



Center for Business GIS and Spatial Analysis



Lilian Coral

Ms. Lilian Coral joined the Office of Mayor Eric Garcetti, after having spent the previous 10+ years working on a wide range of health and human services issues as an advocate and executive leader. Having had the opportunity to work with labor unions, NGOs, foundations, and human service agencies at all levels of government, she felt inspired to apply her experience to re-thinking the way in which government uses data and technology to serve its citizens.

Most recently, as the founding Director of 2-1-1 California, she led a network of 26 non-governmental organizations, available to over 33 million Californians. The most significant challenge faced was: transforming legacy systems into state-of-the-art services that leverage technology to improve the lives of the most under-privileged in our communities.

Ms. Coral hold a master's degree in public policy from UCLA and is a native of Colombia, a place from where much of her inspiration for innovation and social justice emerged.

Fall 2016 Speaker Series

Lilian Coral, Chief Data Officer, City of Los Angeles

Driving Innovation with GeoHub in the City of Los Angeles

**Tuesday, December 6, 2016
6:00 p.m. – 7:30 p.m.**

University of Redlands Main Campus
Orton Center
Dinner served at 5:30 p.m.

RSVP to event by November 25, 2016
Contact Christine Mee at gisab@redlands.edu

About the event

The second largest city in the United States, Los Angeles is committed to fostering a data-driven culture of innovation and excellence. To achieve such a culture, the City is harnessing the power of location, technology, and people through GeoHub, the City's new public platform for exploring, visualizing, and downloading location-based Open Data. This presentation will discuss ways in which GeoHub connects information and apps with every department, regional partners, and with all Angelinos and illustrate the power of data democratization. In doing so, GeoHub enables the city of Los Angeles to completely reinvent how services are delivered thus inspiring new creative thinking and improving the quality of life for all.

**Learn more about the Center for Business GIS
and Spatial Analysis**
www.redlands.edu/gisab

