



# CERTIFICATE IN SPIRITUAL ENTREPRENEURSHIP (C.S.E.)

A PROGRAM OF THE GRADUATE SCHOOL OF THEOLOGY AND SCHOOL OF BUSINESS

100% online

4  
courses

12  
credits

2  
business courses

2  
theology courses

1  
year, full-time

2  
years, part-time

## The Business of Spirituality

Our *Certificate in Spiritual Entrepreneurship* blends the tools of spirituality with 21st century business skills. Apply the rigor of graduate business education to your vocational calling—whether your ministry is inside or outside a traditional religious institution.

Develop your theological and spiritual offerings, products, and services while growing an entrepreneurial mindset. Test the viability of a business idea, or if you already have a business idea in production, assess and improve your implementation plan toward success.

## Is This You?

- You are a current ministry professional who wants to develop entrepreneurial ventures within your ministry setting or as an additional income stream.
- You are seeking to develop a product or service that serves the institutional ecosystem of religious institutions, but want to do so as a self-employed contractor.
- You are thinking about ministry vocations/business endeavors that serve the spiritual needs of people outside of religious institutions.

## Program Structure

**1. Foundational Theology Course –“Practices and Pilgrimages: Event Design and Pedagogy for Spiritual Entrepreneurs”**  
Build a cohort experience, a grounding in the principles of spiritual entrepreneurship, and the honing of a spiritual entrepreneurial project to be explored in the rest of the certificate courses.

**2. Theology Elective Course Relevant to Your Vocation**  
Delve into a field of theological/spiritual study related to the business venture being explored.

**3 (and 4). Choose 2 of these School of Business Entrepreneurship Courses:**

- Evolving the Entrepreneurial Mindset
- Validating a startup’s idea through deep customer discovery (using the “SLAM” diagram)
- Executing effectively on the Startup plan (using the “GRAND” diagram)
- Pitching for funding to Customers and Investors and maintaining momentum

**CEs Available**

## SPIRITUALITY | SOCIAL JUSTICE | INNOVATION

At San Francisco Theological Seminary we believe the Christian faith should inspire each of us to be a positive force for good in the world. It should show us the way to make the world a better place, not just for some, but for everyone. Founded in 1871 and affiliated with the Presbyterian Church (U.S.A.), SFTS values dialogue and engagement with other religions and faith traditions.

UNIVERSITY OF  
**Redlands**  
GRADUATE SCHOOL OF THEOLOGY

POWERED BY THE SCHOOL OF CONTINUING STUDIES

SAN FRANCISCO  
THEOLOGICAL SEMINARY

## REGISTER TODAY!

[www.redlands.edu/spiritualbusiness](http://www.redlands.edu/spiritualbusiness)  
Contact Camille Houston • 909.748.8868  
[camille\\_houston@redlands.edu](mailto:camille_houston@redlands.edu)

