}}$ Please read instructions in last page carefully before drafting this action plan.

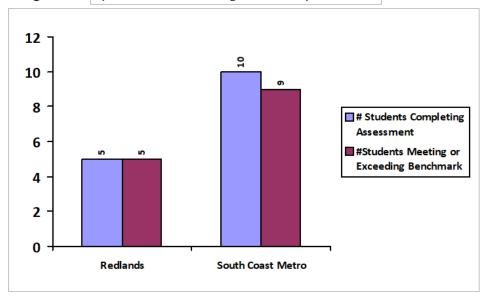
Measurable Goal: 80%	Operational Cash	Results indicate	2019-20 students	Assignment revised for	2016-2017
of the students	Management	drop in % of	did not meet the	online course offering.	See p. 2
completing the Country Risk Assessment will meet or exceed the	Analysis, internally administered in an 8 week course using a	students meeting benchmark in IR.	benchmark.	Will await further data to make determination.	2017-2018 See p. 3
benchmark of 80%.	standardized assessment rubric.				2018-2019 See p. 4
					Overall Results See p. 5

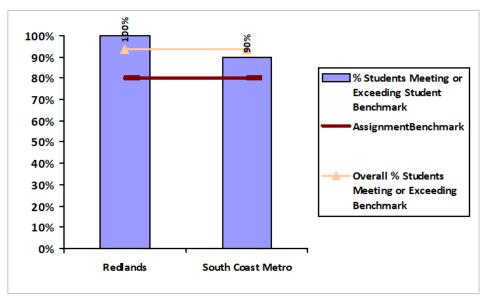
Assignment: Operational Cash Management Analysis



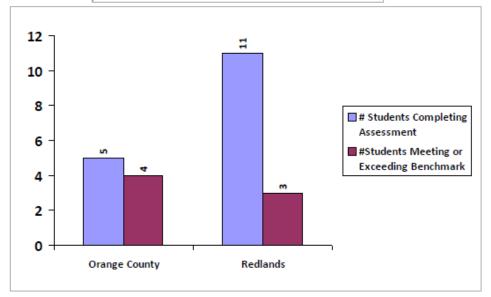


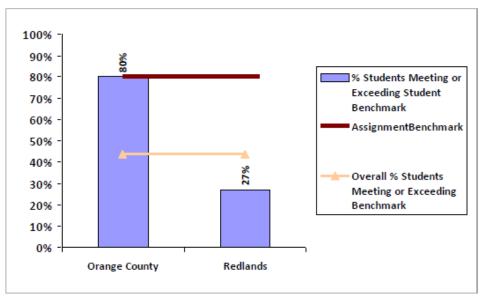
Assignment: Operational Cash Management Analysis



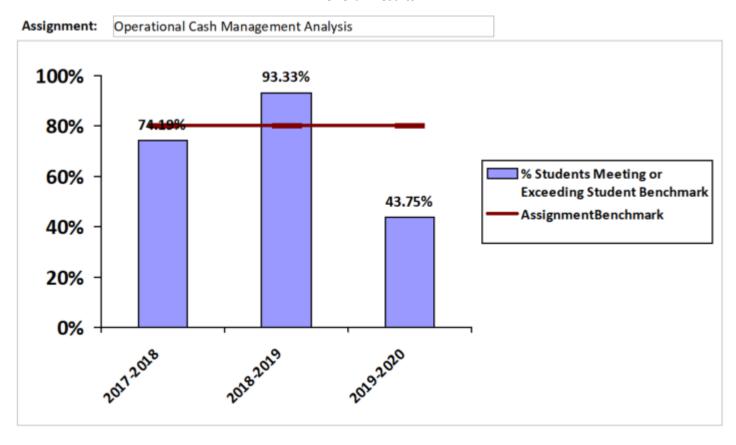








Overall Results



- 1. Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?

a. **Graduate**

- i. If assignment is being assessed using a rubric: 80% of the students will meet or exceed the benchmark score of 80% using a standardized rubric.
- ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.

b. Undergraduate

- i. If assignment is being assessed using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized rubric. (Different from Graduate benchmark)
- ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.
- c. Other: Consult Program Director.
- 3. What is your measurement instrument or process: It is important that the assessment instrument (embedded assignment in course, assessment quiz/exam) is explicitly identified. If using an embedded assignment in course, identify the assignment clearly so that it matches the course Master Syllabus word-for-word. Indicate type of assessment conducted by this assignment. Refer to different assessment types indicated in the first page of this template.
- 4. **Current Results**: Be brief and to the point, and tie it back to the Measurable Goal. Indicate clearly if the Measurable Goal/Benchmark was achieved or not in the time period covered in this action plan.
- 5. **Action Taken or Improvement made:** Be detailed and explicit; recommended actions should be as tangible as possible. Avoid recommending generic actions such as "Assessment rubric has to be changed." State clearly what changes are required based on the data, when changes will be made, and implemented.
- 6. **Graphs or Tables of Resulting Trends:** Should you need the raw assessment data, contact Brian Hamilton.
- 7. Consult Program Director if you have any questions.

Author: Groshek Last updated: <09/28/17> **6** of **6**

Assessment Action Plan¹

This table will be used to supply data for ACBSP Criterion 4.2 Reporting Results and Trends

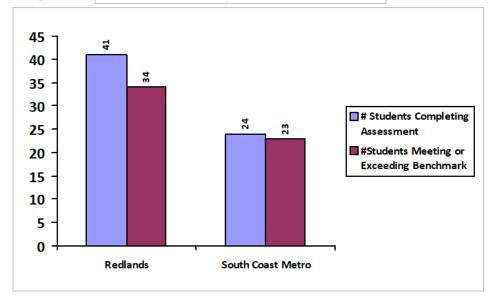
Performance Indicator	Definition						
Program: MBA Concentration Learning Outcome: 3 Course: INTB-694 CLO: 1	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two: Direct - Assessing student performance by examining samples of student work Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. Formative - An assessment conducted during the student's education. Summative - An assessment conducted at the end of the student's education. Internal - An assessment instrument that was developed within the business unit. External - An assessment instrument that was developed outside the business unit. Comparative - Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data.						
	comparable data.		Analysis of Re	sults			
Measurable goal: What is your goal / benchmark?	What is your measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc)	Current Results: What are your current results?	Analysis of Results: What did you learn from the results?	Action Taken or Improvement made: What did you improve or what is your next step?	Graphs or Tables of Resulting Trends (3-5 data points preferred)		
Measurable Goal: 80% of the students completing the Individual Article Analysis will meet or exceed the benchmark of 80%.	Individual Article Analysis, internally administered in an 8 week course using a standardized assessment rubric.	The weighted average percentage of students who met the passing threshold was way below 80% last AY. For 2017-18, 88% of students met the expected CoLO proficiency level. For 2018-19, 73% of students met the expected CoLO	We do notice this sharp downward trend and great variation over the last three years. We need to investigate if this has anything to do with some data error or possibly disruptions caused by the Pandemic.	A closer look at the data reveals that those classes from which students did not meet the benchmark were all taught by adjunct instructors. As the syllabus author, Dr. Xin Zhao will contact all other instructors to discuss their practice of using this assessment and try to figure out if	2017-2018 See p. 2 2018-2019 See p. 3 2019-2020 See p. 4 Overall Results See p. 5		

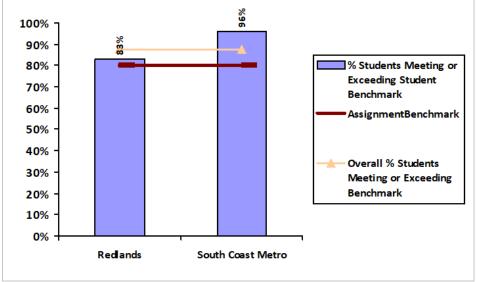
 $^{^{\}mbox{\scriptsize 1}}$ Please read instructions in last page carefully before drafting this action plan.

Author: Zhao Last updated: <09/28/17> 1 of 6

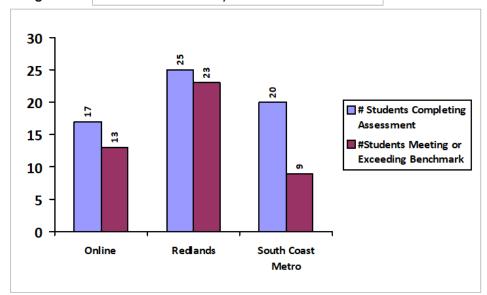
proficiency level. For 2019-2020, 65% of students met the expected CoLO proficiency level.	there is any revision or clarification we need to make before the next Faculty Development Conference.	

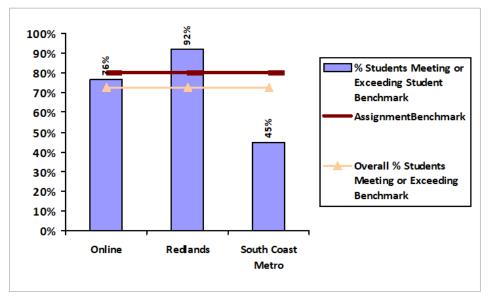
Assignment: Individual Article Analysis



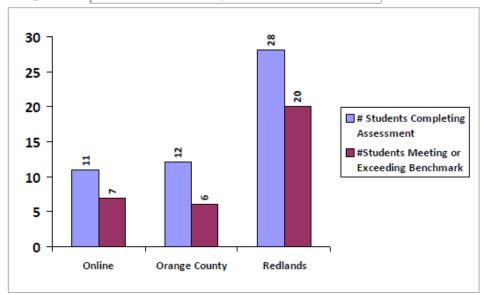


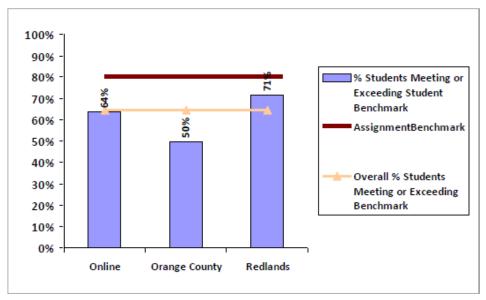
Assignment: Individual Article Analysis



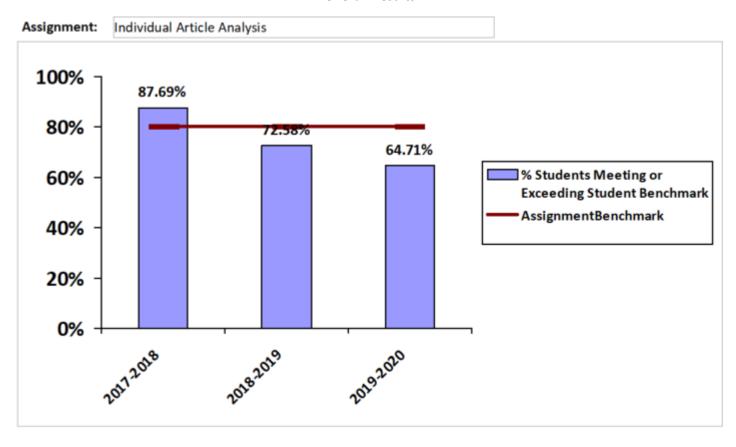








Overall Results



- 1. Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?

a. Graduate

- i. If assignment is being assessed using a rubric: 80% of the students will meet or exceed the benchmark score of 80% using a standardized rubric.
- ii. Not using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized assessment scoring sheet.

b. Undergraduate

- i. If assignment is being assessed using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized rubric. (Different from Graduate benchmark)
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- 4. **Current Results**: Be brief and to the point, and tie it back to the Measurable Goal. Indicate clearly if the Measurable Goal/Benchmark was achieved or not in the time period covered in this action plan.
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- 7. Consult Program Director if you have any questions.

Assessment Action Plan¹

This table will be used to supply data for ACBSP Criterion 4.2 Reporting Results and Trends

Performance	Definition						
Indicator	Deminion						
Indicator Program: MBA PLO: 2, 4 Course: MGMT-667 CLO: 3, 5	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two:						
Measurable goal:	What is your	Current	Analysis of	Action Taken or	Graphs or Tables of Resulting Trends (3-5 data		
What is your goal / benchmark?	measurement instrument or process? (Indicate type of instrument, e.g., direct, formative, internal, comparative, etc.)	Results: What are your current results?	Results: What did you learn from the results?	Improvement made: What did you improve or what is your next step?	points preferred)		
MGMT 667 students will demonstrate mastery in generating effective managerial decisions that integrate concepts, principles, and theories from related fields through a standardized term paper.	Over an eight-week term, MGMT 667 students write a term paper prepared according to standardized assessment directions specified in the class syllabus. Students may be asked to write a term paper proposal in	The weighted average percentage of students who met the 80% passing threshold was 67% for the three time periods under study. In 2017-18, 67% of students met	MBA students are doing relatively well even though not enough of them have crossed the 80% SLO mastery threshold. We can attribute this to consistent norming exercises at the Faculty	Concretely accomplishing the goals mentioned in the results column has already been initiated. To ensure quality and consistency of data, ethics faculty underwent further rubric training during the Faculty development conference for the past three years. The	2017-2018 See p. 4 2018-2019 See p. 5 2019-2020 See p. 6 Overall Results See pp. 7-8		

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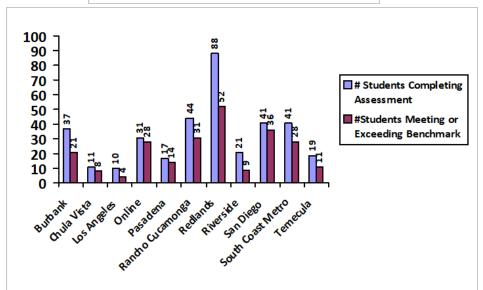
Author: Carrascoso Last updated: <09/28/17> 1 of 10

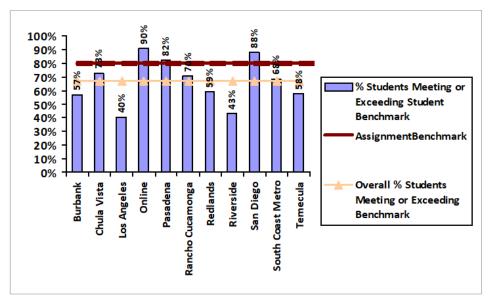
To meet CLO mastery preparation for the the expected Development session calibrated their requirements, eighty SLO threshold. conferences. grading and assessment term paper. For AY 2018-19, standards to ensure percent of the students Term Papers (and However, faculty 76% of students greater consistency must score 8 out of 10 their optional should continue met the across all students. In on this paper using a presentations) are expected SLO provide struggling addition, it improved common rubric assessed in each class mastery level. In directions and/or students the prepared by faculty and using a DIRECT, 2019-20, 67% of prompts in the model necessary SUMMATIVE and administrators. students met the syllabus, especially educational **INTERNALLY** expected SLO those that help students resources to GENERATED (faculty) threshold. with proper business improve their Assessment Rubric. communication and performance framework use. through writing Across campuses tutors, constant and the stated To improve teaching, student feedback future development time periods, for written work. there were 11 conferences should: and better sections out of Stress the 30 where framework importance of using students met the explanation, an ethical 80% standard. among others. framework in 3 additional generating Faculty must also sections were decisions, challenge students within 10% of especially with who are close to meeting this students who face the 80% threshold standard. more challenges to exert additional understanding and effort to meet the applying them. standard. To This is especially ensure proper and salient during the effective later terms of the assessment, faculty year as the data should continue show. receive the inform adjunct faculty of available necessary resources educational and training for (textbooks, cases, such tasks. teaching aids) and The online student support environment resources (Moodle features, additional presents a unique software/apps, struggle for faculty etc.)

to help students –	allow faculty to	
and the APOC	share their	
should make sure	professional	
that they are	expertise (e.g. legal	
<u> </u>	background)	
properly	 provide continuing 	
supported.	support for	
An interesting	assessment and	
dimension here lies	classroom	
in how the numbers	management	
may have been	related issues	
affected by the	(dealing with	
pandemic = both in	disabled students,	
the number of	etc.)	
instructors teaching	Rubric norming sessions	
the classes	will continue to be	
(collapsing classes	undertaken to ensure	
reduces the need	that instructors are	
for faculty, and	consistent in its	
classes were	application and use.	
assigned to those		
who were	To help students	
extremely familiar	perform better, the	
with the course),	School should offer	
and the judgment	English writing	
applied in assessing	workshops especially in the Spring terms to help	
the final papers	improve written and	
(which could have	oral communication	
been less given	skills.	
pandemic pressures		
on student life).		
This online move		
can also be		
associated the		
decline in		
percentages – as		
students struggled		
with balancing		
conflicting needs		
connicting needs		

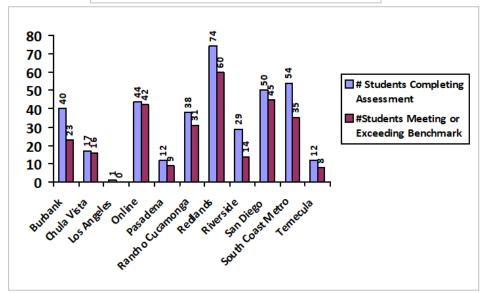
during the pandemic.		
These aspects should be considered in future analysis.		

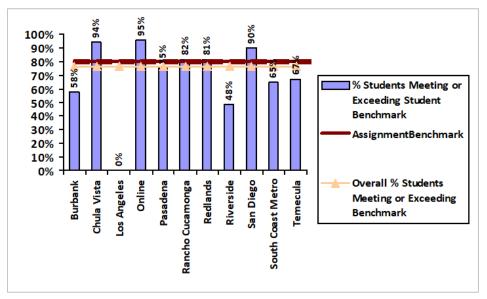




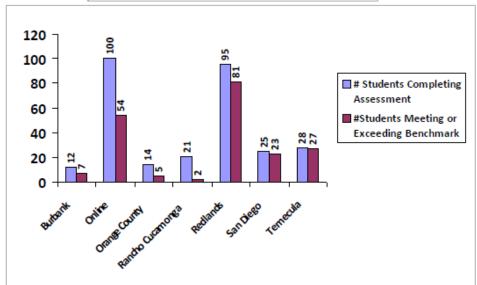


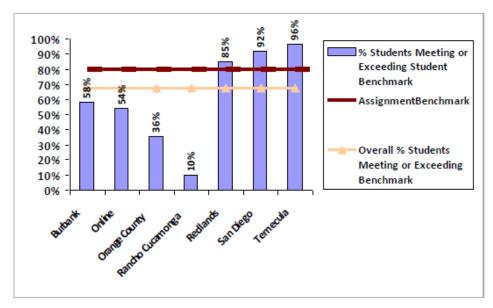




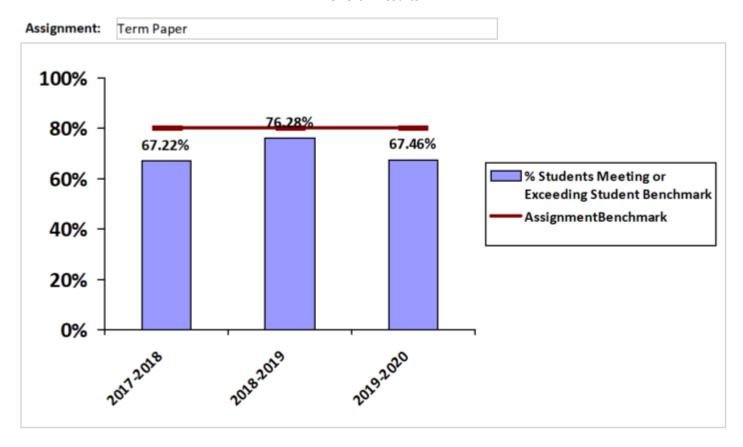








Overall Results



- 1. Please ensure that the text highlighted in red in the first page of this template is filled in meticulously.
- 2. Measurable Goal: What is your goal/benchmark?

a. **Graduate**

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- i. If assignment is being assessed using a rubric: 70% of the students will meet or exceed the benchmark score of 70% using a standardized rubric. (Different from Graduate benchmark)
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