STATE OF THE UNIVERSITY ADDRESS:

SEGMENT #1: INTRODUCTION & ORGANIZATIONAL RESTRUCTURING — STRENGTHENING OUR FOUNDATION

Ralph W. Kuncl

September 2014
A NEW ACADEMIC YEAR BEGINS...
AN EXPERIMENT...

STATE OF THE UNIVERSITY ADDRESS

Ralph W. Kunc
October 2014
CHANGES IN THE PRESIDENT’S CABINET & ACADEMIC LEADERSHIP
SUCCESSION & REORGANIZATION PLANS

Kathy Ogren
Cory Nomura
Ed Wingenbach
Fred Rabinowitz
CHANGES IN ITS OPERATIONS
Changes in ITS Operations

• Jordan Henk sought new ways to serve the University.
• Four ITS leaders helped re-organize operations and ITS service:
  – Steve Garcia, Terry Reed, Shariq Ahmed, and Kimberly Perna
• Unit supervision by Kathy Ogren and Cory Nomura.
• Completed an external review with consultant Marty Ringle.
• Initial changes have enhanced outreach to the campus, better coordinated ITS and data governance, more effective communication, and a focus on user services.
Immediate Goals of ITS

• Evaluate the Chief Information Officer position for a search.
• Enhance ITS in service of teaching and learning communities.
• Identify the strengths of our current ITS services and structure.
• Overcome our limitations.
• Re-envision ITS as a true academic service unit in support of our mission.
CHANGES IN MARKETING & STRATEGIC COMMUNICATIONS
Changes in Marketing and Strategic Communications

- Underwent a formal review process to evaluate the organization’s structure, results, and operations.
- Review conducted by a “Blue Ribbon Panel” comprised of four experienced marketing and communications professionals.
- Panel was asked to identify what is working well, what is not, and what might work better if adjustments were made.
CHANGES IN MARKETING & STRATEGIC COMMUNICATIONS

- Marketing & Strategic Communications team has engaged in critical community engagement, rigorous process improvement.
- Effective partnership under the guidance of interim supervisors Kevin Dyerly and Michelle Rogers.

Kevin Dyerly
Michelle Rogers
M&SC renamed University Communications

- M&SC unit renamed to University Communications to better reflect the activities of the unit and the needs of the University.
- Immediate focus is on the recruitment of a new Chief Communications Officer (CCO).
- Kevin Dyerly, Michelle Rogers, and Anita West are chairing the search and selection of the CCO.