



Dear Esteemed Community Partner,

“The Children’s Literature Festival in Redlands is about getting good materials into the hands of teachers and students – bringing children and books together in order to develop readers who will find a lifetime of pleasure in reading good books.”

- Charlotte S. Huck, 2002

For nearly 30 years the festival has focused on children's literature for grades K-8. It features small group presentations by educators, librarians, authors, illustrators, editors, and scholars. There are sessions geared to the interests of primary grades, middle grades, librarians, parents, and aspiring writers. This year’s festival takes place at University of Redlands on March 1 & 2, 2024.

Through the decades, the festival has given hundreds of teachers and librarians in the Inland Empire and opportunity to engage with award winning authors. The collaborative nature has allowed for a unique opportunity for educational innovators to share practical ideas for teaching literature in our K-12 schools. This year’s award winning 2024 Festival presenters include: [Mac Barnett](#), [Tami Charles](#), [Gennifer Choldenko](#), [Dan Santat](#), [Sylvia Vardell](#), and [Janet Wong](#).

We hope you will help us to continue the rich history of the Charlotte S. Huck Children’s Literature Festival by becoming a sponsor this year. Please see the enclosed letter with a detailed outline of sponsorship options. Your support will ensure that our mission of bringing quality books and children together continues to grow and prosper in our community!

With Gratitude,

Charlotte S. Huck Children’s Literature Festival Planning Committee

Elisabeth Antos, Marjorie Arnett, Gail Bouslough, Char Burgess, Debbie Caudill, Sue Hardy, Ellie Huynh, Patty Hodges, Marsha MacLean, Pamela Martinez, Nancy O’Connor, Gretchen Pelle, Shelli Stockton, and Lauren Wooster



Charlotte S. Huck Children's Literature Festival 2024 Sponsorships

Sponsor us at any level to be listed on the Charlotte S. Huck Children's Festival website and/or festival program. Your generous contributions help us with everything from funding our author contracts, to creating marketing materials, to maintaining our attendee scholarships.

_____ Tier 1 – Sponsor a Keynote Author: \$5,000.00.

- Name listed in program and verbal introduction as "Speaker Name, sponsored by Sponsor Name."
- Business Card size advertisement in the Festival program
- Logo featured on Festival website

_____ Tier2 – Sponsor a General Session Author: \$2,5000.00.

- Name listed in program and verbal introduction as "Speaker Name, sponsored by Sponsor Name"
- Name listed in Festival program
- Name listed on Festival website

_____ Tier 3 – Sponsor our Scholarship Fund: \$1,000.00.

- Name listed in Festival program
- Name listed on Festival website

_____ Tier 4 – Sponsor a Breakout Session \$500.00.

- Name listed in Festival program

_____ Tier 5 – Sponsor Conference Meals \$250.00.

- Name listed in Festival program

Other Amount: _____



Charlotte S. Huck
Children's Literature Festival

Please make your check payable to the University of Redlands and write Charlotte S. Huck Children's Festival on the memo line. We accept sponsorship checks by mail to the following address. For any other payment types, please email charlottehuckfestival@redlands.edu.

University of Redlands

Charlotte S. Huck Children's Festival

1200 East Colton Ave P.O. Box 3080

Redlands, CA 92373

Tel: (909)793-2121

Your name as you would like it to appear on the festival website and in the festival program

Address

Phone

Email

_____ **My check** is enclosed.