

## Program Information

Out of 165 respondents 76 (46.06%) responded that they are pursuing a Master of Business Administration. Of these students, 9 (11.84%) responded that they attended the Burbank campus, 21 (27.63%) said they attend the online campus, 2 (2.63%) attended the Rancho Cucamonga campus, 19 (25.00%) attended the Redlands campus, 3 (3.95%) attended the Riverside campus, 7 (9.21%) attended the San Diego campus, 8 (10.53%) attended the Orange County campus, 5 (6.58%) attended the Temecula campus, and 2 (2.63%) attended an employer site.

## Tuition Discount

Of the 76 respondents in the Master of Business Administration, 50 (5.21%) said that they received some form of tuition discount. Of these students, 13 (28.89%) said that they received an alumni discount, 40 (88.89%) said they received a partner discount, 2 (4.44%) said they received a student scholarship, 7 (15.56%) said they received military benefits, and 2 (15.56%) said they received some other form of discount.<sup>1</sup>

## Dual Degree

Of the 76 respondents in the Master of Business Administration, 61 (65.79%) responded that they would have been interested in pursuing a Master of Business Administration/Master of Science in Organizational Leadership dual degree.

## On-the-Ground Students Taking Online Courses

Of the 76 students in the Master of Business Administration who attended an on-ground campus, 48 (87.27%) responded that they took classes online as part of their program.

## Total Classes Taken Online

Of the 48 on-ground Master of Business Administration students who took an online class, 4 took 1 class online, 1 took 2 classes online, 1 took 3 classes online, 4 took 5 classes online, 5 took 4 classes online, 6 took 12 classes online, 7 took 12 classes online, 7 took 8 classes online, 8 took 5 classes online, 9 took 3 classes online, 1 took 10 classes online, took 12 classes online, 1 took 13 classes online, and 1 took 25 classes online.<sup>2</sup>

## Contributions to Success

Of the 48 on-ground Master of Business Administration students who responded that they took online classes, 42 (87.50%) responded that they agree or strongly agree that the live online lectures contributed to their success. 39 (81.25%) feel similarly about the collaborative online assignments, 42 (87.50%) about the downloadable lectures, 26 (56.52%) about the online discussion boards, 40 (83.33%) about the reading materials, 45 (93.75%) about the ability to submit homework online, and 38 (79.17%) about the ability to participate with other students in an online learning environment.

## Concentrations

Of the 55 on-ground Master of Business Administration Students, 9 (18.75%) said they pursued a Marketing concentration, 8 (16.67%) said they pursued a Finance concentration, 3 (6.25%) said they pursued a Global Business concentration, 6 (12.5%) said they pursued a Geographic Information Systems/Location Analytics concentration, and 29 (60.42%) said they pursued no concentration.

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<sup>1</sup> Several respondents selected 'Other,' for tuition discounts, listing options such as 'Employee' or 'Employee Tuition Remission' instead of 'Partner.' This summary report condenses these responses into the appropriate categories. Future surveys will attempt to provide respondents with more clarity regarding these categories.

<sup>2</sup> This report makes no assumptions regarding the accuracy of the on-the-ground respondent who said s/he took 12 courses online, since this would have been the entirety of her/his program.

## Concentration Satisfaction

Of the 26 respondents in the on-ground Master of Business Administration who pursued a concentration, 23 (88.46%) agreed or strongly agreed that they were satisfied with their concentration.

## Reasons for not Choosing a Concentration

Of the 29 respondents in the on-ground Master of Business Administration Program who did not pursue a concentration, 1 (3.45%) said they were not aware that the university offered concentrations, 13 (44.83 %) said they were seeking a comprehensive overview of business rather than an in-depth knowledge in a particular area, 7 (24.14%) said that none of the concentrations appealed to them, 2 (6.90%) said they saw no personal/professional value in pursuing a concentration, 0 (0%) said that their closest peers in their cohort did not choose a concentration, 2 (6.90%) said the **Saturday** schedule of classes for the concentration courses did not fit their personal/professional schedules, and 6 (20.69%) said they wanted to complete their requirements faster.

## Additional Concentrations

Of the 26 respondents in the Master of Business Administration who pursued a concentration, 27 responded to the question asking if they would have preferred to pursue a concentration not offered at the University of Redlands. Of these respondents, 8 (25%) said they would not have wanted to pursue a different concentration, 5 (15.63%) said they would have liked to pursue a concentration in some form of management, 3 (9.38%) suggested concentrations already offered at the university, 3 (9.38%) suggested concentrations in some form of leadership, 2 (6.25%) said they would have liked to pursue a concentration in some form of marketing, 1 (3.13%) suggested data science, 1 (3.13%) suggested Decision Science, 1 (3.13%) suggested neuroeconomics, 1 (3.13%) suggested business operations, 1 (3.13%) suggested venture funding for startups, 1 (3.13%) suggested law, 1 (3.13%) suggested hospitality, 1 (3.13%) suggested non-profits, 1 (3.13%) suggested strategy and innovation, 1 (3.13%) suggested supply chain, 1 (3.13%) suggested systems engineering.

## Custom Concentrations

Of the 52 respondents in the Master of Business Administration, 35 (67.31%) responded that they would have been interested in pursuing a custom concentration if the option had been available.

## 21<sup>st</sup> Century Skills

Of the 76 respondents in the Master of Business Administration, 72 (94.74%) responded that they agree or strongly agree that their analytical skills have improved as a result of the program. 70 (92.11%) feel similarly about their integrative skills, 59 (77.63%) about their spatial skills, 59 (77.63%) about their entrepreneurial skills, 73 (96.05%) about their collaborative skills, 69 (90.79%) about their persuasive skills, 73 (96.05%) about their ethical skills, 72 (94.74%) about their societal skills, 61 (80.26%) about their environmental skills, and 66 (86.84%) about their global skills,

## Employment

Of the 76 respondents in the Master of Business Administration, 67 (88.16%) responded that they are currently employed. Of those employed, 66 (98.51%) indicated that they are currently working full-time.

## Industry Sectors

Of the 67 respondents in the Master of Business Administration who indicated they are currently employed, 14 respondents selected Professional, Scientific, and Technical Services as their industry sector; 14 selected Health Care and Social Assistance; 5 selected Educational Services; 5 selected Construction; 5 selected Information; 5 selected Manufacturing; 4 selected Public Administration; 4 selected Real Estate and Rental Leasing; 4 selected Transportation and Warehousing; 3 selected Arts, Entertainment, and Recreation; 3 selected Finance and Insurance; 3 selected Retail Trade; 2 selected Accommodation and Food Services; 2 selected Utilities; and 1 selected Administrative and Support and Waste Management and Remediation. 14 indicated "other," of which 4 listed Military.<sup>3</sup>

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<sup>3</sup> 4 respondents selected 'Other' and indicated Aerospace or Defense. These were counted under Professional, Scientific, and Technical Services.

## Salaries

Of the 67 respondents in the Master of Business Administration who are currently employed, 9 (13.43%) earn \$20,001-\$40,000, 18 (26.87%) earn \$40,001-\$60,000, 14 (20.90%) earn \$60,001-\$80,000, 12 (17.91%) earn \$80,001-\$100,000, 3 (4.48%) earn \$100,001-\$120,000, 4 (5.97%) earn \$120,001-\$140,000, and 7 (10.45%) earn over \$140,000.

## Employment Outcomes

Of the 67 respondents in the Master of Business Administration who indicated they are currently employed, 54 (80.60%) said that their degree is relevant to their current job, 58 (86.57%) said their degree has improved their overall job performance, and 58 (86.57%) said their bosses or executives see them as a more valuable employee in their current role. 50 (74.63%) said their degree has increased their earning power, 34 (50.75%) said their degree has helped them earn a promotion, and 36 (53.73%) said their degree has helped them change jobs.

## Degree Goals

Of the 67 respondents in the Master of Business Administration who indicated they are currently employed, 62 (92.54%) said their intent in pursuing their degree was to increase their earning power, 55 (82.09%) said their intent in pursuing their degree was to earn a promotion, 54 (80.60%) and said their intent in pursuing their degree was to change jobs.

## Five-Year Outlook

Of the 67 respondents in the Master of Business Administration who indicated they are currently employed, 66 (98.51%) said their degree will increase their earning power within the next 5 years, 66 (98.51%) said their degree will help them change jobs within the next 5 years, and 61 (91.04%) said that their degree will help them receive a promotion within the next 5 years.

## Employment Growth Support

Of the 67 respondents in the Master of Business Administration who indicated they are currently employed, 14 provided information regarding how the university could support them in their employment growth. 6 said the university is already doing enough to support them, 6 suggested that they would have liked assistance in looking for employment, such as job fairs or job placement assistance. One of these students was specifically interested in learning more the types of employment for a GIS concentration. One student suggested a leadership module or formal class.

## Overall

Of the 76 respondents in the Master of Business Administration, 71 (93.42%) said they were satisfied with the program's curriculum, 74 (97.37%) said they were satisfied with the time it took to graduate, 70 (92.11%) said they were satisfied with the education quality, and 72 (94.74%) said they were satisfied with the educational value.

Overall, respondents (94.74%) said they were satisfied with their program and (96.05%) said they would recommend the program to a friend.