

#URtogether

BRINGING BULLDOGS TOGETHER FOR A WEEK *of* GIVING

What is Bringing Bulldogs Together: A Week of Giving?

With the COVID-19 pandemic continuing to impact our campus community, the University of Redlands needs your help more than ever. Instead of a single-day event, we are hosting an entire week of giving from October 19–24! With each day concentrating on a different area where support is most needed, Bringing Bulldogs Together: A Week of Giving will lead up to our first-ever virtual Homecoming on October 24. Last year on Giving Day, we asked you to give to what you love at Redlands. This year, we hope you will make a contribution on Giving Day *because* you love Redlands.

Why is it important for my gift to be counted between October 19-24?

Your gift of any size to one of our six areas of greatest needs (Redlands Fund; Student Emergency Needs and Services; Academic Tools, Technology, and Equipment; Student Scholarships and Financial Aid; Campus Diversity and Inclusion; and Health and Wellness) during this week will go even further, as several generous donors have contributed matching support up to nearly \$150,000! Every single gift makes a difference, helping us continue a personalized Redlands educational experience for students this fall.

Besides giving, how can I help Giving Week break records?

Let everyone know! Tell your friends, family, and networks that you've made a gift, and encourage them to give too. Post on Facebook, Twitter, or Instagram using the hashtag **#URtogether**. Send an email. Make a call.

However you choose to get the word out, you can make an enormous difference in the success of Redlands Giving Week, especially with our generous matching support!

Want to fund a Giving Week Match?

Thank you for wanting to get more involved! For more information, contact Carignane von Pohle at carignane_vonpohle@redlands.edu or **909-748-8385** by October 14 to create a matching opportunity to leverage additional donors.

How can I make sure my gift counts during Redlands Giving Week?

Beginning on October 19, you can make your gift one of two ways:

1. Online at www.redlands.edu/givingweek (click on one of the six options), between 12:00 a.m., October 17, 2020 and 11:59 p.m. PST, October 26, 2020.
2. By phone at **909-748-8068**, between 8:00 a.m. and 5:00 p.m. PST between October 17-26.

If you need assistance making your gift, call **909-748-8068** between now and October 26, or email us at redlandsfund@redlands.edu.

If you would like to make your gift by check, it must arrive no later than October 26. Write "Giving Week" and the fund(s) you want to support in the memo section. Make your check payable to University of Redlands, and send it to:

University of Redlands
Development Office
1200 East Colton Avenue
PO Box 3080
Redlands CA 92373

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Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the University of Redlands, we declare that all donors have these rights:

1. To be informed of the University's mission, of the way the University intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
2. To be informed of the identity of those serving on the University's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
3. To have access to the University's most recent financial statements.
4. To be assured their gifts will be used for the purposes for which they were given.
5. To receive appropriate acknowledgment and recognition.
6. To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
7. To expect that all relationships with individuals representing the University will be professional in nature.
8. To be informed whether those seeking donations are volunteers, employees of the University, or hired solicitors.
9. To have the opportunity for their names to be deleted from mailing lists that the University may intend to share.
10. To feel free to ask questions when making a donation and to receive prompt, truthful, and forthright answers.

The text of this statement was developed by, and adapted from, the Association of Fundraising Professionals (AFP), Association for Healthcare Philanthropy (AHP), Council for Advancement and Support of Education (CASE), and the Giving Institute: Leading Consultants to Non-Profits, and was adopted in November 1993.

Does my gift count toward the Forever Yours campaign?

Yes! Your donation during Redlands Giving Week will count toward the **Forever Yours** campaign participation rate. If you've already given this year, we thank you. We also encourage you to make another gift during Redlands Giving Week, because only gifts made from October 17-26 to the six areas of greatest need will count toward the week's matches. Most important, your gift will inspire others to give, too!

The gift page is asking me about covering the processing fee for my contribution. What does that mean?

We hope you will consider covering the cost of your credit card processing fee so that the University receives 100% of your gift. This choice is optional, however, so if you wish not to cover the fee, you can uncheck the box marked "Cover Processing Fee."

Are you experiencing an error on the donation page?

Please feel free to call us directly at **909-748-8068**.

Where does my gift go?

Your gift goes directly where you designate it. Giving Week is specifically focusing on gifts to the University's six areas of greatest need!

Is my gift tax-deductible?

You will receive an email confirmation, which will serve as your receipt for tax purposes. Your gift is tax-deductible to the full extent allowed by law. Please contact your tax advisor for additional guidance.

How can I get more information?

Email redlandsfund@redlands.edu or call **909-748-8068**.