



About the Artist

Born of Mexican and Korean decent, Ivan Preciado, is the youngest of three and was raised in San Bernardino, California. His childhood interest in art and personal expression became focused on the street arts and Graffiti. The thought of quitting graffiti never crossed his mind because of the blind love he had for it. His faith in God pushes him through the troubled times and this keeps him going.

At 18, Ivan was given the opportunity to showcase his talent on a national reality television program 'Street Art Throwdown' for the Oxygen Network, owned by NBCUniversal. The show was filmed in the summer of 2014 and began airing February 2015. The format put him against nine other artists from across the nation for the grand prize of \$100,000.00 His personal success came to an end on the 6th of 8 episodes. However, one of the 3 show finalist Camer1 chose Ivan to aid him in completing his 4 story final mural. The new two-man team completed the large-scale mural and went on to win the competition.

Ivan has been commissioned by companies and governmental agencies for murals which include; WIX, Hard Rock Hotel & Casino, Melrose Elementary School, the Art Institutes of California- Inland Empire & Orange County, and NBCUniversal as well the cities of San Bernardino and San Francisco.

Ivan is a student at the Art Institutes of California-Inland Empire, completing his Bachelor's Degree in Graphic Design as well as a Bachelor's Degree in Advertising with a winter of 2019 graduation. He aspires to be a Creative Art Director at Google Inc. San Francisco, start a non-profit organization dedicated to building factories across the globe in order to stimulate impoverished economies to create jobs, and to obtain a pilot's license to fly all around the world painting murals.