



The University of Redlands Alliance for Community Transformation and Wellness (ACTW) was launched in the Spring of 2014 to engage community members in conversations about an action toward mental health and wellness. The ACTW Advisory Board would like to invite you to partner with us for the **2019 Vibe Festival of Wellness**. It is our goal to host events and compile resources that connect people and promote all domains of wellness. In order to achieve this goal we need your support.

We are seeking sponsors for the third annual Vibe Festival of Wellness, scheduled for **Sunday April 14th, 2019 from 10AM to 4PM**. This community event will be held on the beautiful University of Redlands campus and will be free and open to the public. Vibe will serve as a fundraiser to support ACTW's reach and impact while also providing a positive educational opportunity for the Inland Empire based on SAMHSA's eight domains of wellness (i.e. social, emotional, intellectual, spiritual, physical, financial, occupational, environmental). Festival goers will 1) learn from health and wellness experts providing educational seminars and demonstrations 2) gain exposure to and knowledge about leading health and wellness corporations, brands and products 3) engage with inspiring regional artists and musicians and 4) experience Inland Empire's best in artisan food and beverages. More importantly, everyone choosing to be involved shares a commitment to enhancing mental health and wellness in our communities. Please consider supporting ACTW by purchasing one of the following sponsorship packages:

Partner: \$1,500

- Complimentary Vendor Table
- Acknowledgment on Virtual Donor Wall (day of event)
- Logo on Vibefestivalofwellness.com
- Business logo on Vibe 2019 festival T-shirt
- Acknowledgement on ACTW social media platforms (Instagram, Facebook, Twitter)
- Acknowledgement on the University of Redlands ACTW webpage (August 2019-February 2020)
- Live DJ acknowledgement
- Premier parking and concert seating
- Company Banner on/near sponsored site or exhibit of your choice
 - Health Expo
 - Music Stage
 - Wellness Boutique
- Employee access (up to 15) to the Vibe Pop-up Wellness Boutique (12pm to 3pm)
- Family and friend access (up to 3 guests per employee) to the Vibe Pop-up Wellness Boutique
- 2019 Vibe swag bag (1 per employee)

Ally: \$1,000

- Complimentary Vendor Table
- Acknowledgment on Virtual Donor Wall (day of event)
- Logo on Vibefestivalofwellness.com
- Business logo on Vibe 2019 festival T-shirt
- Acknowledgement on ACTW social media platforms (Instagram, Facebook, Twitter)
- Acknowledgement on the University of Redlands ACTW webpage (August 2019-February 2020)
- Live DJ acknowledgement
- Premier parking and concert seating
- Family and friend access (10) to the Vibe Pop-up Wellness Boutique

Friend: \$500

- Complimentary Vendor Table
- Acknowledgment on Virtual Donor Wall day of event
- Logo on Vibefestivalofwellness.com
- Business logo on Vibe 2019 festival T-shirt
- Drink tickets (8)

Supporter: \$250

- Complimentary Vendor Table
- Acknowledgement on Virtual Donor Wall day of event
- Logo on Vibefestivalofwellness.com
- Drink tickets (4) day of festival

Thank you for joining us in supporting mental health awareness and wellness programming in the Inland Empire. To learn more about ACTW, how to contribute at Vibe or to meet our Board, please visit our webpage at

<http://www.redlands.edu/study/schools-and-centers/school-of-education/center-for-educational-justice/ACTW/> or email us directly at vibeactw@gmail.com.

Sincerely,



Dr. Janee Both Gragg
ACTW Founder

