

Electives for Business 2010-2011

Gen Ed Key:

AH = Arts and Humanities

SP = Writing and Communications, other

SS = Behavioral and Social Sciences

MS = Math and Science, Math

SC = Natural Science

WC = Writing and Communications, English Composition

CS = Math and Science, Computer Science

OS = Math and Science, Other Science (not Natural Science)

Courses without a Gen Ed designation are general electives and do not satisfy your General Education requirements.

Course	Title	Gen Ed Category	Units	Description
BUAD 301	Small Business Management		3	Considerations for those involved in small business. Location, legal problems, staffing, financing, marketing, and other topics are analyzed
BUAD 348	Electronic Commerce and Internet Marketing		2	Discussion of electronic commerce including its components, structure, and technology as well as the application of marketing concepts to e-commerce.
BUAD 393	Principles of Personal and Family Finance		2-3	Emphasis on principles of finance and financial planning underlying personal and family finance. Topics include budgeting, installment buying, savings, investments, borrowing, pensions, wills, estates, insurance, home ownership, banking, taxes, and buying on credit.
ENGB 102	Composition II: Critical Analysis	WC	3	Methods, strategies, and contexts for developing clear and effective analytical writing. Special attention paid to taking a position, argument development, use of evidence, organization, and style. Not open to students who have received credit for ENGW 201.
ENGB 125	Business and Professional Speaking	SP	3	Theory and practice relevant to a variety of business and professional speech situations. Topics include listening, audience analysis, research, organization, style, and delivery.
ENGB 323	Reading Film	AH	3	Study of the dynamics, theory, and structures of film; exploration of film genres; and analysis of films from various genres, historical periods, and cultures. Prerequisite: ENGB 102 or equivalent. ENGB 301 is recommended.
ENGB 326	Contemporary Literary Contexts	AH	3	Study of theories and techniques of critical literary analysis, with application to texts from various genres, historical periods, and cultures. Prerequisite: ENGB 102 or equivalent. ENGB 301 is recommended.
ENGB 351	Writing and Work	SP	3	Advanced course focusing on diverse forms of writing in the workplace, including but not limited to reports, proposals, evaluations, and persuasive documents. Special attention paid to collaborative writing settings, presentation strategies, and web design principles. Prerequisite: ENGB 102 or equivalent (WC)
ENGB 360	Topics in Literature and Film	AH	1-3	Selected intermediate topics in literature and/or film chosen to reflect student interest and instructor availability. May be repeated for degree credit for a maximum of 6 credits, given a different topic.
ENGB 447	Business, Literature, and Film	AH	3	Examination of representations of business, commerce, and related themes in literature and film from various genres, periods, and cultures. Prerequisite: ENGB 102 or equivalent.
ENGB 449	Literature, Globalism, and Enterprise	AH	3	Study of literature from various genres, periods, and cultures through the twin lenses of globalism and enterprise. Themes may include cultural and economic hegemony; multinational business; post-colonialism; evolving representations of markets, exchange, and power; regionalism; authority and voice; etc. Prerequisite: ENGB 102 or equivalent.

GISB 410	The Urban Community: A Spatial Approach		3	Study of the urban community including the topics of city dynamics, metropolitan concepts, neighborhoods, migration, race, ethnicity, gender, poverty, industrial location, edge cities, environment, and urban planning. Spatial analysis is introduced to better understand the city. Several GIS labs on urban processes are included. Prerequisite: BSB 333 or an introductory-level Information Systems course.
HLSC 116	The Stress of Living		3	Considers individual lifestyles and stress styles and teaches stress management techniques, including relaxation response, imagery, and self-hypnosis. Appropriate stress management intervention for the individual, group, and organization. Includes experiential and didactic learning experiences.
HLSC 396	Special Studies in Health Science		1-3	Reading and research in a special area under faculty direction. Project to include statement of objectives, outline of activities planned, results expected, and how each are to be reported and evaluated. This course is used for Assessment Center purposes only; it is not available to be offered as a class.
HUMB 309	Theories of Human Nature	AH	3	Analysis and comparison of a number of major theories of human nature. Not open to students who have received credit for MGTW 310.
HUMB 310	Interpreting Experience	AH	3	Students interpret their experience and that of others to develop written, oral, and critical thinking skills. Integral to the process is creation of a portfolio of experiential learning that can be evaluated for additional college-level credit. Attention paid to interpretation of experience through biography, autobiography, and literature. Not open to students who have received credit for MGTW 310, LSIS 310, or LSHU 310.
INTB 476	Cambridge Study: Trends in Global Business		3	Combination of study and travel aimed at exploring the evolution of business functions in the context of political, social, and economic considerations at the global level. Application of the European Union to illustrate the rationale and challenges posed by global business. Offered in conjunction with the Institute of Political and Economic Studies, Cambridge. May substitute for BUAD 342 or BSB 342.
INTB 477	International Business: Perspectives from Asia		3	Combining preparatory instruction at the University of Redlands with two weeks of overseas seminars and travel, this course explores the global business environment from an Asian perspective. Offered in conjunction with partner universities in Tokyo and Hong Kong. May substitute for BUAD 342 or BSB 342.
INTB 676	Cambridge Study: Challenge of Global Business		3	Examination of the relation between political and economic structures and business activity at the regional and global levels. Focus on the development of regional institutions in the European Union in response to and motivator of the increasing global nature of business. Offered in conjunction with the Institute of Political and Economic Studies, Cambridge. May substitute for BUAD 651, BUAD 652, INFT 630, INTB 691W, ISYS 680W, GISW 690W, or FINC 661W.
INTB 677	International Marketplace: Perspectives from Asia		3	Combining preparatory instruction at the University of Redlands with two weeks of overseas seminars and travel, this course evaluates the characteristics of Asian business activities and their impact on the international marketplace. Offered in conjunction with partner universities in Tokyo and Hong Kong. May substitute for BUAD 651, BUAD 655, INFT 630, INTB 693W, ISYS 682W, or GISW 692W.
ISYS 364	Geographical Information Systems: Managing Environmental Problems		3	Students, managers, and business professionals are introduced to the use and practical importance of Geographical Information Systems (GIS). Covers the design and functioning of GIS, applications to business and environmental problems, and management of GIS. Includes hands-on exercises. Not open to students who received credit for ISYS 365.
MGMT 347	Supervision		3	Study of the worker with emphasis on motivating, communicating, counseling, training, managing time, and evaluating performance. Emphasis on small groups and individuals rather than the organization and its environment.
MGMT 387	Humor and Creative Management		3	Consideration of cognitive styles and exploration of theories of humor while providing exercises connecting creative intelligence and humor. Students develop framework for examining organizational humor and cognition and their relationships to innovation and creativity. Also construct models and plans for intervention to enhance humor and creative intelligence in organizations. Not open to students who received credit for MGMT 386.

MGMT 396	Special Studies- Management		1-6	Reading and research in a special area under faculty direction. Project to include statement of objectives, outline of activities planned, results expected, and how they are to be reported and evaluated.
MGMT 397A	Leadership and Motivation		3	Leadership and motivation theory with personal application and development for understanding leadership in today's diverse work environments. Topics include merging leadership and motivational concepts such as transformational leadership, emotional intelligence, the triarchic theory of intelligence, followership, job satisfaction, power and influence, change, and creativity.
MGMT 397B	Management of Human Capital		3	Study and critical analysis of both theory and practice of human capital management in modern complex organizations. (This course does NOT duplicate MGMT 356.)
MGMT 397C	Money and Banking		3	Reading and research in a special area under faculty direction. Project to include statement of objectives, outline of activities planned, results expected, and how they are to be reported and evaluated.
SCIB 150	Current Issues in Science and Technology	OS	3	Examination of some of the most important technological developments of this century and their impact upon human lives. Examination of the complex relationship between humans, the environment, and technology. Not open to students who have received credit for LSNS 150.
SCIB 201	Natural Sciences Through Living Laboratories	SC	3	Exploration of the principles and methodology of astronomy, marine biology, natural history, and ecology to understand the natural environment. Students will utilize campus-based facilities and field sites throughout Southern California as laboratories. Not open to students who received credit for LSNS 201.
SCIB 460	Topics in Environmental Science		3	Greater understanding of the science that underlies such environmental problems as ozone depletion and the loss of genetic diversity through exploration of the nature and scope of science relative to environmental issues. The methods of science, the limitations of scientific knowledge, and the role of science in society today are discussed. Not open to students who have received credit for EVSW 460.
SOCB 302	The Personal and Social Impact of Marital Dissolution	SS	2-3	Issues include the environment of the formerly married (divorced, separated, widowed); problems encountered before, during, and after the process of dissolution; single parenthood; common causes of marital difficulties and approaches to their resolution; adjustments of the individual from married to single life; and social forces affecting the lives of the formerly married. Not open to students who have received credit for ISSS 302.
SOCB 304	Death and Bereavement	SS	2-3	Economic, legal, psychological, and historical aspects of the process of the dying person and the survivors; similarities and differences of reactions to death and dying; causes and consequences of suicide; fear of and curiosity about death; and social attitudes concerning death and dying. Not open to students who have received credit for ISSS 304.
SOCB 307	Gender and Work	SS	3	Examination of social-psychological, political, and historical realities affecting men and women in the workplace. Incorporates personal experience as students; examines issues such as power, tokenism, support, networking, socialization, and change. Special interplay to the exchange between gender and other social factors such as race, class, and sexual orientation.
SOCB 309	The American Family	SS	3	Broad interdisciplinary overview of the variety of situations that we call "the American family." Designed to allow students to pursue particular interests in this area. Not open to students who have received credit for SOC 309.