



2021 Graduation Survey Summary

Tuition Discounts

103 respondents received some form of tuition discount (62.42%)

- 21 received an alumni discount (20.39%)
- 53 received an employer/partner discount (51.46%)
- 5 received a student scholarship (4.85%)
- 12 received military benefits (11.65%)
- 6 received a discount for being the first class at the Marin Campus (5.83%)
- 6 indicated some other form of discount (5.83%)

MBA Students

Out of 55 students, 48 on-ground students have taken at least 1 class online (87%).

Students	Percentage	Classes
4	8.33%	1
1	2.08%	2
1	2.08%	3
5	10.42%	4
4	8.33%	5
30	62.50%	6-10
3	6.25%	More than 10

- Out of 21 online students, 3 have taken at least 1 on-ground course (14.29%).

Classes Taken	Students	Percentage
11	1	33.33%
12	1	33.33%
25	1	33.33%

Miles Driven	Students	Percentage
0-10 miles (1)	1	33.33%
11-20 miles (2)	1	33.33%
21-30 miles (3)	1	33.33%

Campus	Students	Percentage
Redlands	3	100%
San Diego	1	One student attended at
South Coast Metro/Orange County	1	all three campuses

Factor in Decision	Students	Percentage
Proximity to work	1	33.33%
Proximity to home	2	66.67%

- Students chose their on-ground campus because of proximity to work (33%) or proximity to home (67%).
- On-Ground vs Online Students

The following contributed to my success	On-Ground Students	Online Students
Live online lectures	3.17	3.14
Collaborative online assignments	2.96	3.24
Downloadable lectures	3.17	3.62
Online discussion boards	2.58	3.10
Reading materials	3.02	3.43
Ability to submit homework online	3.38	3.67
Ability to participate with other students in an online learning environment	3.10	3.33

Mean score measured using a 1-4 Likert scale

- Out of 76 students, 50 would have been interested in an MBA/MSOL dual degree (65.79%).
- Out of 35 students who did not pursue a concentration, 20 said they would have been interested in building their own concentration if it had been available (57.14%)

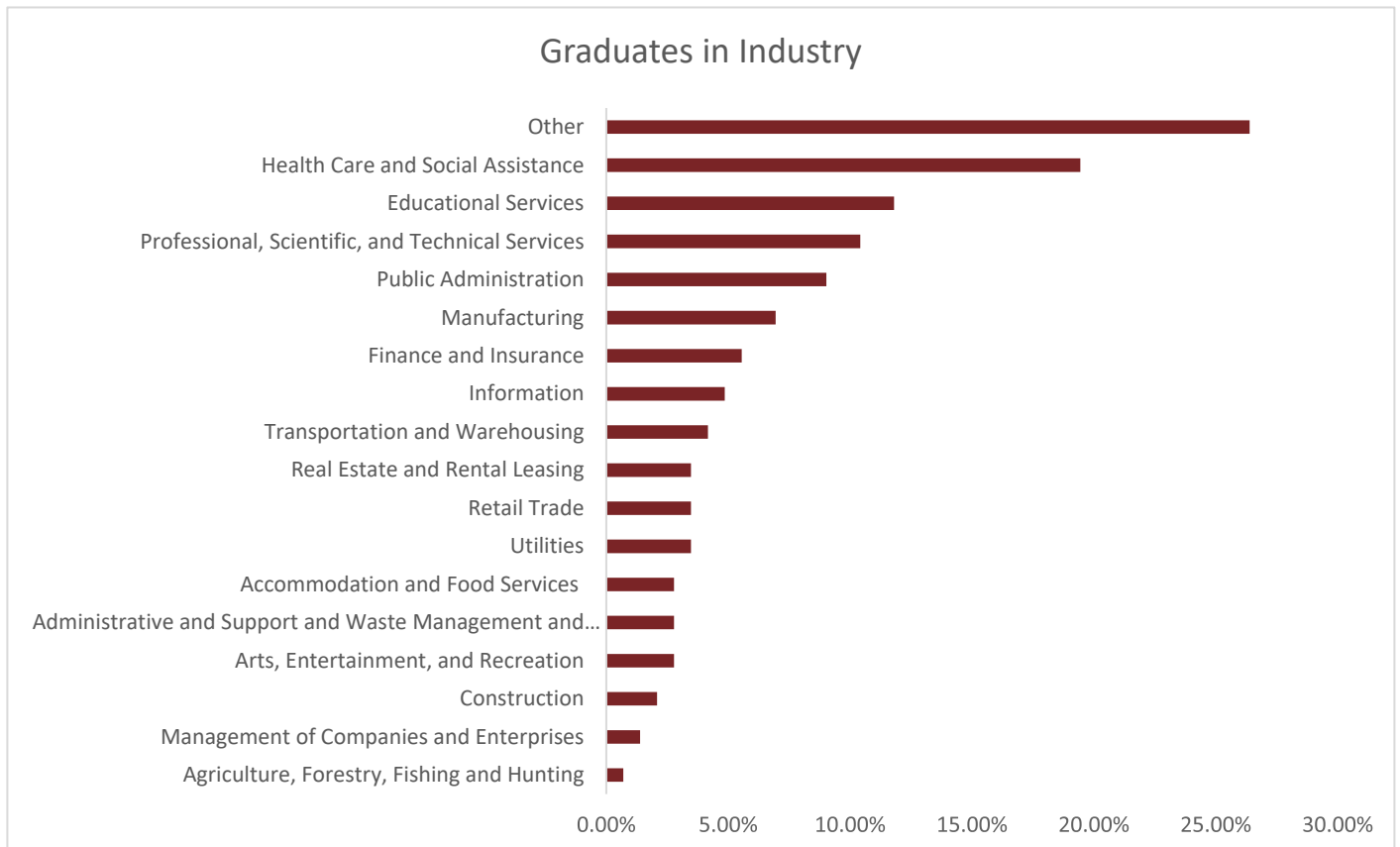
Influences on Decision to Apply to University of Redlands

Influence on Applying to Redlands	Mean
The convenient campus location(s).	3.60
The ability to take classes online.	2.99
The experiences of students presented in various School of Business media.	2.80
The reputation of the School of Business.	3.25
The availability of information provided on the university website.	3.22
The affordability of the program compared to other institutions.	3.05
The availability of financial aid.	3.01
The perceived value of the program.	3.34
The quality of the assistance I received in applying to the program.	3.32
The ease of applying to the program.	3.49
The requirements for applying to the program.	3.45
The quick response time of the university to my admissions questions.	3.51
The ability to work at my own pace.	3.14
The convenient schedule of instruction.	3.46
The university's alumni and their familiarity with the institution.	2.96

Mean score measured using a 1-4 Likert Scale

Employment -All Graduates

- 144 out of 166 respondents said they are currently employed (86.75%)
- Of the 144 students employed:
 - 139 are employed full-time (96.53%).
 - 54 make between \$60,000 and \$100,000 a year (37.50%)
 - 32 make over \$100,000 a year (22.22%).



Overall Satisfaction

Satisfaction Measure	Percentage Agree or Strongly Agree
Overall, I am satisfied with my experience attending the University of Redlands School of Business	95.71%
I would recommend the University of Redlands School of Business to a friend or acquaintance.	94.12%