

UK (England) and France

International Area Studies: Sustainable Business Development in the United Kingdom and France
SBUG 470



Dates:

May 3 - May 14, 2022

Course Fee:

\$2225

Enrollment Limit:

20

Included in Course Fee:

Lodging, breakfast, walking tours of Cambridge and Paris, transfers between hotels and to corporate sites, public transit passes for London and Paris, 1 dinner in Cambridge, 1 dinner in Paris, entrance to Versailles museum, ticket on EuroStar high speed train from London to Paris.

Beyond course fee:

Airport/hotel transfers

Shopping, meals not included in course fee, personal expenses. \$250

Airfare. May be arranged through School of Business travel partner Tour Resource Consultants.

Course description

Students intensively study a specific country or region in the world. (In this case the United Kingdom and the European Union). They evaluate the characteristics of the analyzed area's socio-economic conditions, its policy environment, and its business activities. They then analyze how these factors jointly influence the international marketplace. Course combines lectures with overseas seminars, company/institutional visits, and cultural exposure.

Guests, family, and alumni are always welcome to participate in our programs.

Participants will visit Cambridge, London and Paris to study sustainable business development in the UK and France. You will experience life in the university city of Cambridge, with its rich traditions and stunning architecture. In London, you will explore the United Kingdom's financial capital and seat of government Kingdom. Then you will travel by Eurostar to Paris to experience world class food, fashion, art, and historic landmarks.

The UK-France study abroad program provides the opportunity for participants to see how business is conducted in some of Europe's most mature and integrated markets, and to consider the social, political, and economic effects of the 2020 "Brexit" that separated the UK from the European Union. Students visit a variety of international corporations as well as local businesses—some very old and others a relatively new presence in the market—to learn about business traditions and innovations in Europe.

Applicable LAI's and LAF's

This course satisfies graduation requirements under both the old LAF system: Cross Cultural (CC); and the new LAI system: Inquiries into Self and Society

Prerequisite:

At least one course in business or economics highly recommended.

Contact:

Professor James Spee, Department of Environmental Studies & School of Business and Professor Carlo Carrascoso, School of Business