|  |  |
| --- | --- |
| **Learning Outcomes** | **COURSES** **Prerequisites Core Courses** |
| **Summary Curriculum Map (B.S. in Global Business)****Graduates will:** | Econ 250, 251 | Acct 210, 220 | Bus 226 | Econ 200, Math 111, 121 | Bus 240 | Bus 310 | Bus 336 | Bus 340 | Bus 353 | 3\* 300+ | Bus 457 | Bus 459 | 2\* 400+ (IB) | Language Courses |
| 1. Demonstrate competency through the 302-level in written and verbal communication in a second language. |  |  |  |  |  |  |  |  |  |  |  |  |  | **I, D** |
| 2. Identify and understand the challenges and opportunities of operating a business or non-governmental organization in international settings. | **I** | **I** | **I** |  |  |  | **D** | **D** | **I** | **D** | **M** | **M** | **M** |  |
| 3. Utilize critical thinking to produce sound strategic decisions by identifying, comparing, and contrasting how foreign and domestic businesses formulate strategies and operate globally. |  | **I** | **I** | **I** |  | **I** | **D** | **D** | **D** | **D** | **M** | **M** | **M** |  |
| 4. Develop a capacity to meaningfully evaluate a company (or non-profit) performance with the application of appropriate financial and statistical techniques as well as accounting methods. | **I** | **I** |  | **I** |  |  |  |  | **D** | **D** | **M** | **M** |  |  |
| 5. Demonstrate an interdisciplinary knowledge of at least one other area of the world outside of the United States. (*Graduates study at least one semester abroad. Graduates complete at least five advanced international electives with at least three outside the business department offerings.*) |  |  |  |  |  |  | **D** |  |  | **D** | **M** |  | **M** | **M** |
| 6. Develop a critical understanding of the foundations and varieties of capitalism around the world and understand their impact on current business practices. | **I** | **I** | **D** |  | **I** |  | **D** | **D** |  | **D** | **M** | **M** | **M** |  |
| 7. Utilize verbal communication skills to engage an audience with a coherent, persuasive research presentation. |  | **I** | **I** |  | **I** | **D** | **D** | **D** | **D** | **D** | **M** | **M** | **M** |  |
| 8. Accurately apply written communication skills to produce in-depth written analyses of course readings and/or cases. |  | **I** | **I** |  | **I** | **D** | **D** | **D** | **D** | **D** | **M** | **M** | **M** |  |
| 9. Accurately assess the global operations and challenges of an individually assigned, internationally active, major company during a semester-long analysis, in order to provide intelligent, informed recommendations to strategic dilemmas. |  |  |  | **I** |  |  |  |  |  |  | **D** | **M** |  |  |