

School of Continuing Studies ONLINE

# Instructional Design

Open Enrollment Certificate Program

## Gain the skills you need

With a Certificate in Instructional Design from the University of Redlands, you'll develop foundational knowledge and skills necessary to design and implement effective instruction in both face-to-face and E-learning environments.

Our online certificate aims to enhance your instructional design and technology skills. Participants will gain knowledge on how to lead instructional design projects from creation to implementation. You will learn how to define learning needs, determine instructional format, and select appropriate instructional technology. The Instructional Design certificate provides the fundamental knowledge and skills necessary to translate content into effective instructional packages.

## Instructional Design (16 credits)

### EDUCCS 300 Introduction to Instructional Design (4 credits)

Student will learn about the core components of instructional design. Learn effective methodologies and principles for online, face-to-face, and hybrid instruction.

### EDUCCS 301 Emerging Technologies and Instructional Design Tools. (4 credits)

This course will prepare students to explore, understand, and implement contemporary technology tools used to design and develop instructional materials. The course will cover techniques and effective pedagogical principles followed when using instructional technology tools in the development of training and course materials for face-to-face, hybrid, or online delivery.

### EDUCCS 302 Learning Theories (4 credits)

In order to create engaging learning experiences, instructional designers must understand theories of learning, and how these theories intermix with ubiquitous digital content and social networks. In this course students will both explore and apply learning theories from traditional behavior-based understandings to emerging theories of social engagement.

### EDUCCS 303 E-Learning Instructional Design Concepts & Implementation (4 credits)

This course will provide students the technical and pedagogical knowhow to design instructional materials for both face-to-face and e-learning environments. Students will learn to evaluate, assess, and utilize instructional design software applications. The course will include discussions on various instructional design concepts, including evaluation and employment of specific software.

## Tuition

\$425\* per unit

\$6,800 \* for certificate

Early Bird discount available

\*pricing subject to change

## Convenient

- No formal application or admission requirement
- One night a week
- Online available

## Schedule & Registration

[redlands.edu/continuingstudies](http://redlands.edu/continuingstudies)

## Average Completion Time

8 months

## Information

[info-scs@redlands.edu](mailto:info-scs@redlands.edu)

909-748-8868

## We offer

- Relevant coursework
- Degree-applicable credit

## About University of Redlands

The University of Redlands is a private, nonprofit university that connects students to a world of opportunity, geared toward their passions and potential. Centrally located near the beaches, mountains and desert in the heart of Southern California, the University offers more than 40 undergraduate programs, as well as 30 graduate programs in business, communication sciences and disorders, education, geographic information systems and music—blending liberal arts and professional programs, applied and theoretical study, traditional majors and self-designed curricula. In addition to an award-winning 160-acre campus in Redlands, the University includes seven regional locations, providing innovative programs at convenient places and times for working adults.

