

# May Term Travel 2023

MVC 260: European Visual & Media Culture

Prof. Kelly Hankin and Prof. Tim Seiber



(Salzburg, Austria)

(Berlin, Germany)

Enrollment Limit = 15

Course Fee = \$1850.00

Included in the Course Fee:

- Lodging in Salzburg from May 5-May 31
- Some meals in Salzburg (B/L/D Monday through Wednesday, B/L Thursday)
- All fees for activities in Salzburg
- A three and a half day excursion to Berlin, including round trip transportation, all meals, lodging, and activity fees
- Insurance while abroad

Estimated Expenses Beyond Course Fee:

- Travel to and from Salzburg
- Weekend meals (dinner Thursday through dinner Sunday)
- Personal travel on weekends
- Personal spending money for souvenirs and other items.

These expenses beyond the course fee will vary per student, but at a minimum, students should expect around \$1500 for a round trip flight from the US to Salzburg, transportation to and from the Redlands Schloss, and food.

Dates of Program: May 5-May 31

Course Description: In this class, we will engage European visual and media culture by immersing ourselves in the visual cultures of Salzburg, Austria and Berlin, Germany. Most travelers experience foreign visual media through a touristic lens: “Where am I *supposed* to go?,” “Is it worth the hype?,” “Can I take pictures here?,” “What tags should I use on Insta?.” By contract, this seminar will help you develop a sophisticated way of engaging with European visual culture, moving beyond surface engagement, enabling you to interact with the visual and media cultures of Salzburg and Berlin in complex and analytical ways.

Ideas will come alive through conversation, reading, and evocative field trips. For example, we will consider:

- How cities capitalize on and are shaped by movie related tourism by taking a *Sound of Music* tour--one of Salzburg’s most notorious tourist activities.
- How new technologies and cultural values have created one of the world’s most dynamic music club scenes in Berlin.
- How public gardens serve diverse purposes across different historical and cultural moments.
- How Holocaust memorials provoke us to ask questions about aesthetics, memory, and national identity.
- And so much more, from 18<sup>th</sup> century “cabinets of curiosity” to 21<sup>st</sup> century graffiti.

Given the nature of this May Term course, it fulfills the following aspects of the Liberal Arts Inquiry general education: Inquiries into Practices Across the Liberal Arts: Humanities Practice (H); and Information and Media Literacy, Introductory (IMLI.)

Students may also apply to have this seminar count as an elective in the Media and Visual Culture.

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