The Urgency for Accelerating Supply Chain Sustainability







Why is Supply Chain Sustainability Urgent

To Addressing the Impact and Inequities to Society, the Environment and Economic Resilience?

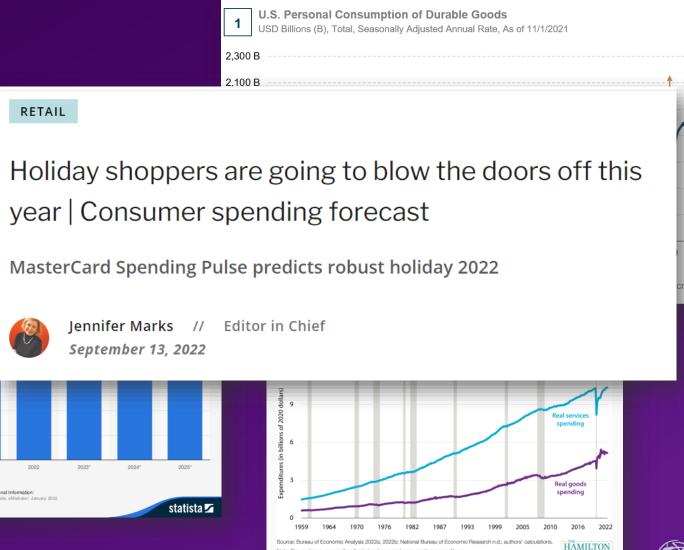
How Do Businesses Play a Pivotal Role in Reversing Impact

Through Innovation, Collaboration and Building the Future Workforce?



We Are in the Age of "Ages"

Age of ABUNDANCE



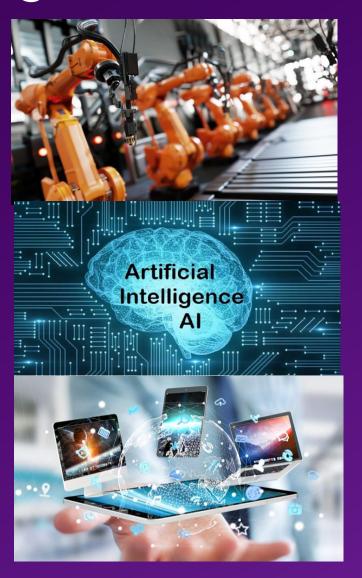


BROOKINGS

We Are in the Age of "Ages"

Age of ABUNDANCE

Age of INNOVATION



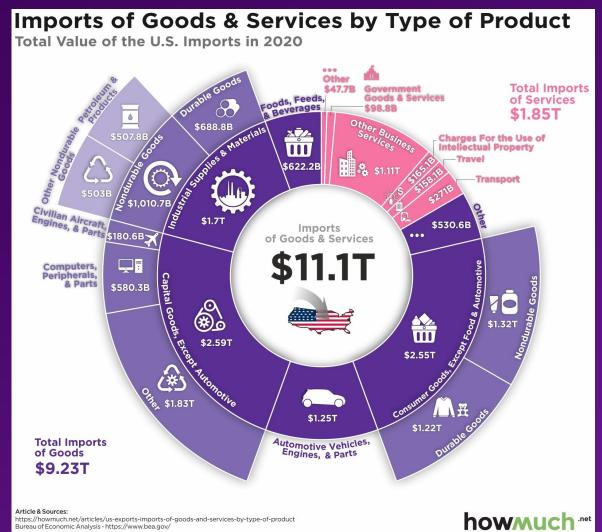


We Are in the Age of "Ages"

Age of ABUNDANCE

Age of INNOVATION

Age of AVAILABILITY







Growing Pressures

1

Supply network is scattered, complex and disconnected

2

World's
natural and
human
resources are
overused

3

Brands
need full
visibility /
access into
supply base

4

Buyers
want more
insights into
product
origins



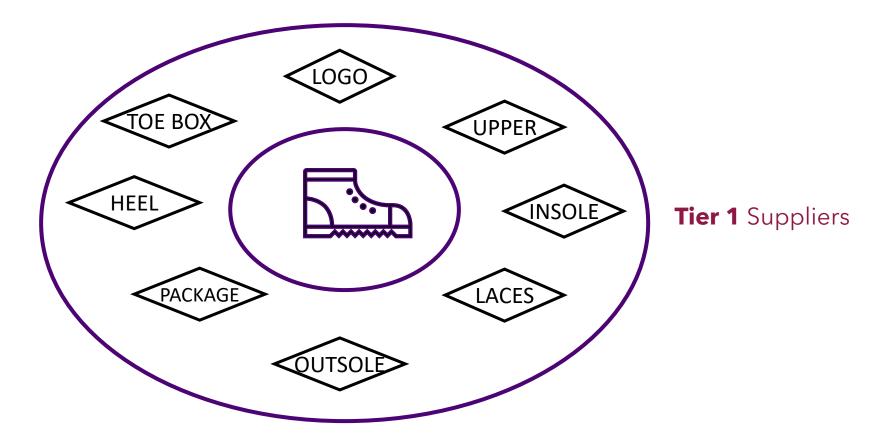


Let's Picture the Global Supply Network



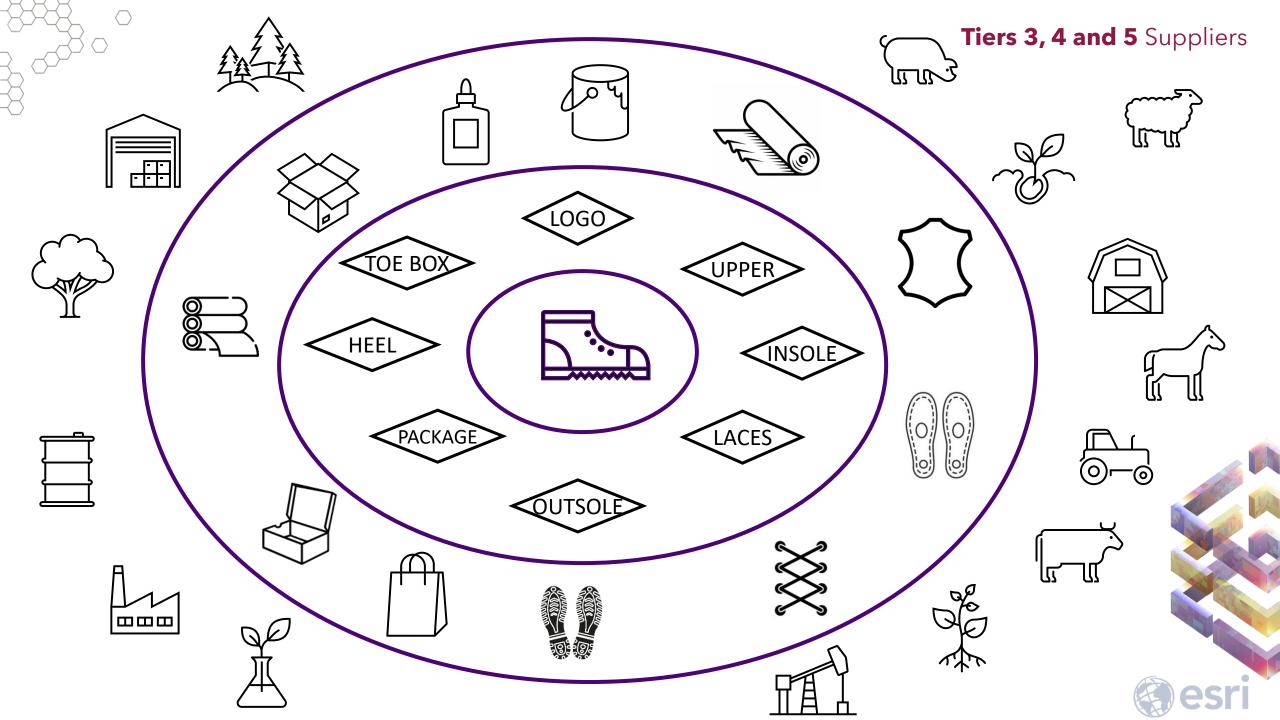


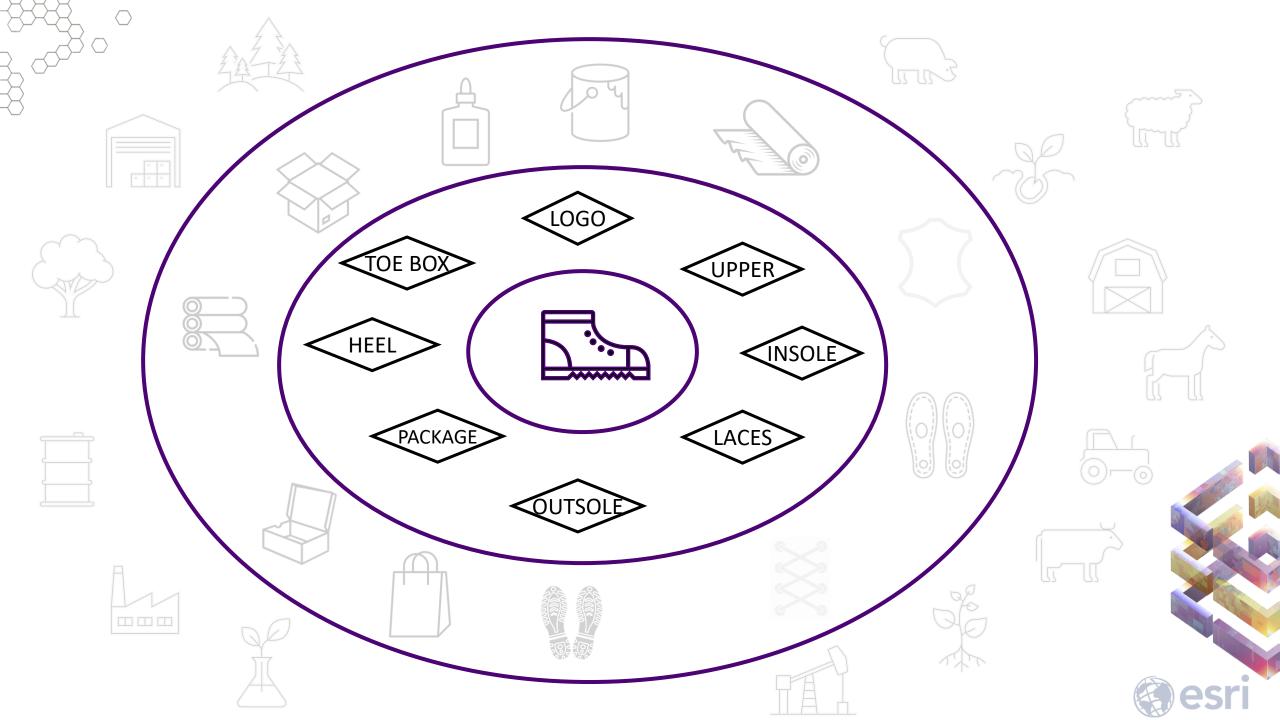






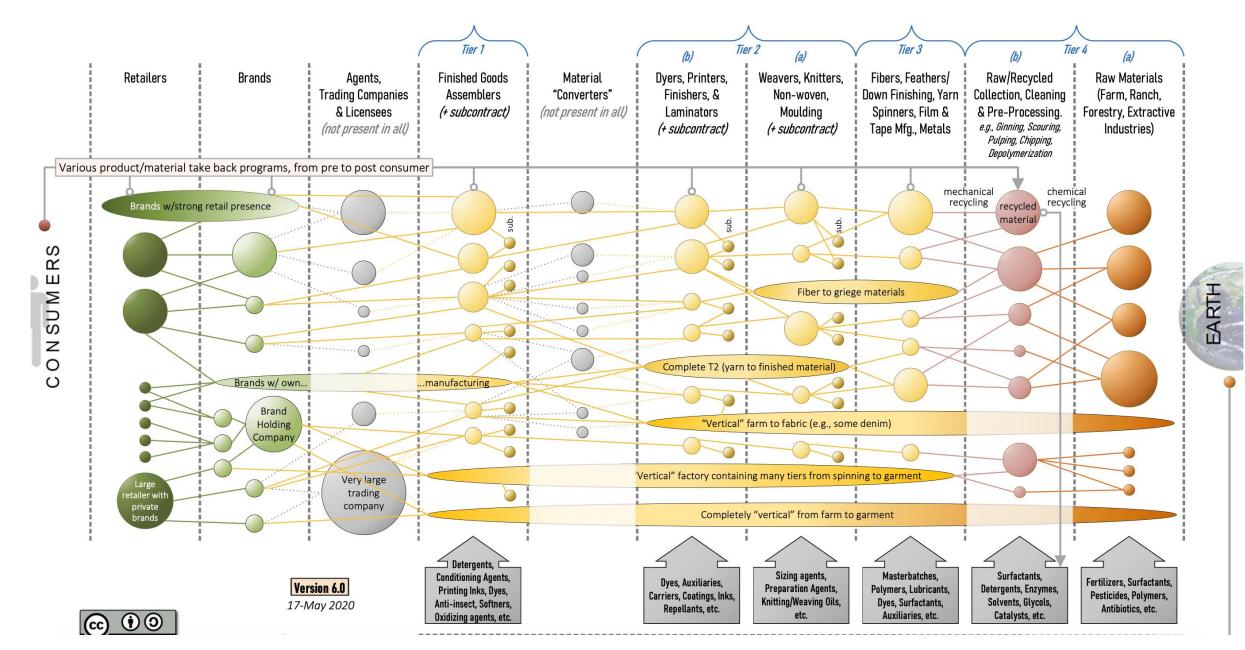


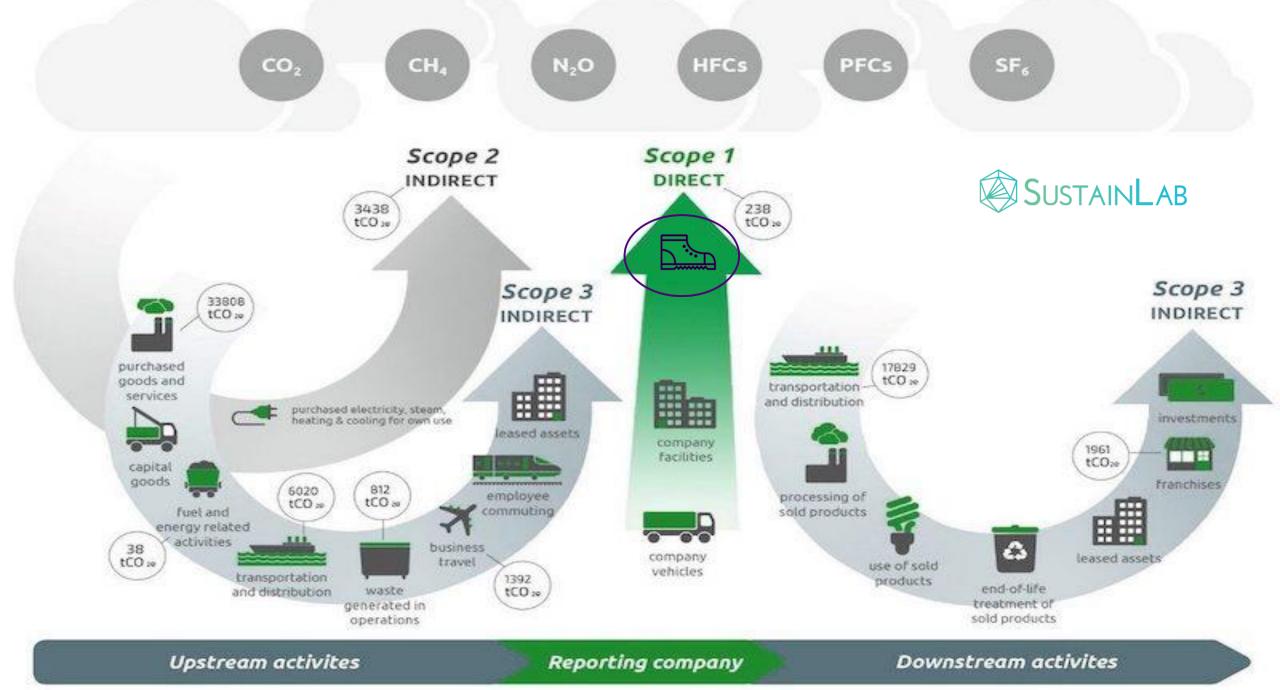






IT'S COMPLICATED....





Up to **90%** of an organization's environmental impact lies in the value chain.



80 to 90%

of greenhouse-gas emissions are "Scope 3": indirect emissions that occur across the company's value chain.

McKinsey & Company



Supply chain interruptions due to climate change pose the greatest risk

Top 3 Global Risks Identified

accenture

1

2

3



15 P

Overal

Key



Supply chain interruptions due to extreme weather events



Negative health impacts across the workforce



Operating challenges due to physical impacts on assets (e.g., heat waves, storm surges)

Climate change and environmental degradation could jeopardize the jobs of nearly

40%

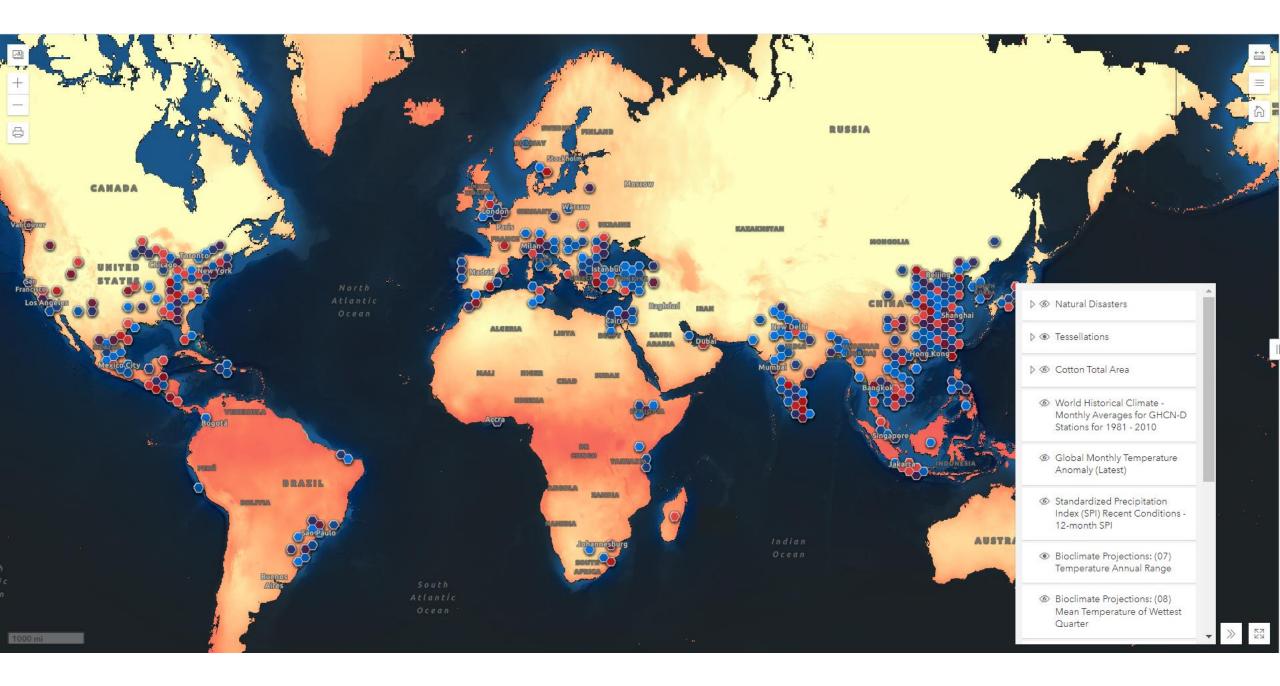
of the global labor force.2

Yet only

47%

of CEOs globally are investing in green jobs to deliver on the 2030 Agenda and the Paris Agreement.



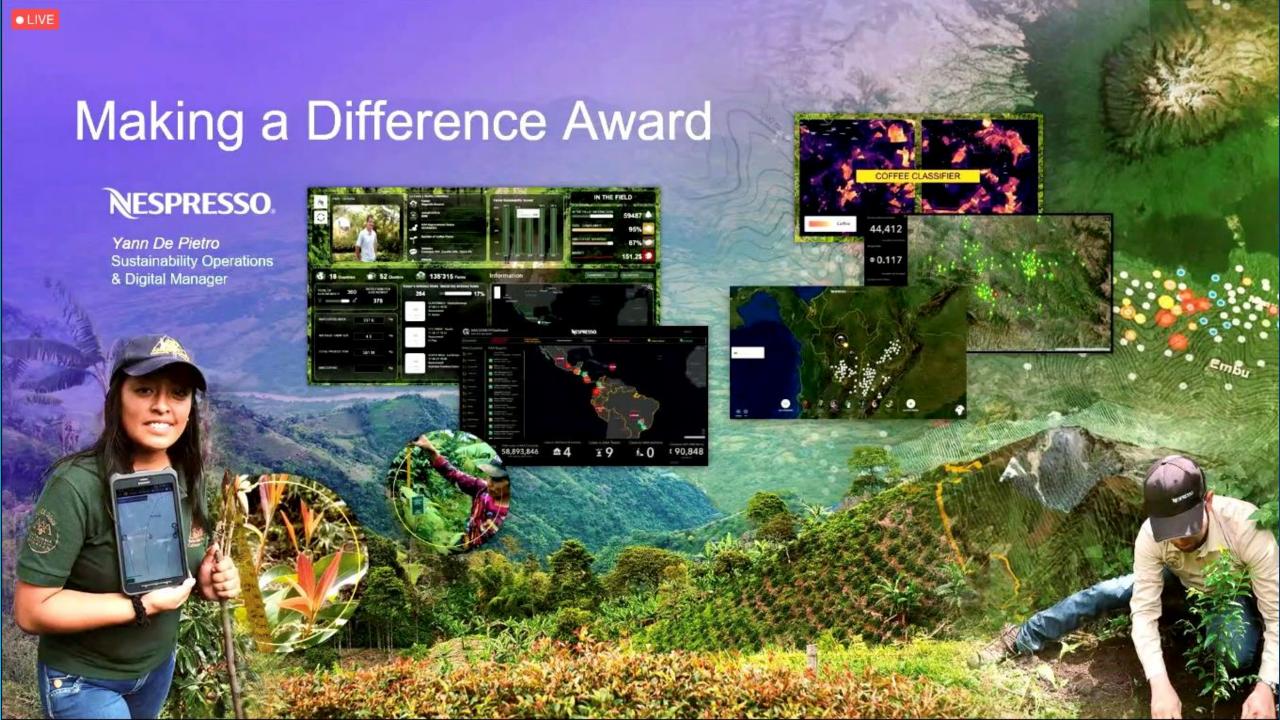






Some Good News





Accelerating Supply Chain Sustainability





Running Towards the Future We Imagine

Collective Action









Why Sustainability?

Timberland Traceability

Bringing the Boot Together

Living A Sustainable Life

Other Sustainable Products

Additional Resources

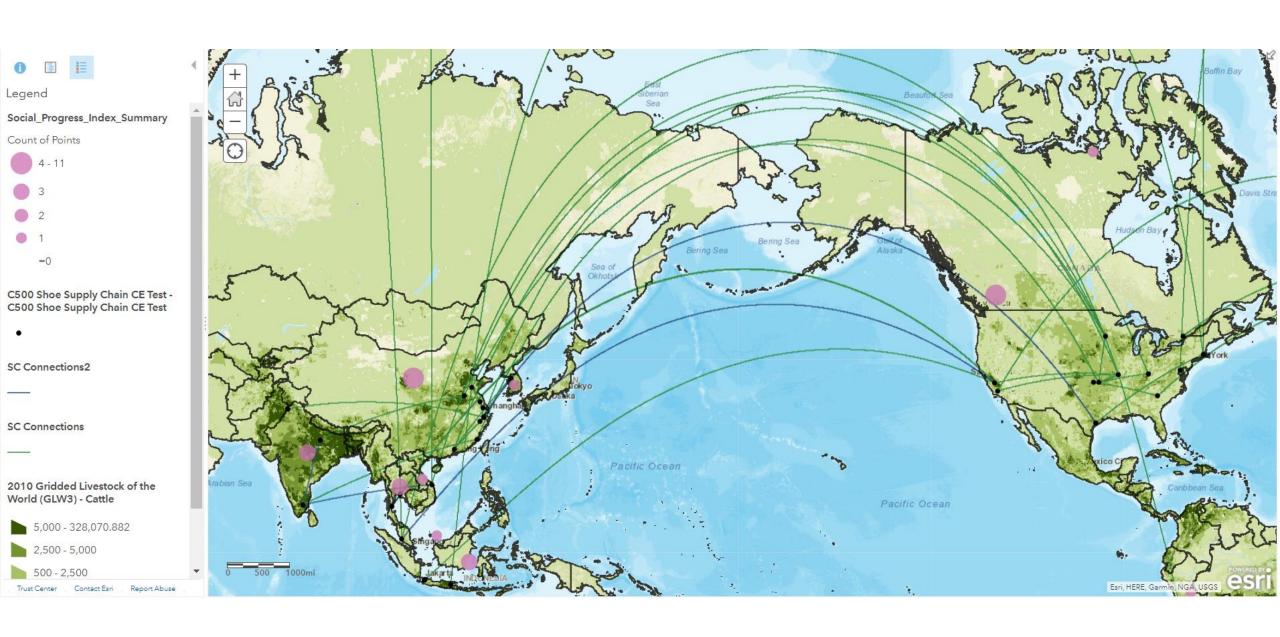
Breaking Down the Boot

When you think of Timberland® boots, you're thinking of these. Our original waterproof boot was designed more than 40 years ago and remains a best-seller today, with tireless waterproof performance and instantly recognizable workboot styling.

Here's a view into the parts that bring this iconic boot together.







Running Towards the Future We Imagine Collective Action

Businesses

- Reveal the supply network
 - Map Suppliers
 - Connect Dependencies
 - Reduce Impact
 - Mitigate and Regenerate
- Build Workforce

Academia

- Partner with Industry
- Build Learning Paths

Policy Makers

- Establish Standards
- Foster Compliance
- Ensure Equity

Buyers – B2B and B2C

- Demand Transparency
- Insist on Equity





The S-E-E Model of Sustainability reflects the notion that the world is an interconnected system of social, economic and environmental needs that must succeed collectively over time.



