



## **2020-2021 WLS Annual Report: Executive Summary**

The purpose of the Whitehead Leadership Society Annual Report is to promote transparency and purpose of the WLS Board, finances, initiatives, goals, and objectives.

### **WLS Board of Directors**

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Members: Coleen Berlin, Bruce Rawding, Jason Rollo, Bob Warren, and  
and Christine Taitano (University Liaison)

### **New WLS Members (*since implementation of new nomination process in 2018*)**

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- Spring 2019 WLS Induction Ceremony, March 1, 2019: 13 graduate students and 11 undergraduate students = 24 total
- Spring 2020 WLS Induction Ceremony, March 6, 2020: 22 graduate students and 9 undergraduate students = 31 total
- Spring 2021 WLS Induction Ceremony, March 6, 2021: 8 graduate students and 2 undergraduate students = 10 total
- Spring 2022 WLS and Delta Mu Delta Induction Ceremony, February 25, 2022: Graduate and undergraduate student totals to be updated later

Also, there are approximately over 1,800 WLS members to date.

### **WLS Scholarship for Purposeful Leadership Award Recipients (*scholarship was established in 2020 by WLS Board of Directors*)**

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- Spring 2020: Jose Contreras, B.S. in Business, Redlands Campus
- Spring 2021: Kaylee Bjarnason, B.S. in Business, Rancho Cucamonga Campus

### **WLS Merchandise (in inventory)**

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- WLS T-shirts (white, gray, and maroon): 12
- WLS Polo shirts (light gray, gray, and maroon): 35
- WLS Hoodies (white, gray, and maroon): 34
- WLS Coffee mugs: 36
- Merchandise order forms: 11
- Thank You bags (plastic): 460

## **WLS Financials**

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- Ending Balance for 2020-2021 Academic Year = \$7,348.31
- Beginning Balance for 2021-2022 Academic Year = \$7,348.31

## **2021-2022 WLS Initiatives, Goals, and Objectives (IGO's)**

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- Prepare and distribute WLS e-newsletter (quarterly or twice a year).
- WLS Events & Engagement Committee established to discuss ways to reconnect and engage WLS members, promote leadership and community service opportunities, etc. Chaired by Board Director Coleen Berlin
- Establish a WLS calendar of events to include opportunities to participate in SB events such as the Open Houses, Homecoming, Bulldogs in Service, etc.
- Promote WLS member participation and networking at the 2021 SB Homecoming events to include raffle drawing.
- WLS Board members to host a WLS Virtual Happy Hour for current School of Business students to promote awareness of WLS purpose and benefits of being a member.