



University of Redlands School of Business

Whitehead Leadership Society

2020-2021 Annual Report

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WLS Board of Directors

Coleen Berlin
Bruce Rawding
Jason Rollo
Bob Warren
Christine Taitano, <i>University Liaison</i>

Mission and Purpose

The Whitehead Leadership Society is an organization established to encourage leadership and academic excellence within the University of Redlands School of Business. As facilitators of professional education and lifelong learning, individual members of the Society have the responsibility to provide active service and support to the university community; foster an academic climate for enhancing School of Business student achievement; focus on increasing productive student and faculty dialogue; and honor the traditions of the liberal arts.

Membership Updates

Every spring, the Whitehead Leadership Society promotes to all current students a call for new member nominations. To be considered for WLS, nominees must be a current student with current degree program not signed off at time of nomination and induction. Students may become eligible for WLS nomination in one of the following ways.

Effective Fall 2018 to current, all students interested in becoming a WLS member must submit the following four requirements: WLS Member Nomination form, a current resume or bio, a letter of interest and intent, and two professional letters of recommendation. All nominations will be reviewed for consideration by the Whitehead Leadership Society Board of Directors. Those approved for induction will receive an invitation to attend the annual WLS Induction Ceremony later that spring.

Current membership in WLS is over 1,800 members. Since implementation of the new nomination process in 2018, the inductions ceremonies have included 24 students in 2019, 31 students in 2020, and 10 students for 2021.

Board of Directors

Role and Responsibilities

The Whitehead Leadership Society Board of Directors shall promote awareness of the Whitehead Leadership Society (WLS); provide communication around university, leadership, and volunteering opportunities to the WLS community; partner with other university groups and entities; review and make decisions on all membership application submissions; and participate in a minimum of 1-2 activities per year outside of the annual Induction ceremony.

Regular WLS Board business meetings shall be held in the fall and spring of each year. All elected officers must attend no less than fifty percent of WLS Board meetings per year and must attend the induction ceremony unless special circumstances prevail.

Election and Eligibility Requirements

The election of the WLS Board of Directors shall be held bi-annually in the spring. The University Liaison will conduct the election. The WLS Board of Directors will maintain a maximum of two continuing board members each election. Board members will serve for a two-year term, following the fiscal year calendar. The continuing board members are to not exceed two consecutive terms.

When a vacant Board position becomes available, current WLS members who are interested may apply by submitting an application form, a resume, and three letters of recommendation to be reviewed by the current WLS Board of Directors.

Club Financial Report

As with any club or organization, funds are tracked through the club account. WLS merchandise is sold at events to raise funds for the club to support scholarships, donations, and future inventory and displayed in this section of the annual report.

Current inventory:

- WLS T-shirts (white, gray, and maroon): 12
- WLS Polo shirts (light gray, gray, and maroon): 35
- WLS Hoodies (white, gray, and maroon): 34
- WLS Coffee mugs: 36
- Merchandise order forms: 11
- Thank You bags (plastic): 460

Amount sold at events for this past year: No events held due to COVID-19

Beginning and ending balance (fiscal year):

Ending Balance for 2020-2021 Academic Year = \$7,348.31

Beginning Balance for 2021-2022 Academic Year = \$7,348.31

Scholarship for Purposeful Leadership Updates

Scholarship Purpose

The annual Whitehead Leadership Society (WLS) Scholarship for Purposeful Leadership was inaugurated by the WLS Board of Directors in 2019 to encourage purposeful leadership within the University of Redlands, School of Business in keeping with the WLS traditions of socially responsible service and sustainable practices in the communities which our students work and live. At least one \$500 scholarship award will be granted each fiscal year by the WLS.

Eligibility Requirements

Every spring, the Whitehead Leadership Society (WLS) Scholarship for Purposeful Leadership is open to degree-seeking School of Business students in good standing with the University who have demonstrated outstanding purposeful leadership to the School of Business, to their professional occupation, and/or to the communities in which they work and live.

Applicants may apply by submitting an application form, a resume, and two letters of recommendation to be reviewed by the WLS Board of Directors. The scholarship winner(s) will be notified annually in the spring.

Scholarship Recipients

Since the scholarship was established in 2020 by the WLS Board of Directors, two students have received the Purposeful Leadership Award.

- Spring 2020: Jose Contreras, B.S. in Business, Redlands Campus
- Spring 2021: Kaylee Bjarnason, B.S. in Business, Rancho Cucamonga Campus

2021-2022 WLS Initiatives, Goals, and Objectives (IGO's)

WLS Board initiatives, goals, and objectives are used to foster a greater connection to the university and community with involvement of current, past, and future WLS members. The current IGO's are:

- Prepare and distribute WLS e-newsletter (quarterly or twice a year).
- WLS Events & Engagement Committee established to discuss ways to reconnect and engage WLS members, promote leadership and community service opportunities, etc. Chaired by Board Director Coleen Berlin
- Establish a WLS calendar of events to include opportunities to participate in School of Business events such as the Open Houses, Homecoming, Bulldogs in Service, etc.
- Promote WLS member participation and networking at the 2021 SB Homecoming events to include raffle drawing.
- WLS Board members to host a WLS Virtual Happy Hour for current School of Business students to promote awareness of WLS purpose and benefits of being a member.