STATE OF THE UNIVERSITY ADDRESS:

SEGMENT #8: AFFORDABILITY, DIGITAL MEDIA, (UNIVERSITY) VILLAGE, INTERNATIONALIZATION, CAMPAIGN, AND ENHANCEMENT

Ralph W. Kuncl
September 2014
ADVICE

Affordability, Digital Media, (University) Village Internationalization, Campaign, Enhancement
A. AFFORDABILITY
A. AFFORDABILITY

"Get – and keep – our financial house in order."

• We have kept net tuition increases to an historic minimum rate.
• We are aligning budgets with mission and seeking new efficiencies.
• We eliminated the use of some external consultations (including facilities and IT).
• We reduced banking fees by negotiating a new banking relationship.
A. AFFORDABILITY

Total Savings of $1.4 Million

- Saved $715,000 per year in the School of Continuing Studies.
- Saved $409,000 through changes in the Redlands Institute and repurposing of positions.
- Saved $530,000 by reducing and/or eliminating external consultation facilities and negotiating new RFPs.
D. **Digital Media/Online Education**
D. Digital Media/Online Education

The Presidential Task Force on Online Learning continues to make progress.

- Have budgeted $250,000 in the 1st year for this initiative and $400,000 total over 2 years.
- Have awarded 9 development grants.
- Completed construction of a new Center for Digital Learning — a state-of-the-art studio classroom and video production center.
- Appointed a Director of Academic Computing and Instructional Technology.
V. (University) Village
V. (University) Village

As we dream of our own University Village emanating from the rail project, we anticipate:

• Environmental rail impact documents to be certified and approved by spring 2015;
• The final design of the full 9-mile Rail to Redlands project completed mid-2017, followed by actual construction beginning by fall 2017;
• First trains expected in 2019;
• Full service shortly thereafter.
V. (University) Village

• We will need this year to have at least a conceptual design for a train station.
  – One that is a signature architectural piece typical of our University’s look, yet compatible with the funder’s design specifications.

• We have set aside $200,000 for station design work, pending review by the Campus Planning and Finance Committees.
I. INTERNATIONALIZATION
I. INTERNATIONALIZATION

The Council on Comprehensive Internationalization and its 3 Working Groups:

• Focused on international student recruitment in all schools, global learning, and international student services.
• Conducted an inventory of existing international programs, reviewed best practices, and engaged the campus community.
• Completed a draft report in September.
Centralized international student recruitment:

- In January, we hired Ali Klein as the Director of International Recruitment to focus on international recruitment of undergraduates.
- In September, we hired Brian Jauregui as the Director of International Recruitment for Adult & Professional Education (and graduate programs).
- Recruitment activity has included: Latin America (Guatemala, El Salvador, Honduras, Costa Rica, Columbia, Ecuador, Peru, Chile, Argentina, Uruguay, Brazil, Panama, and Mexico).
- Upcoming trips will include: Asia (Japan, South Korea, Singapore, Vietnam, Taiwan, and China). In addition, visits are being planned to Canada, the United Kingdom, and Turkey.
C. CAMPAIGN
C. CAMPAIGN

$200M
Campaign Goal

$79M
In Commitments

$15 - 20M
Goal for Annual Giving
E. ENHANCEMENT
E. ENHANCEMENT

Ways we plan to realize our potential as a master’s university:

• Institutionalize, perpetuate, and expand scholarships and award recipients across all disciplines in the College of Arts and Sciences.

• Conceive and develop a variety of inter-school master’s degrees.

• Grow the size of the MS-GIS program.

• Enlarge the size of Communicative Disorders master’s program.

• Grow the School of Music master’s degree programs.
In the School of Education we will enhance master’s degree programs by:

- Developing a 4+1 pathway to the SOE for CAS students, targeting the Master of Arts in Learning and Teaching, and the Higher Education and Counseling master’s programs.
- Developing institutional partnership pathway programs with other colleges so that new baccalaureates can enter SOE graduate programs seamlessly.
- Developing selective master’s programs for enhanced online or hybrid delivery.
- Reinvigorate the Ed.D. by examining the possibility of different program tracks, such as Educational Administration, Higher Education, or even Community College Leadership.