

Program Information

Out of 165¹ respondents 38 (23.03 %) responded that they are earning a Bachelor of Science in Business, 9 (5.45 %) that they are earning a Bachelor of Science in Management, 76 (46.06%) that they are earning a Master of Business Administration, and 42 (25.45%) that they are earning a Master of Science in Organizational Leadership.

Of the 76 students earning an MBA, 15 (19.74%) chose a concentration in Marketing, 16 (21.05%) chose a concentration in Finance, 3 (3.95%) chose a concentration in Geographic Information Systems/Location Analytics, 7 (9.21%) chose a concentration in Global Business, and 35 (46.05%) chose no concentration.

Campus Information

Out of 165 respondents, 18 (10.91%) indicated that they attended the Burbank campus, 11 (6.67%) attended the Marin campus, 21 (12.73%) attended the Online campus, 16 (9.70%) attended the Rancho Cucamonga campus, 43 (26.06%) attended the Redlands campus, 11 (6.67%) attended the Riverside campus, 17 (10.30%) attended the San Diego campus, 11 (6.67%) attended the Orange County campus, 11 (6.67%) attended the Temecula campus, and 6 (3.64%) attended an employer site.

Tuition Discount

Out of 165 respondents, 103 (62.42%) indicated that they received some form of tuition discount. Of these students, 21 (20.39%) indicated that they received an alumni discount, 53 (39.81%) indicated they received a partner discount, 5 (4.85%) indicated they received a student scholarship, 12 (11.65%) indicated they received military benefits, and 12 (23.30%) indicated they received some other form of discount.²

21st Century Skills

Out of 166 respondents, 155 (96.37%) responded that they agree or strongly agree that their analytical skills have improved as a result of the program. 156 (93.98%) feel similarly about their integrative skills, 136 (81.93%) about their spatial skills, 129 (77.71%) about their entrepreneurial skills, 161 (96.99%) about their collaborative skills, 156 (96.97%) about their persuasive skills, 161 (96.98%) about their ethical skills, 159 (95.78%) about their societal skills, 138 (83.13%) about their environmental skills, and 142 (85.54%) about their global skills.

Employment

Of the 166 respondents, 144 (86.75%) responded that they are currently employed. Of those employed, 139 (96.53%) indicated that they are currently working full-time.

Industry Sectors

Of the 144 respondents who indicated they are currently employed, 28 (16.87%) indicated that they work in Health Care and Social Assistance, 26 (15.66%), 26 (15.66%) in Professional, Scientific, and Technical Services, 17 (10.24%) in Educational Services, 13 (9.03%) in Public Administration, 10 (6.02%) in Manufacturing, 8 (4.82%) in Finance and Insurance, 7 (4.22%) in Information, 6 (3.61%) in Transportation and Warehousing, 5 (3.01%) in Real Estate and Rental Leasing, 5 (3.01%) in Retail Trade, 5 (3.01%) in Utilities, 4 (2.41%) in Accommodation and Food Services, 4 (2.41%) in Administrative and Support and Waste Management and Remediation, 4 (2.41%) in Arts, Entertainment, and

¹ 170 students took the survey, and 165 completed every question, while other students answered only some questions.

² Several respondents selected 'Other,' for tuition discounts, listing options such as 'Employee' or 'Employee Tuition Remission' instead of 'Partner.' This summary report condenses these responses into the appropriate categories. Future surveys will attempt to provide respondents with more clarity regarding these categories. 6 in the 'Other' category indicated they received a discount for being the first class at the Marin Campus.

Recreation, 3 (1.81%) in Construction, 2 (1.20%) in Management of Companies and Enterprises, 1 (0.60%) in Agriculture, Forestry, Fishing and Hunting, and 29 (17.47%) in Other.³

Salaries

Of the 144 respondents who indicated they are currently employed, 2 respondents (1.39%) indicated they earn an annual salary of \$0 - \$20,000, 18 (12.50%) earn \$20,001-\$40,000, 38 (26.39%) earn \$40,001-\$60,000, 33 (22.92%) earn \$60,001-\$80,000, 21 (14.58%) earn \$80,001-\$100,000, 8 (5.56%) earn \$100,001-\$120,000, 14 (9.72%) earn \$120,001-\$140,000, and 10 (6.94%) earn over \$140,000.

Employment Outcomes

Of the 144 respondents who indicated they are currently employed, 125 (86.81%) indicated that their degree is relevant to their current job, 130 (90.28%) indicated their degree has improved their overall job performance, 120 (88.19%) indicated their bosses or executives see them as a more valuable employee in their current role, 105 (72.92%) indicated their degree has increased their earning power, 62 (43.06%) indicated their degree has helped them earn a promotion, and 63 (43.75%) indicated their degree has helped them change jobs.

Degree Goals

Of the 144 respondents who indicated they are currently employed, 167 (75.91%) indicated their intent in pursuing their degree was to increase their earning power, 148 (67.27%) indicated their intent in pursuing their degree was to earn a promotion, and 136 (61.82%) indicated their intent in pursuing their degree was to change jobs.

Five-Year Outlook

Of the 144 respondents who indicated they are currently employed, 132 (93.06%) indicated their degree will increase their earning power within the next 5 years, 128 (88.89%) indicated their degree will help them change jobs within the next 5 years, and 132 (91.66%) indicated that their degree will help them receive a promotion within the next 5 years.

Student Services Managers

Of those who responded to questions about Student Service Managers (SSMs), 87.25% (130/149) indicated they agreed or strongly agreed that they could locate their SSM's contact information when they needed assistance, 91.89% (136/148) indicated their SSMs were responsive and provided assistance in a timely manner, 88.65% (125/141) indicated their SSMs provided effective academic advising, 96.55% (140/145) indicated their SSMs maintained a professional relationship, 90.34% (131/145) indicated their SSMs were supportive overall, 78.52% (106/135) indicated their SSMs provided personalized advising, 92.36% (133/144) indicated their SSMs were knowledgeable and available to answer questions, and 77.37% (106/137) indicated their SSMs were instrumental in their ability to complete their degrees.⁴

Other Services

Online Library Resources

Of the 167 respondents, 140 (83.83%) indicated that accessing the online library resources was easy, 148 (88.62%) indicated they were useful, and 141 (84.43%) indicated they were important to their academic success.

Disability Services

Of the 167 respondents, 27 (16.88%) took advantage of disability services. Of these students, 25 (92.59%) indicated they agreed or strongly agreed that they were satisfied with services provided.

Mentor Services

Of the 167 respondents, 33 (19.76%) took advantage of mentor services. Of these students 24 (72.73%) indicated they agreed or strongly agreed that they were satisfied with services provided.

³ Respondents selected 'Other Services (besides Public Administration)' for several careers that should have been listed under other industry options. This summary report includes these responses in the appropriate categories.

⁴ For these questions, the number of students who indicated "Not Applicable" were not counted for each response. This number varied from question to question.

Professional Development

Of the 167 respondents, 59 (35.33%) took advantage of professional development services. Of these students 52 (88.14%) indicated they agreed or strongly agreed that they were satisfied with services provided.

Quantitative (Math) Workshop

Of the 167 respondents, 34 (20.36%) took advantage of the Quantitative (Math) Workshops. Of these students 28 (82.35%) indicated they agreed or strongly agreed that they were satisfied with services provided.

Qualitative (English/Writing) Workshop

Of the 167 respondents, 47 (28.14%) took advantage of the Qualitative (English/Writing) Workshops. Of these students 44 (93.62%) indicated they agreed or strongly agreed that they were satisfied with services provided.

Study Abroad

Of the 167 respondents, 29 (28.64%) participated in the Study Abroad program. Of these students, 25 (82.21%) indicated they agreed or strongly agreed that they were satisfied with the program.

Speaking Events

Of the 167 respondents, 46 (27.54%) indicated they attended speaking events at the University of Redlands. Of these students, 44 (95.65%) indicated they agreed or strongly agreed that they were satisfied with the events. 22 (47.83%) attended 1 event, 7 (15.22%) attended 2 events, 6 (13.04%) attended 3 events, 3 (6.52%) attended 4 events, 5 (10.87%) attended 5 events, 2 (4.35%) attended 6 events, and 1 (2.17%) attended 10 events.

77 respondents indicated they would have liked to have seen more speaking events on work-life balance, 74 on leadership, 62 on career planning, 58 on managing people, 57 on self-management, 52 on organizational culture, 46 on decision-making, 45 on business communication, 43 on human resource management, 42 on strategy, 38 marketing, 38 on technology, 36 on business innovation, 36 on entrepreneurship, and 28 on productivity.

Referrals

Of the 167 respondents, 103 indicated someone referred them to the University of Redlands. Of these respondents, 28 (43.75%) indicated a friend referred them, 21 (32.81%) indicated it was a business colleague, 15 (24.44%) indicated it was a family member, 14 (21.88%) indicated it was a boss or executive, and 8 (12.50%) indicated it was an enrollment counselor.

Decision to Apply to the University

Of the 170 respondents, 167 (98.24%) indicated they agree or strongly agree that the convenient campus locations were useful in making their decision to apply to the University of Redlands School of Business, 119 (70%) responded similarly regarding their ability to take classes online, 104 (61.18%) about the experiences of students presented in the School of Business's media, 146 (85.88%) about the school's reputation, 150 (88.23%) about the information on the university website, 127 (74.71%) about the affordability of the program, 125 (73.53%) about the availability of financial aid, 157 (92.35%) about the perceived value of the program, 150 (87.23%) about the assistance they received when applying, 161 (94.71%) about the ease of applying, 163 (95.88%) about the application requirements, 163 (95.88%) about the response time of the university to their admissions questions, 137 (80.59%) about their ability to work at my own pace, 161 (94.71%) about the convenient schedule of instruction, and 120 (70.59%) about the university's alumni and their familiarity with the institution.

Student Experiences

Of the 170 respondents, 134 (78.82%) indicated they agreed or strongly agreed that they were satisfied with their experiences with the alumni network, 169 (99.41%) with the application process, 136 (80%) with financial aid availability, 157 (92.35%) with campus facilities, 159 (93.53%) with campus safety, 160 (94.12%) with curriculum, 157 (92.35%) with the classroom environment, 146 (85.88%) with education price, 158 (92.94%) with education quality, 159 (93.53%) with education value, 161 (94.71%) with their degree programs, 129 (75.88%) with networking opportunities, 159 (93.53%) with self-registration, 169 (99.41%) with their time to graduate, 135 (79.41%) with their tuition discounts, 156 (92.76%) with administration/staff, 166 (97.65%) with their class sizes, 160 (94.12%) with their cohorts, 157 (92.35%)

with their curriculum projects, 159 (93.53%) with their curriculum structure, 161 (94.71%) with their faculty, and 166 (97.65%) with their schedules of instruction.

Overall

Of the 170 respondents, 161 (94.71%) indicated they were satisfied with their experience at the University of Redlands School of Business and 160 (94.12%) indicated they would recommend the university to a friend or acquaintance.