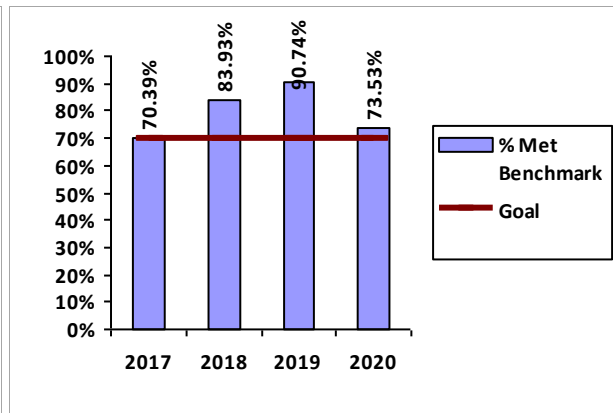
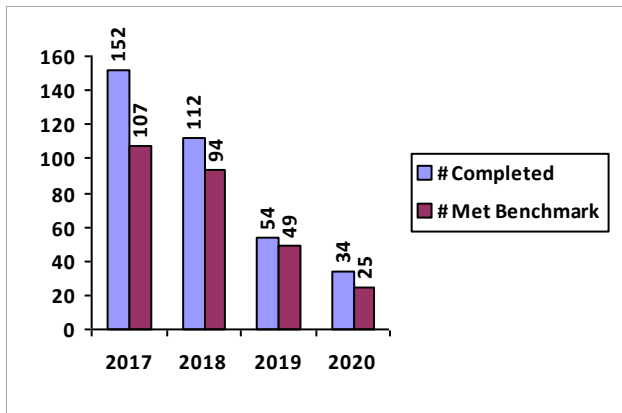


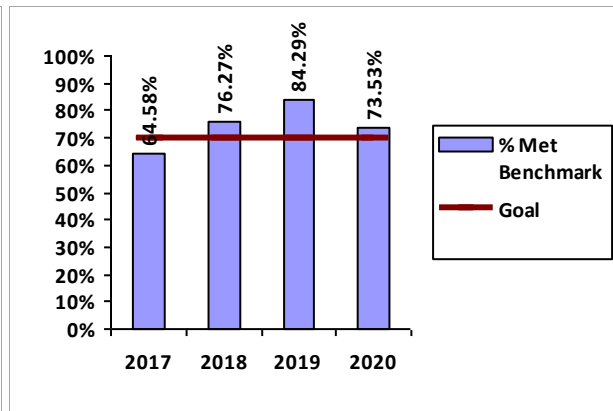
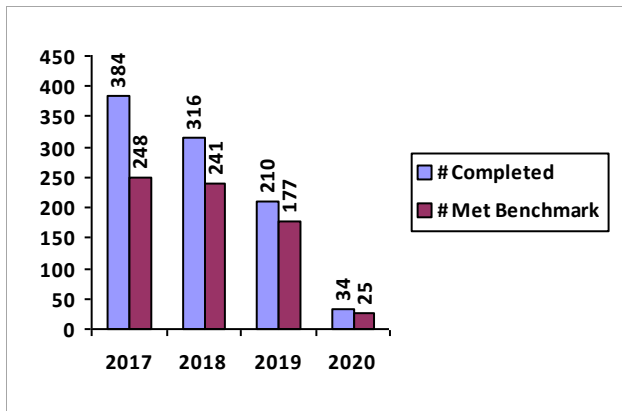
Master of Business Administration

Finance Concentration

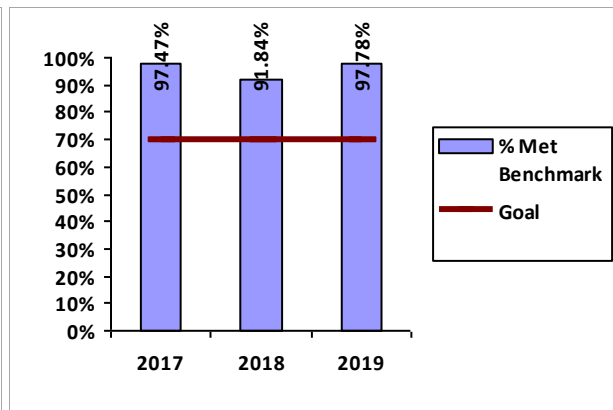
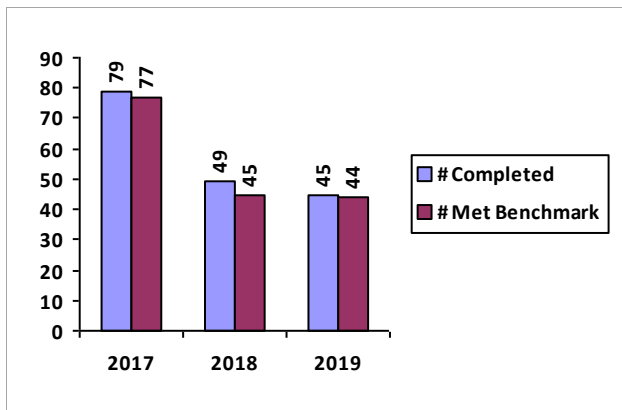
1. Understand and explain the interaction between regulatory institutions such as the Federal Reserve System and financial markets.



2. Employ valuation techniques such as discounted cash flow analysis to value financial securities and projects.



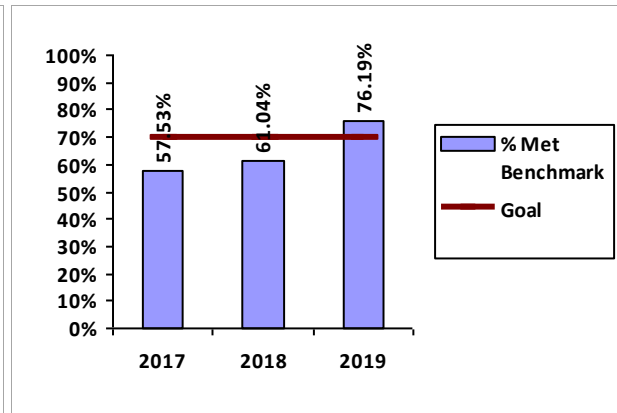
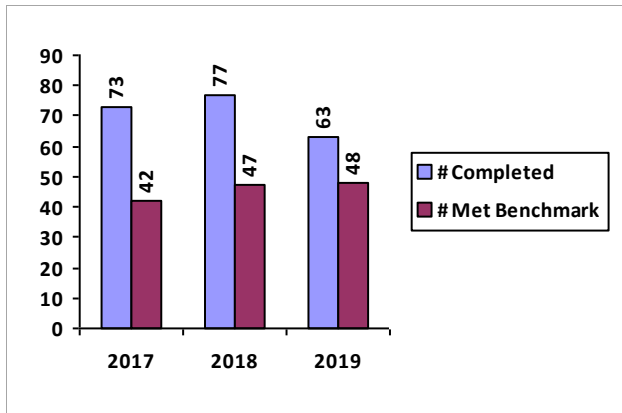
3. Design, analyze, and evaluate portfolios using the principles of diversification, asset allocation, and state-of-the-art portfolio theory.



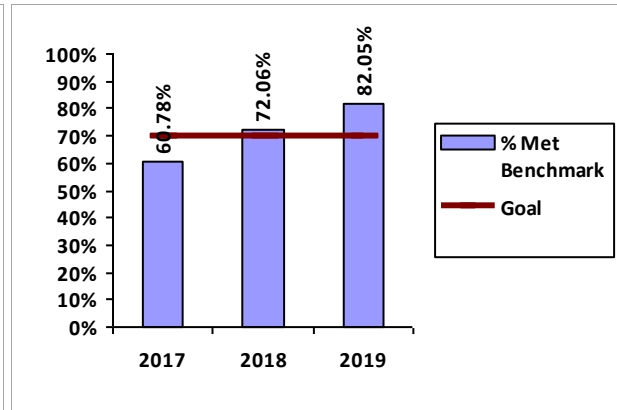
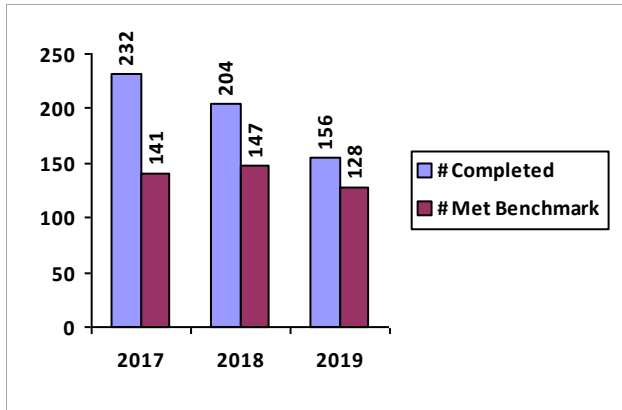
*Note: Data for the most recent catalog year may not be complete due to pending assessment data.

Finance Concentration

4. Apply various financial principles in a global context.



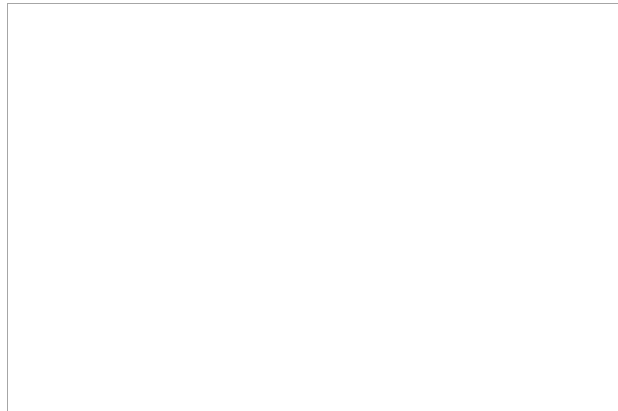
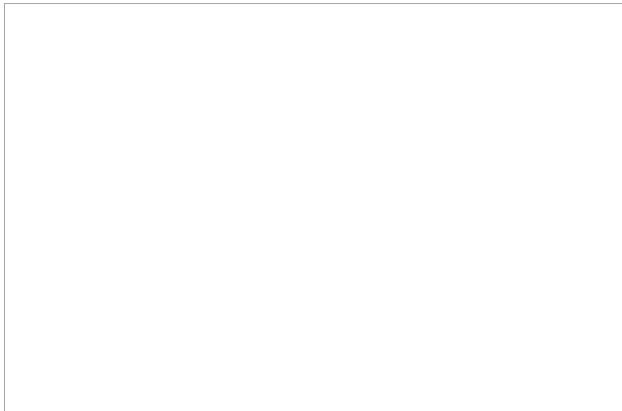
5. Explore the ethical dimensions of financial decision-making.



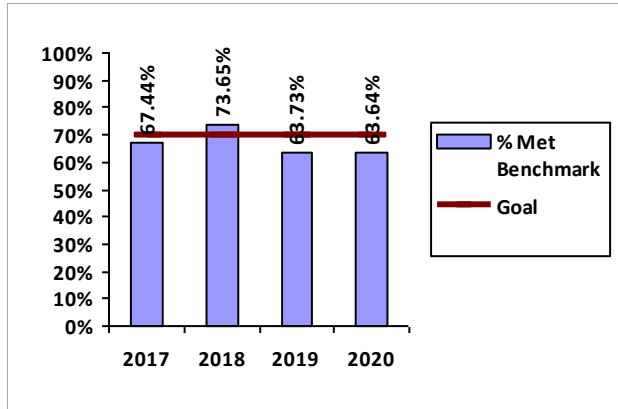
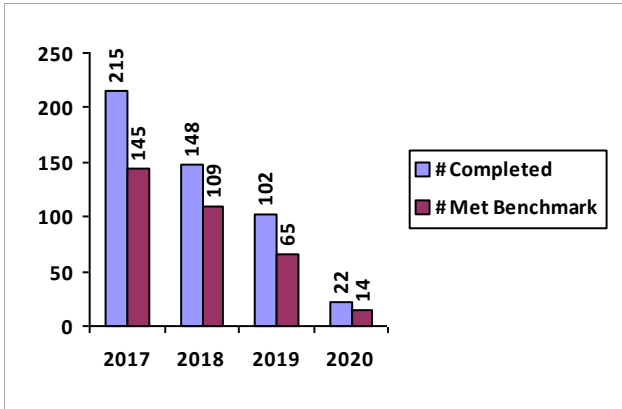
*Note: Data for the most recent catalog year may not be complete due to pending assessment data.

Global Business Concentration

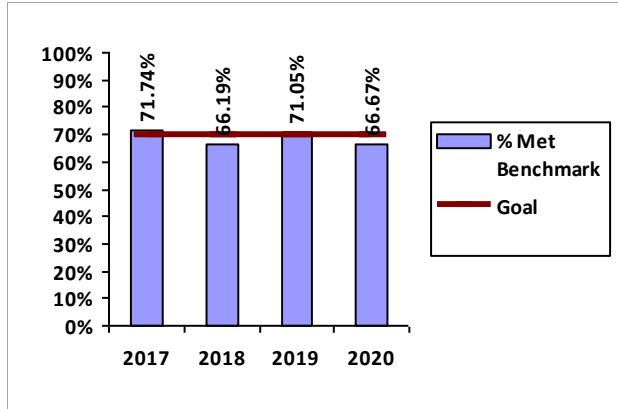
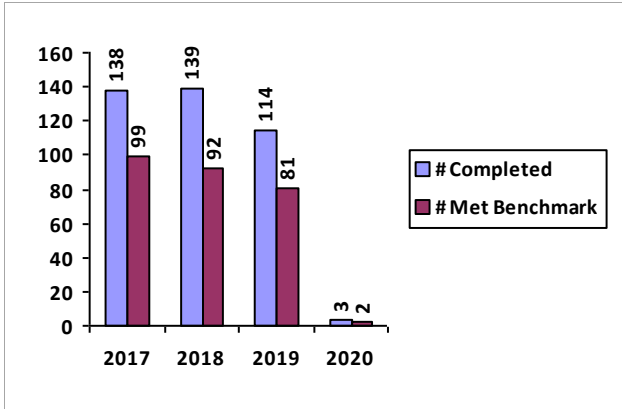
1. Evaluate theoretical concepts and practical conditions of geopolitical and geoeconomic relations and their effects on global business decision making



2. Interpret and construct strategic and tactical approaches that incorporate the risks, tools, theories, and institutions of global financial markets to solve foreign investment and operational decisions



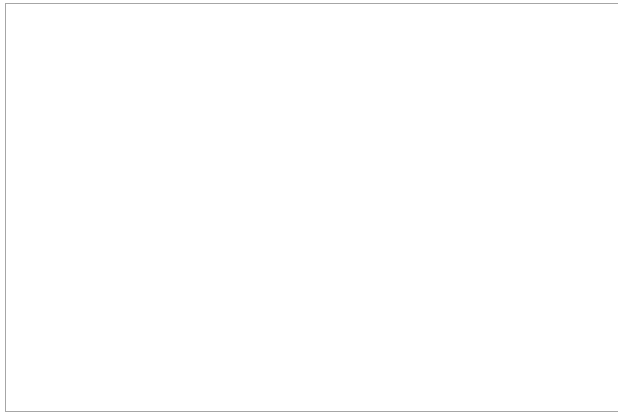
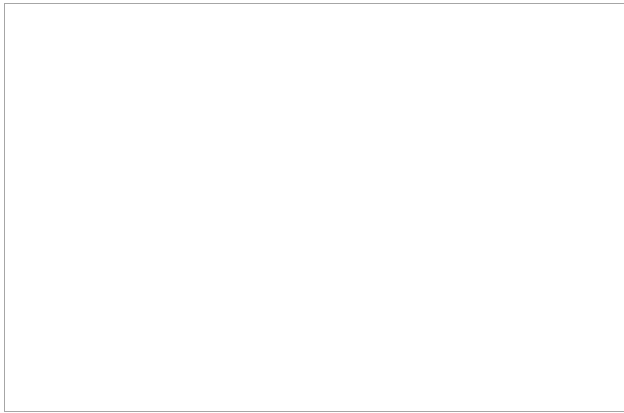
3. Analyze the causes that motivate businesses to establish operations on a global scale



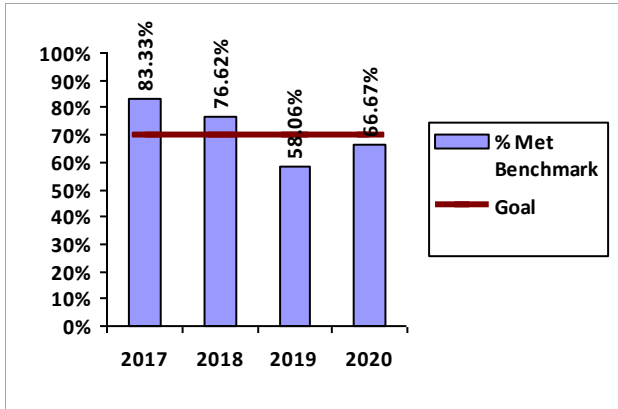
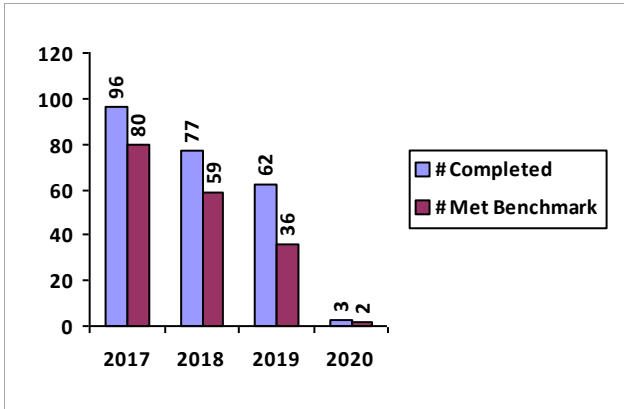
*Note: Data for the most recent catalog year may not be complete due to pending assessment data.

Global Business Concentration

4. Design effective techniques to manage and integrate global activities across business functions



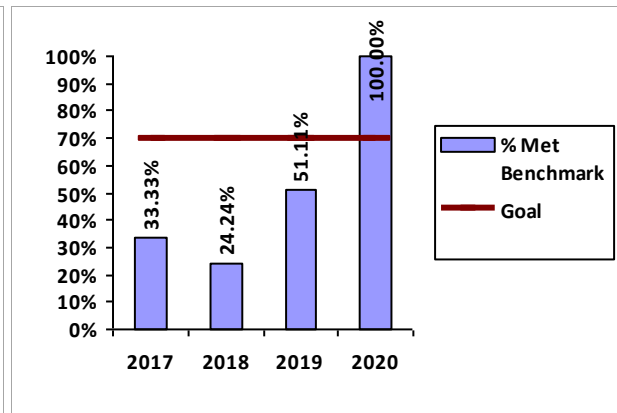
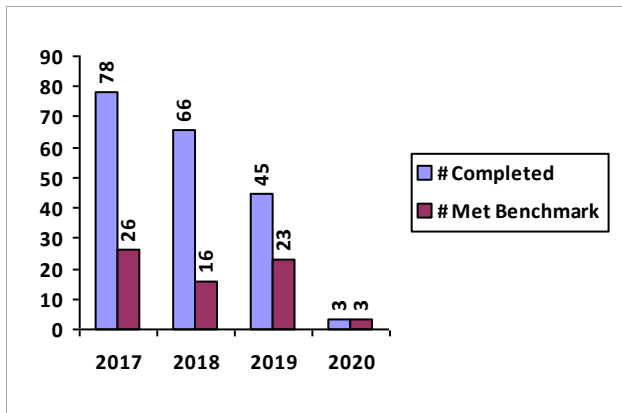
5. Critically evaluate the marketing challenges presented by the increased exposure to international market forces and develop effective global communication and intelligence strategies.



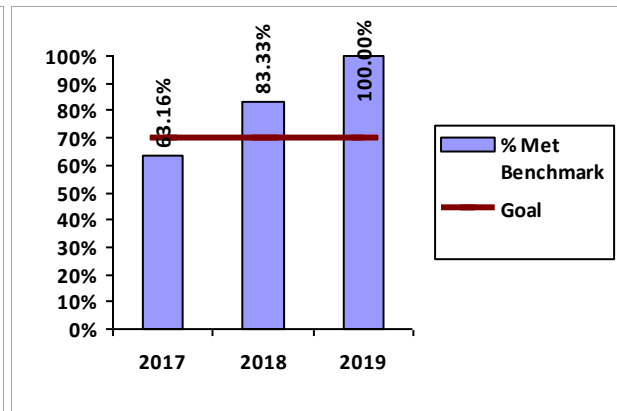
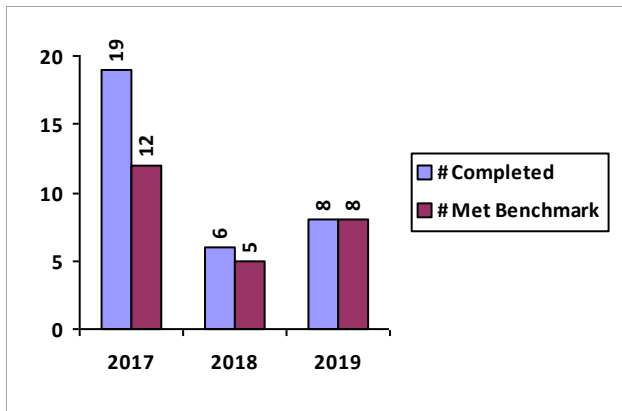
*Note: Data for the most recent catalog year may not be complete due to pending assessment data.

Location Analytics Concentration

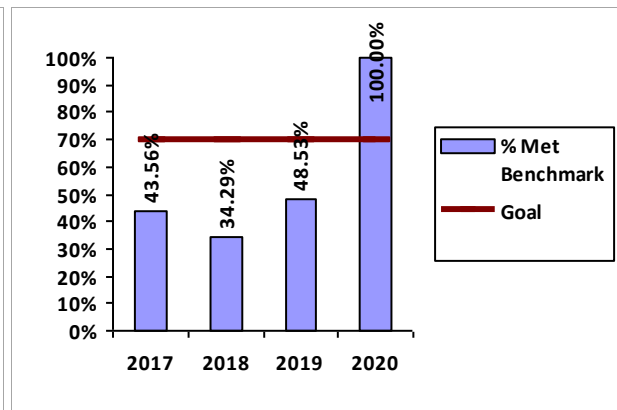
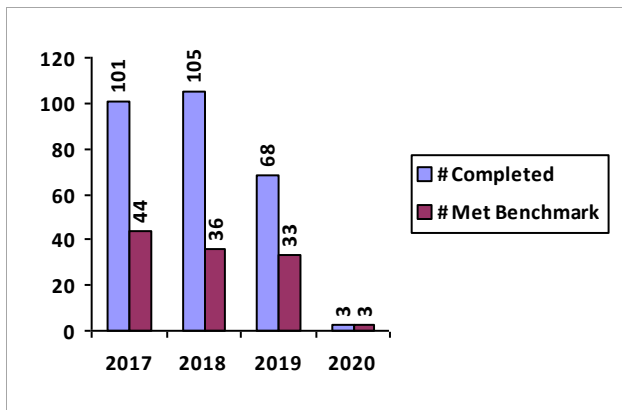
1. Develop a cohesive marketing strategy for an organization using the principles of marketing and incorporating GIS into strategy development and implementation.



2. Apply knowledge of the spatial dimensions and determinants of worldwide industry sectors and flows to explain the global business environment.



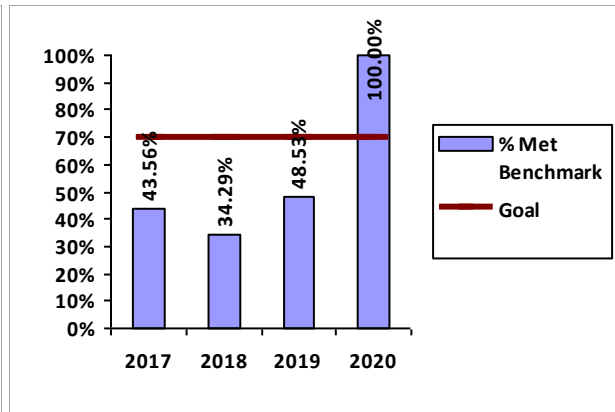
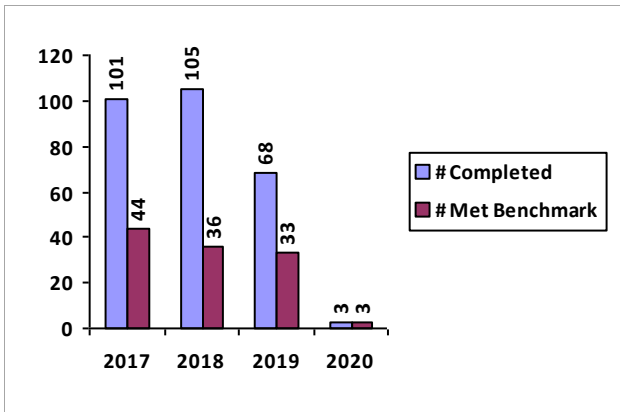
3. Apply location analytics and spatial big data concepts and GIS software skills to solve spatial business problems.



*Note: Data for the most recent catalog year may not be complete due to pending assessment data.

Location Analytics Concentration

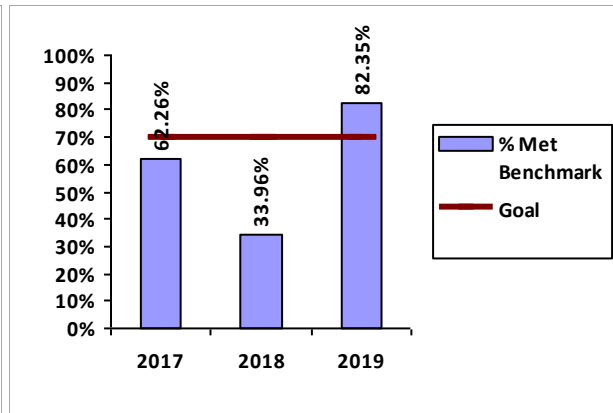
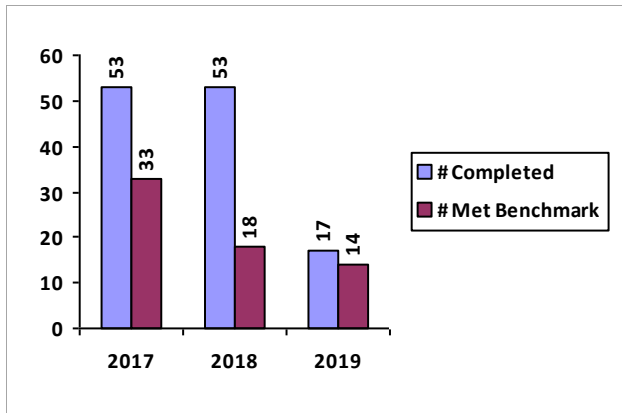
4. Synthesize the process to conceive, determine feasibility, develop, and implement location analytics projects and/or strategic GIS applications.



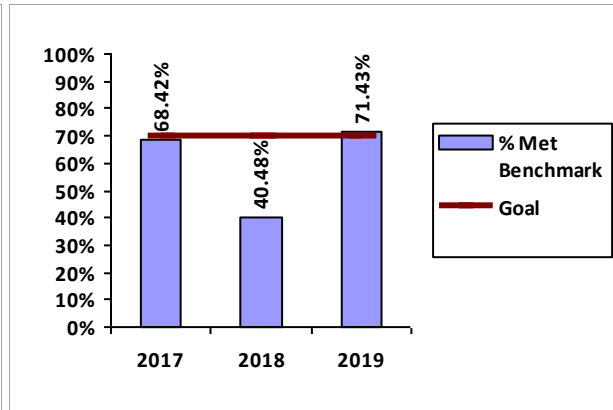
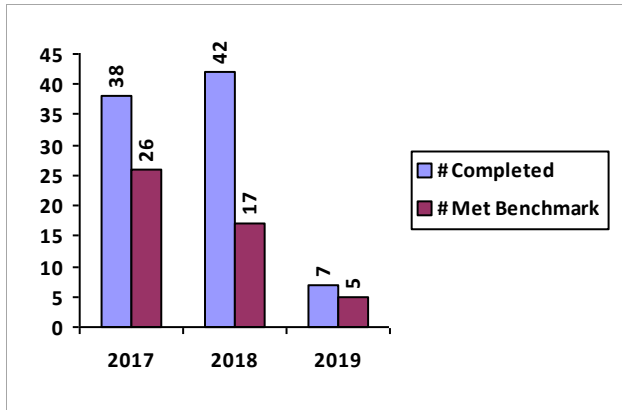
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Marketing Concentration

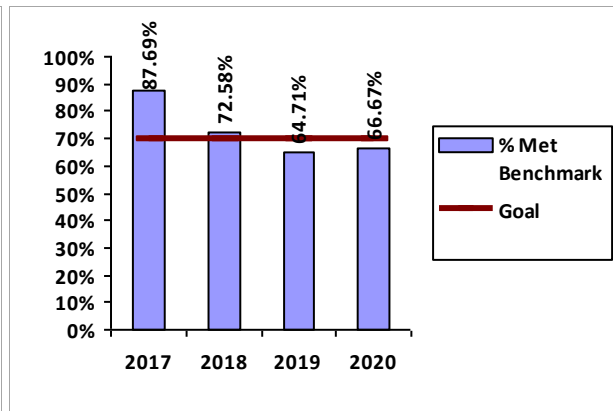
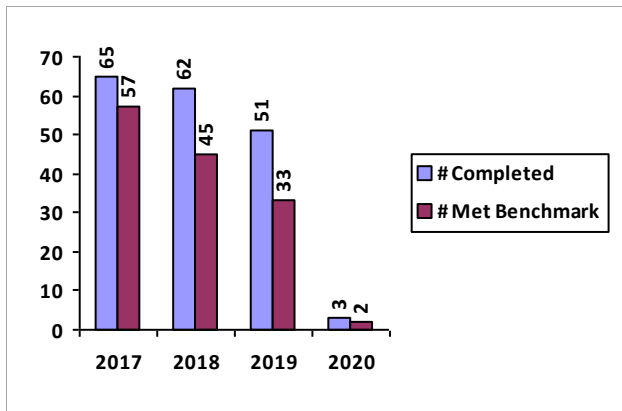
1. Apply and integrate analytical marketing skills to evaluate marketing problems and alternative solutions as well as make strategic decisions.



2. Design marketing plan with comprehensive analysis of the marketing environment and in-depth illustration of marketing strategy.



3. Apply knowledge, key concepts, and analytical tools to address opportunities and challenges of marketing in a growing international and global context.



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