

The University of Redlands School of Business assesses at least one assignment for each course to determine whether students are absorbing the material they are expected to learn. These assignments are assessed using a rubric or exam key designed by the syllabus author.

At the graduate level, the faculty have determined that, in each section, at least 70% of students should receive at least a 70% or higher on exam-based assignments and that at least 80% of students should receive an 80% or higher per term on rubric-based assignments. Students who meet the benchmark are assigned a 1 and students who do not are assigned a 0. Based on these numbers, the faculty can determine the percentage of students who met the benchmark for a particular course (see Figure 1).

Figure 1

Course	Assignment	Student	Student%	Benchmark	Met Benchmark	Total Met Benchmark
BUAD-660	Moodle Exam	1	87.50%	70.00%	1	4 out of 5 80.00%
BUAD-660	Moodle Exam	2	75.00%	70.00%	1	
BUAD-660	Moodle Exam	3	87.50%	70.00%	1	
BUAD-660	Moodle Exam	4	50.00%	70.00%	0	
BUAD-660	Moodle Exam	5	100.00%	70.00%	1	
MGMT-667	Term Paper	1	100.00%	70.00%	1	4 out of 4 100.00%
MGMT-667	Term Paper	2	80.00%	70.00%	1	
MGMT-667	Term Paper	3	90.00%	70.00%	1	
MGMT-667	Term Paper	4	74.00%	70.00%	1	
MGMT-680	Marketing Presentation	1	75.00%	70.00%	1	1 out of 2 50.00%
MGMT-680	Marketing Presentation	2	62.50%	70.00%	0	

When assessing the Program Learning Outcomes, each course assignment is mapped to a particular outcome. The department then divides the total number of students who meet the benchmark for these assignments by the total number of students who completed them to determine the percentage of students who are meeting a particular competency (see Figure 2).

Figure 2

Course	Assignment	Total Met Benchmark	Total Students	Program Learning Outcome	Total Met Benchmark for Competency
BUAD-660	Moodle Exam	4	5	Critical Thinking	27 out of 35 77.14%
MGMT-651	Moodle Exam: Section I	4	6	Critical Thinking	
MGMT-651	Moodle Exam: Section II	5	6	Critical Thinking	
MGMT-651	Moodle Exam: Section III	3	6	Critical Thinking	
MGMT-651	Moodle Exam: Section IV	6	6	Critical Thinking	
MGMT-667	Term Paper	4	4	Critical Thinking	
MGMT-680	Marketing Presentation	1	2	Critical Thinking	

For purposes of assessing Program Learning Outcomes, the faculty have determined that at least 70% of students need to meet the benchmark for the assignments they have completed. In the example above, 77.14% of students have met the benchmark for this competency.