

INTERNATIONAL PROGRAMS

PORTUGAL & MOROCCO

INTB 470/670

**Contrasting Economies
in Europe & North Africa**

Sept 27-Oct 6, 2022

\$2,300-\$2,600

R UNIVERSITY OF
Redlands
SCHOOL OF BUSINESS & SOCIETY

INFO



INTB 470/670 INTERNATIONAL AREA STUDIES

→ **Study Abroad**

Replace a course in your program with this Portugal & Morocco study tour filled with business visits, academic lectures, and cultural experiences!

- 3 pre-engagement class sessions
- 10 days of faculty-led travel abroad



INTB 470/670 PORTUGAL & MOROCCO → Itinerary

Let's look at our 10-day itinerary of business visits, academic presentations, and cultural excursions. And yes, there will be plenty of time for you to explore on your own!

Some details of the itinerary may change as planning continues, but this itinerary will give you a good sense of what you'll experience.



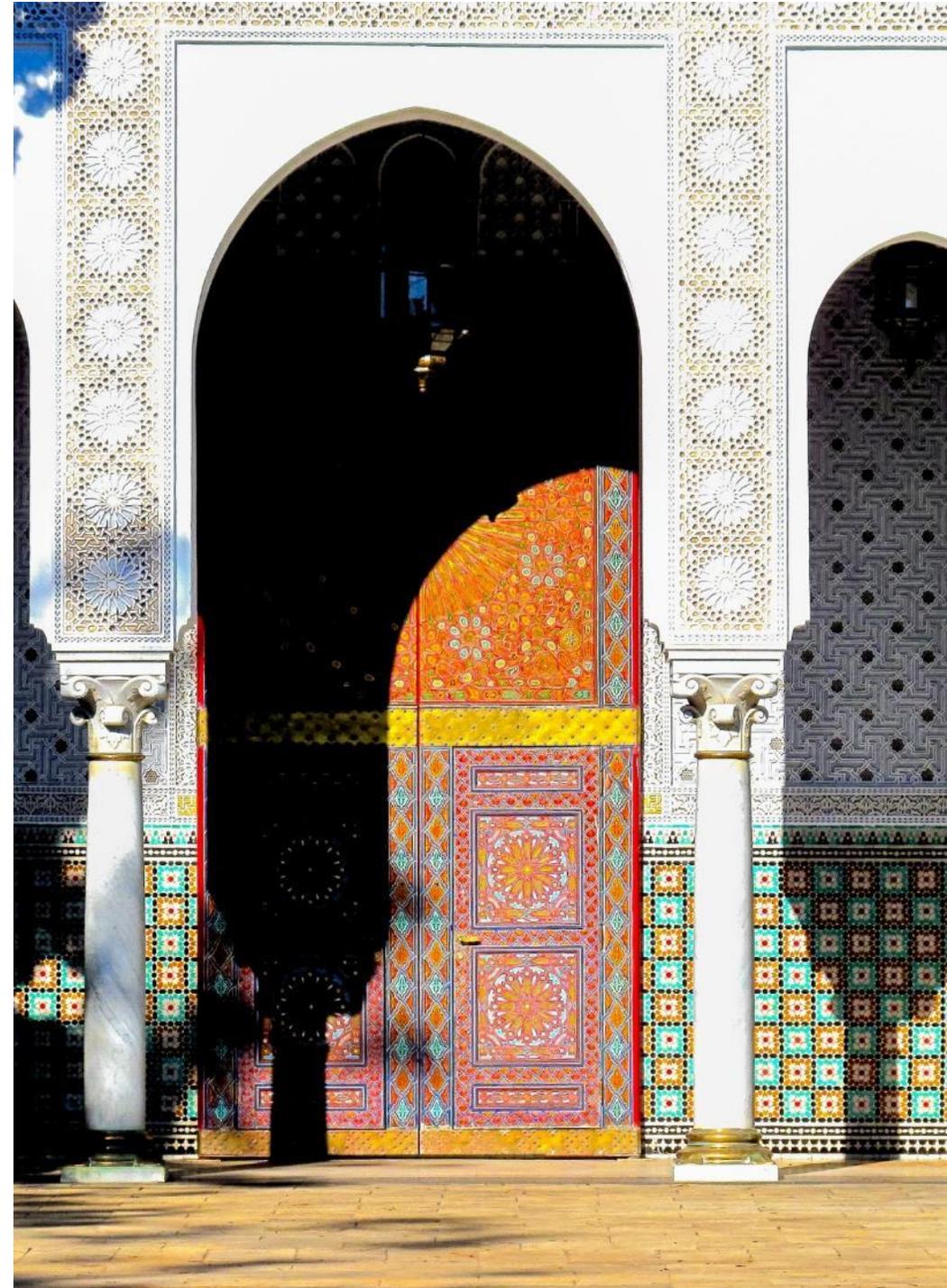
INTB 470/670 PORTUGAL & MOROCCO

→ Day 1: Tuesday, September 27
CASABLANCA

Arrive in Casablanca, Morocco for a three-night stay. Check in to the Radisson Blu Hotel in the Casablanca City Center. Group welcome dinner at a local restaurant.

Meals: Dinner

[Click here to see the Radisson Blu Hotel](#)



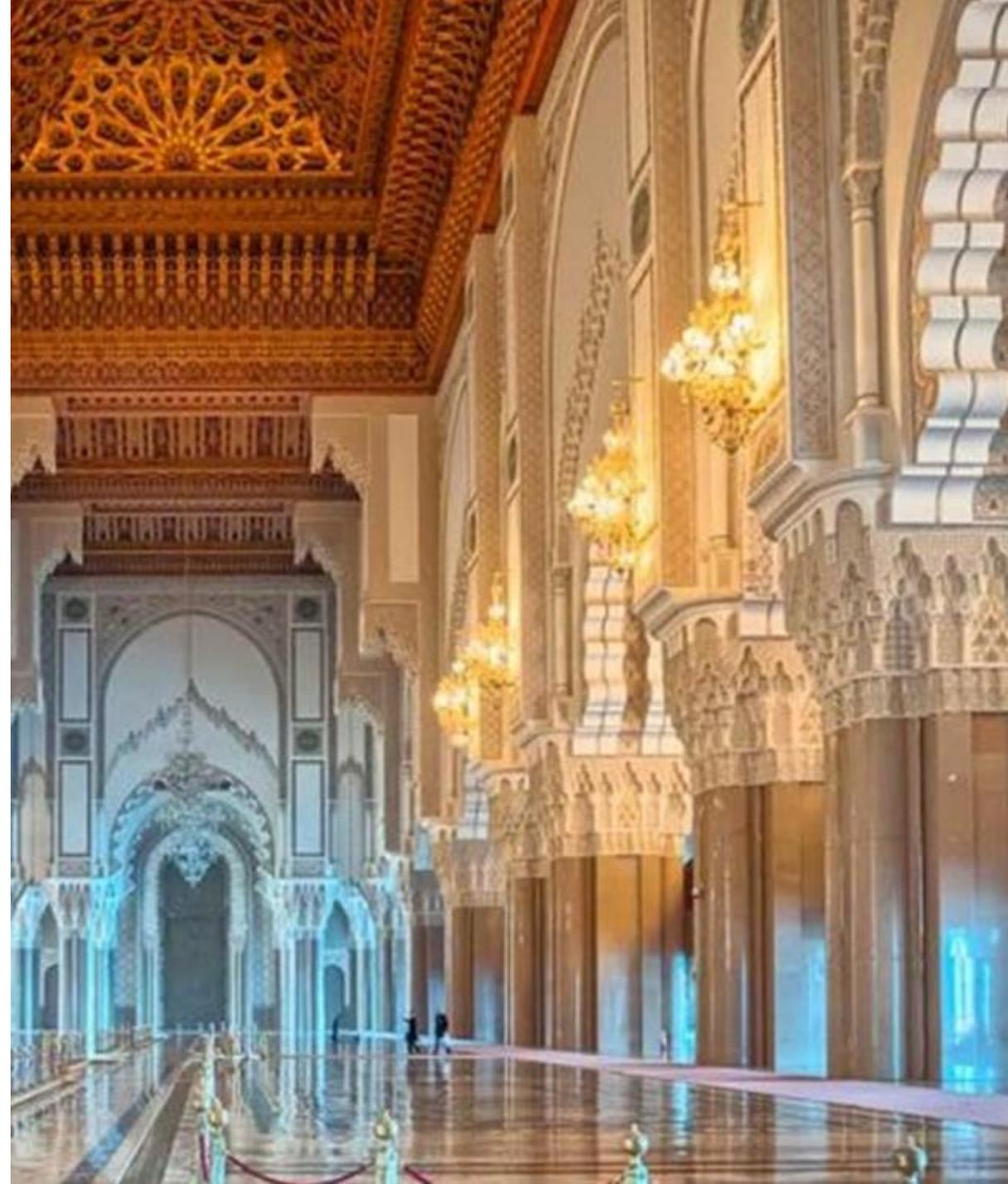
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→ **Day 2: Wednesday, September 28**
CASABLANCA

In the morning, we will have a Casablanca city tour and visit to the Hassan II Mosque. After lunch on your own, we will have a presentation on the economic landscape at the American Chamber of Commerce in Morocco. Evening is free for you to explore.

Meals: Breakfast

[Click here to learn more about the Hassan II Mosque](#)



INTB 470/670

PORTUGAL & MOROCCO

→ **Day 3: Thursday, September 29**
CASABLANCA

Multiple business visits today, including La Factory, a start-up accelerator connecting big corporations with early-stage businesses; Royal Air Maroc, leading airline carrier in North Africa; and Nexans, manufacturer of copper, optical fiber, and cable products.

Meals: Breakfast

[Click here to learn more about LaFactory](#)

[Click here to learn more about Royal Air Maroc](#)

[Click here to learn more about Nexans](#)



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→ Day 4: Friday, September 30
CASABLANCA to MARRAKECH

After a free morning in Casablanca, we will board a motorcoach that will take us to Marrakech. Check-in at the Opera Plaza Hotel Marrakech. Spend the evening exploring this vibrant city on your own.

Meals: Breakfast

[Click here to see the Opera Plaza Hotel Marrakech](#)



INTB 470/670

PORTUGAL & MOROCCO

→ Day 5: Saturday, October 1
MARRAKECH

Today, we will have a Marrakech city tour and visit to Majorelle Garden, the Berber Museum, and Bahia Palace. Afternoon and evening on your own to explore.

Meal: Breakfast

[Click here to learn more about Majorelle Garden](#)

[Click here to learn more about Bahia Palace](#)



INTB 470/670 PORTUGAL & MOROCCO

→ Day 6: Sunday, October 2
MARRAKECH to LISBON

Depart Marrakech by air to Lisbon, Portugal. Check in to Iberostar Selection Lisboa hotel for four nights. In the afternoon, we will enjoy a Lisbon city tour, with a visit to Jeronimous Monastery and a tasting of Pastel de Belem. Evening on your own.

Meal: Breakfast

[Click here to see the Iberostar Selection Lisboa](#)



INTB 470/670 PORTUGAL & MOROCCO

→ Day 7: Monday, October 3
LISBON

Multiple business visits today, including Invest Lisboa, ComOn Group marketing agency, and Citi Group to discuss the financial environment in Portugal. Evening on your own.

Meal: Breakfast

[Click here to learn more about Invest Lisboa](#)

[Click here to learn more about ComOn Group](#)



INTB 470/670 PORTUGAL & MOROCCO

→ **Day 8: Tuesday, October 4**
LISBON

Business visits today include Farfetch, an online luxury fashion platform; Start-Up Lisboa to discuss the entrepreneurial landscape in Lisbon; and innovative toy company Science4you. Evening on your own.

Meal: Breakfast

[Click here to learn more about Farfetch](#)

[Click here to learn more about StartUp Lisboa](#)

[Click here to learn more about Science4you](#)



INTB 470/670

PORTUGAL & MOROCCO

→ **Day 9: Wednesday, October 5**
LISBON

Business visit to Galp Group, a leading energy provider. Afternoon on your own. Evening farewell dinner with the entire group.

Meal: Breakfast, Dinner

[Click here to learn more about Galp Group](#)



INTB 470/670

PORTUGAL & MOROCCO

→ **Day 10: Thursday, October 6**

LISBON

Today our program concludes.

Meals: Breakfast



FREQUENTLY ASKED QUESTIONS



WHAT COURSE CAN INTB 470/670 INTERNATIONAL AREA STUDIES REPLACE?

MBA

- INTB 655 Global Environment for Business or equivalent concentration course
- BUAD 696 Strategy Capstone

MSOL

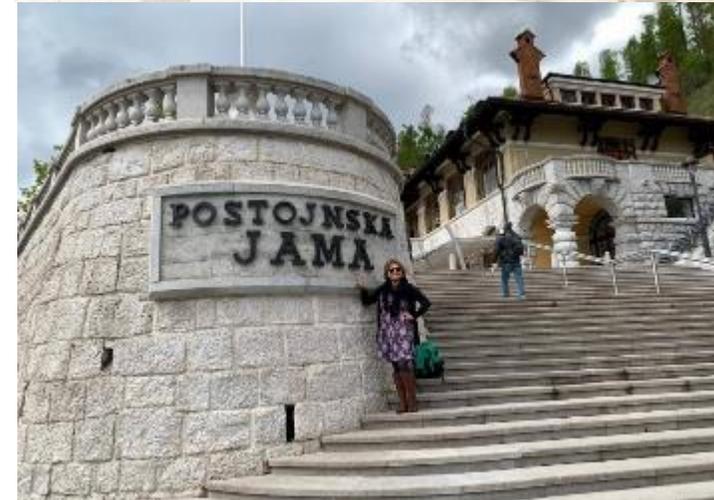
- MGMT 636 Leadership Communication

BSB / BSM

- BUSB 342 International Business
- BUSB 485 Capstone: Analysis & Integration
- Any elective course

MSBA

- Elective course within the program (INTB 670 can sub for INTB 655)



WHAT ARE THE COURSE REQUIREMENTS?

PRE-TRAVEL PHASE →

Pre-departure class sessions and assignments to prepare participants for the experiential learning component of the course

TRAVEL PHASE (on location) →

Business visits, academic lectures and seminars, and cultural activities

POST-TRAVEL PHASE

Integration of learning after travel.

Travel journal and research paper, etc.



WHAT IF I'M TAKING ANOTHER COURSE WHEN THE TRIP OCCURS?

- **Most students take another course during the study abroad. It's OK!** You DO NOT need to choose a trip that coincides with when your course substitution occurs.
- If you will be enrolled in another course during your study abroad trip, **you will need to work with your student success advisor to contact the instructor of the course.**
- Because you may miss a class session, **you and your instructor will complete the “Concurrent Enrollment Agreement”** to determine make-up assignment requirements.
- The completed Concurrent Enrollment Agreement **must be submitted to the Dean's Office before departure.**



WHAT'S INCLUDED IN THE PRICE?

- Ground & air transportation in foreign countries
- Accommodation (double-occupancy) in business-class style hotels
- Foreign tuition and costs associated with business visits
- Admission and accompanying costs for events and cultural excursions included in the program.

↓
Participants arrange their own transportation to the lodging location where the program begins and back home from the lodging location where the program ends.

↓
The School provides a recommended travel agent to assist with bookings, and faculty flight itineraries will be communicated if you would like to travel with faculty members.



ARE THERE SCHOLARSHIP OPPORTUNITIES?

Scholarship and other funding awards are available. Below is a list of recent awards. Check for the latest funding opportunities at www.redlands.edu/SBStudyAbroad

- Student Leadership Position Grant – \$1,000
- Ahmanson Award for Military & Veteran Students
- Robert Scott Lindsay Memorial Scholarships – \$1,000
- Spatial Initiative Award (Best StoryMap) – \$500
- Roseanne O'Brien Study Abroad Endowment – \$1,000
- Banta Ethics Research Paper Award - \$500

INFO



YES, YOU CAN BRING A GUEST

Guests (16+) are welcome to accompany you on travel courses; however, since these programs substitute for your 4-unit course, you are expected to fully participate in all scheduled academic activities (lectures, presentations, and corporate visits).

- Guests are welcome, but not required, to participate in all activities, including business visits and academic lectures.
- Guests under 16 may be permitted under certain circumstances and on a case-by-case basis.
- The trip cost for guests is the same as the trip cost for students. Guests do not, of course, pay tuition.



YES, YOU CAN BE A GUEST TOO

- School of Business & Society students and alumni can participate as guests in our travel courses.
- We encourage alumni to consider an international study abroad program either for professional development or simply to enjoy overseas travel with fellow bulldogs!



WHAT ABOUT SAFETY?

- Safety is at the forefront of International Programs, and the School of Business & Society follows all University regulations, protocols, and guidelines.
- All participants are expected to follow guidelines set out by the University and regulations/laws in countries visited.
- Given the continuing effects of and risks associated with the pandemic, participants must be fully vaccinated against COVID-19 and must sign the University's COVID information waiver.



WHAT CAN I EXPECT?

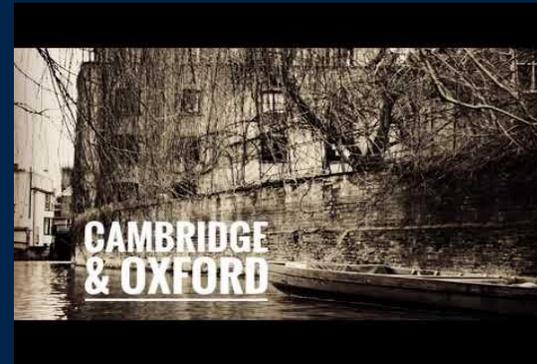
See our videos from recent trips!



Adriatic Adventure 2019
Italy, Croatia, & Slovenia



South Africa 2019



Trip Clips
2016 - 2020



Global Consultancy
2020 in Trieste, Italy



FOR MORE INFO

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TAKE THE NEXT STEPS!

Learn More →

Redlands.edu/SBStudyAbroad

Sign Up →

1. Contact Your Student Success Advisor

Review your program and substitution options

2. Register

Complete the appropriate registration form at Redlands.edu/sbstudyabroad

3. Make Your Deposit

Contact Charlotte Roth for directions