

INNOVATION - JNST OOOO

Fri. 9:30-12:20pm

4 credits

Mara Winick

Innovative Thinking and Design is an experiential, project-based course that explores innovative processes at three levels: the individual, team and organization. The course will delve into the design-thinking process, scientific research on creativity, cross-cultural and industry-specific design, and current cases of innovative practices in organizations. Class will include workshops, speakers and outings.